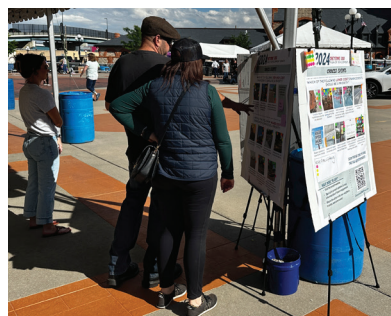




2024 CHEYENNE DDA PLAN OF DEVELOPMENT UPDATE

PHASE 3 ENGAGEMENT SUMMARY



AUGUST 2024

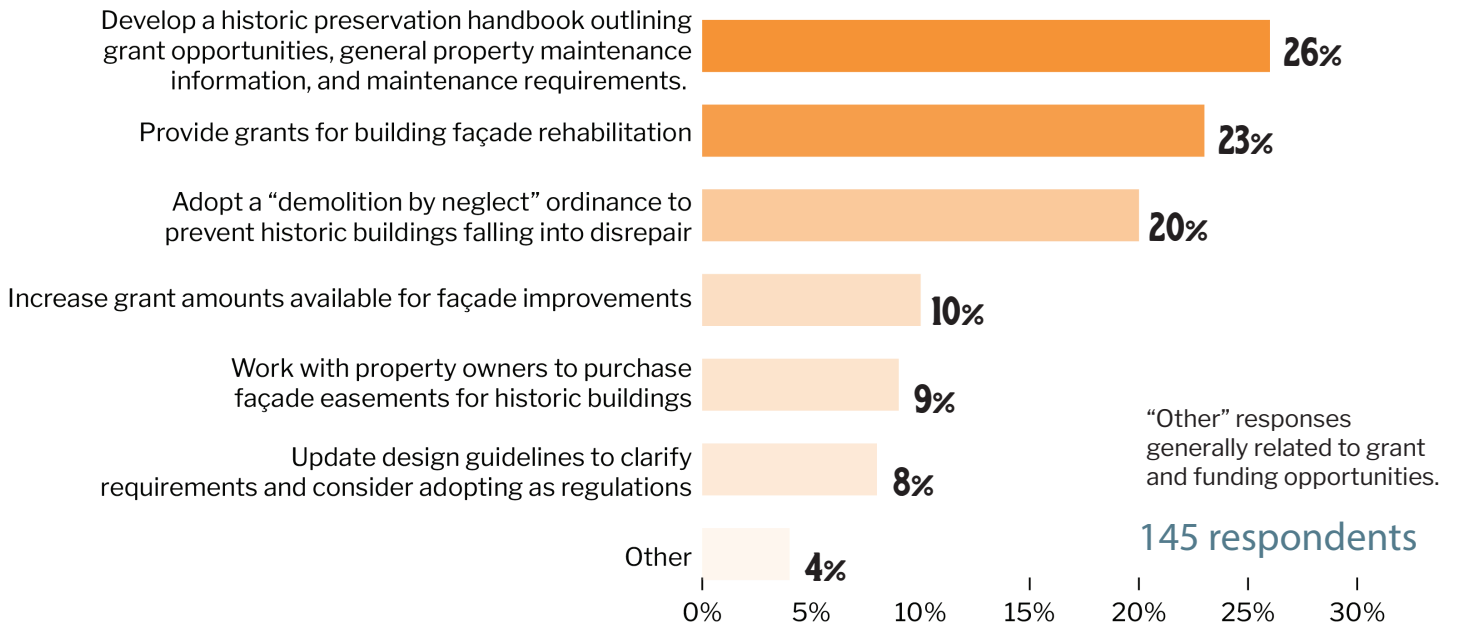




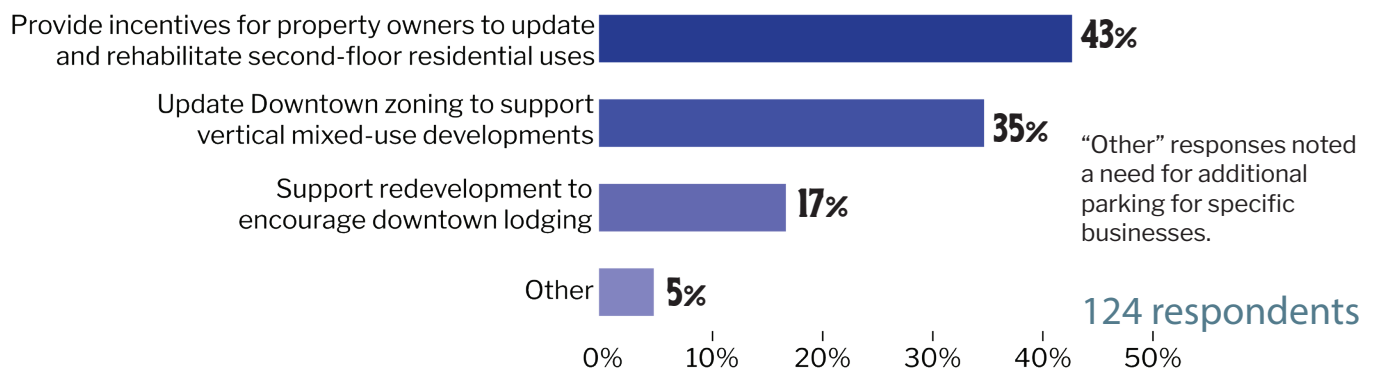
QUESTIONNAIRE #3 | CHOICES

As part of the third phase of the Cheyenne Downtown Development Authority Plan of Development Update (Cheyenne DDA Plan), the third questionnaire was open from June 14, 2024 through July 21, 2024 and garnered over 145 responses. This third questionnaire built upon the themes and vision for Downtown Cheyenne generated by the community during Phases 1 and 2 to understand the priority strategies for historic preservation efforts, parking management, development and streetscapes Downtown. Responses are summarized on the following pages.

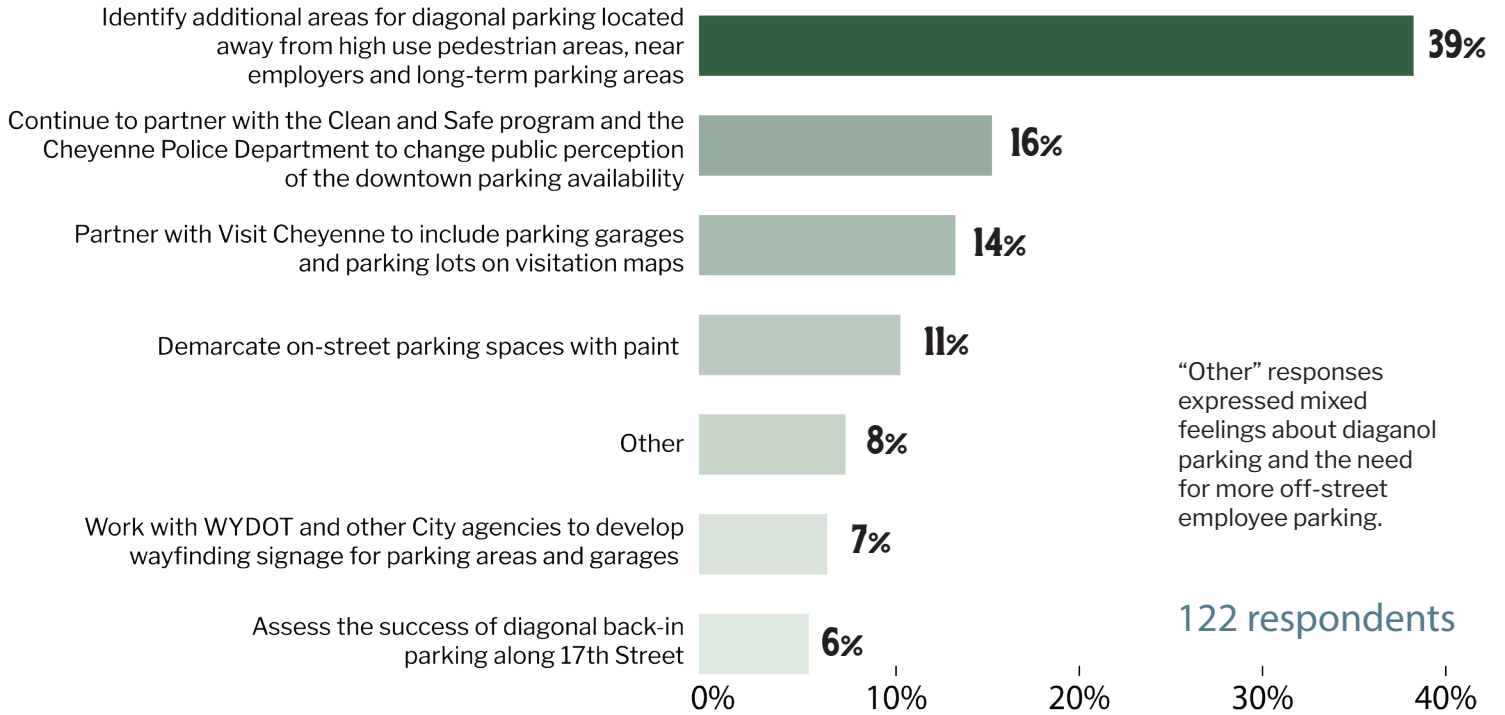
WHICH OF THE FOLLOWING STRATEGIES SHOULD BE A PRIORITY TO PRESERVE DOWNTOWN'S HISTORIC CHARACTER?



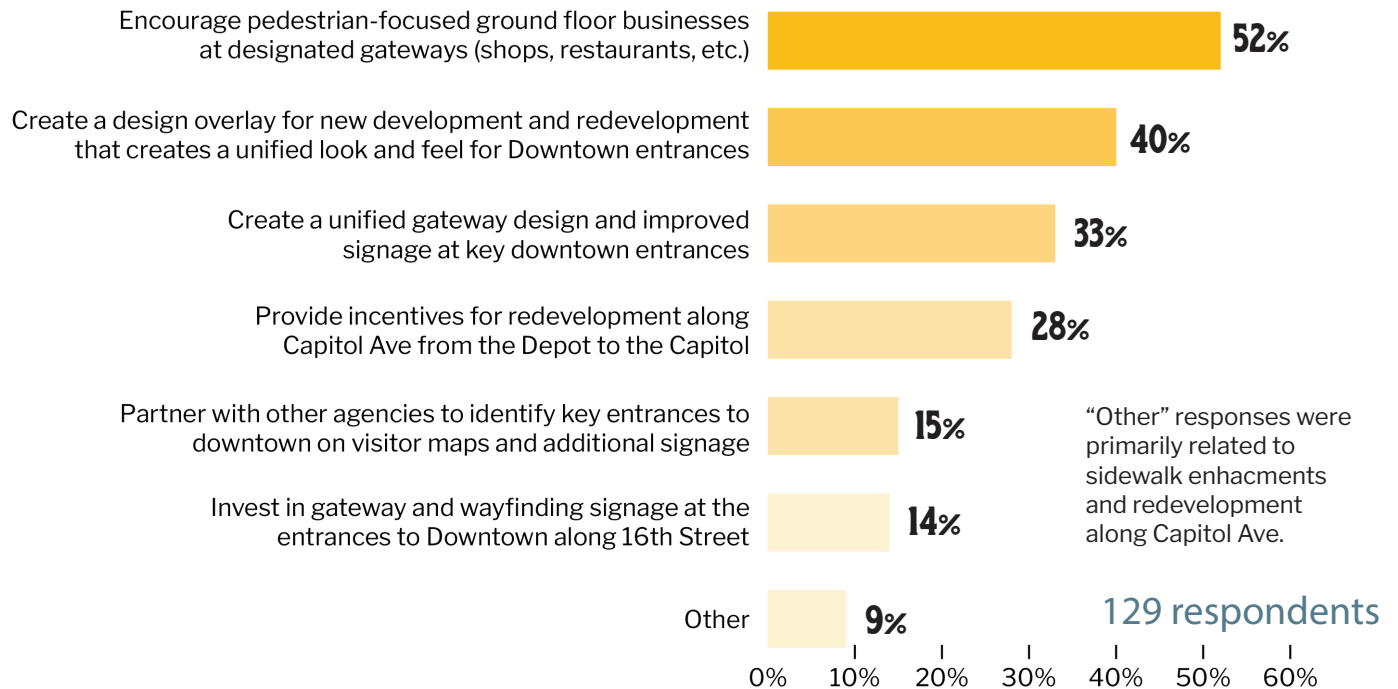
WHICH OF THE FOLLOWING STRATEGIES SHOULD BE A PRIORITY FOR RESIDENTIAL AND MIXED-USE DEVELOPMENT DOWNTOWN?



WHICH OF THE FOLLOWING STRATEGIES SHOULD BE A PRIORITY FOR DOWNTOWN PARKING MANAGEMENT?



WHAT GATEWAY ENHANCEMENTS SHOULD BE A PRIORITY FOR DOWNTOWN?



KEY TAKEAWAYS

Respondents highlight priorities for Downtown Cheyenne that are pedestrian-centered, lean into maintaining and restoring existing development, that assist property owners directly with contributing to historic preservation, and that focus on leveraging the City’s partnerships to provide the Downtown area with safer, cleaner, and more accessible streets.

WHICH OF THE FOLLOWING LOWER COST ENHANCEMENTS SHOULD BE A PRIORITY?

112 respondents

	LOWEST PRIORITY	HIGHEST PRIORITY
Create a consistent lighting plan for the Downtown		
Create a regular maintenance plan for key alleyways		
Install additional street furnishings (i.e. seating areas)		
Close key public streets during events or times of year		
Install additional bicycle parking and infrastructure		
Create online location for public event information		
Install kiosks with historic information and wayfinding		
Relocate existing planters to create uniform look/feel		
Stripe bicycle lanes on street		
Label street names on sidewalk corners		
Reduce speeds on downtown streets		

WHICH OF THE FOLLOWING MODERATE COST ENHANCEMENTS SHOULD BE A PRIORITY?

116 respondents

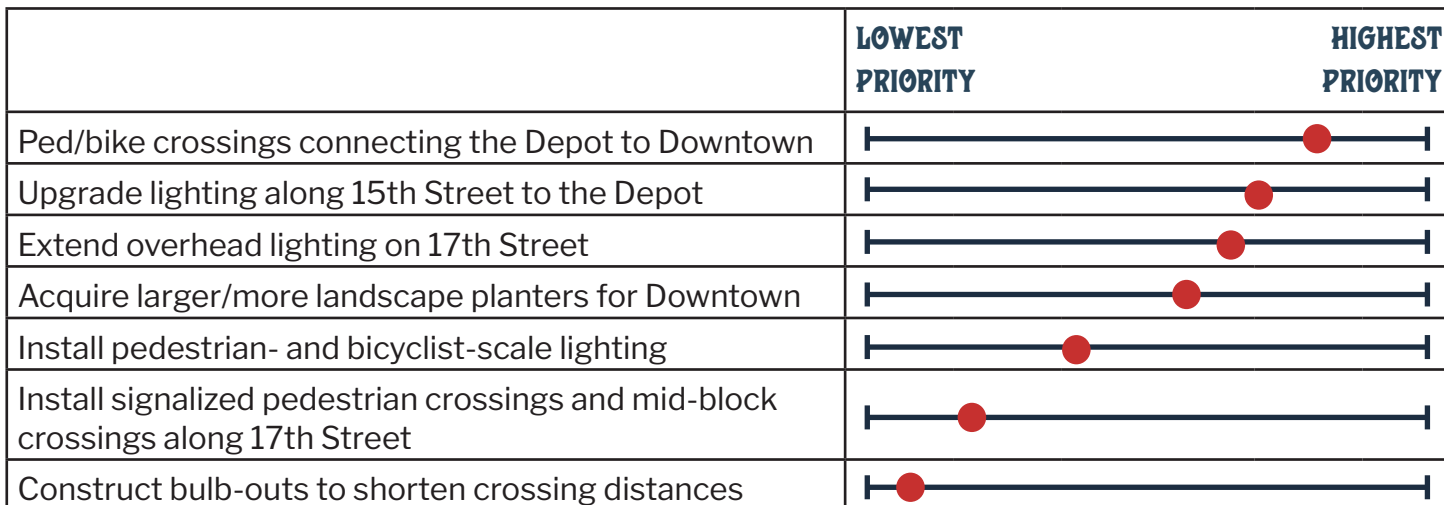
	LOWEST PRIORITY	HIGHEST PRIORITY
Repair hazardous sidewalks/curbs block-by-block		
'Fill-in' missing sidewalk sections to create continuity		
Plant and maintain additional street trees		
Stripe parking stalls to maximize number of spots		
Enhance sidewalks to improve access for disabled		
Create separate protected bicycle lanes		
Partner with Clean-and-Safe to maintain alleyways		
Enhance existing pedestrian crossings		
Install gateway and banner signs		
Screen trash receptacles		
Create digital wayfinding signage		

KEY TAKEAWAYS

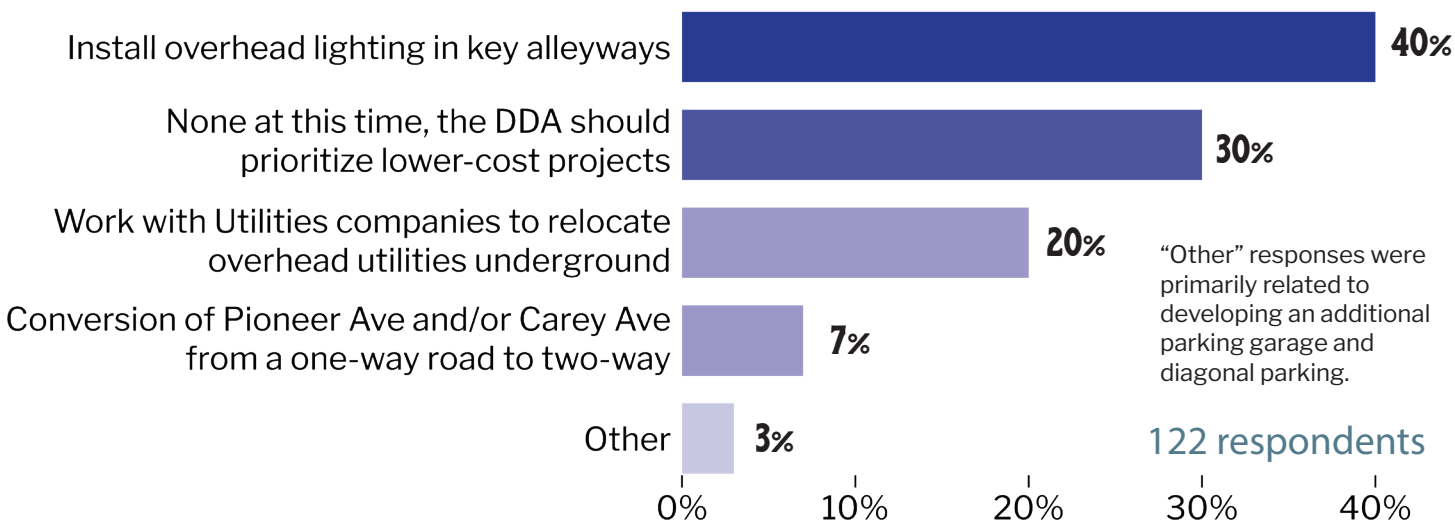
The desired priority strategies identified in this questionnaire reflect the desires for streetscape improvements to better the pedestrian experience. Many of the strategies identified as priorities focus on providing high-quality, well maintained, safe and accessible streetscapes for all users.

WHICH OF THE FOLLOWING HIGHER COST ENHANCEMENTS SHOULD BE A PRIORITY?

114 respondents



WHICH OF THE FOLLOWING VERY HIGH COST ENHANCEMENTS SHOULD BE A PRIORITY?



KEY TAKEAWAYS

Overall, residents showed greater support across low-cost projects when compared to the moderate to high cost options, and emphasize that the DDA should prioritize lower cost projects. Among the projects in all price ranges, three stand out with the greatest level of support: repairing hazardous sidewalks and curbs through a block-by-block implementation pattern, creating a consistent lighting plan, and creating a regular maintenance plan for key alleyways. At all budget levels, residents supported strategies to provide better lighting throughout the Downtown area.

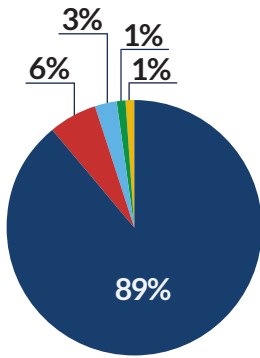
QUESTIONNAIRE #3 ENGAGEMENT SNAPSHOT

The following is a snapshot of the demographics collected during the third questionnaire of the **Cheyenne Downtown Development Authority Plan of Development Update (Cheyenne DDA Plan)** from June 14, 2024 through July 21, 2024. The demographics of respondents are compared to the overall City of Cheyenne demographic data with those who chose “prefer not to say” removed from the charts to provide a one to one comparison.

PHASE 3: STRATEGIES AND PRIORITIES

1. To prioritize strategies for the DDA that acheive the vision identified by the community during Phases I and II of engagement.
2. To discuss benefits and trade-offs for tiers of implementation strategies based on previous plan action items.

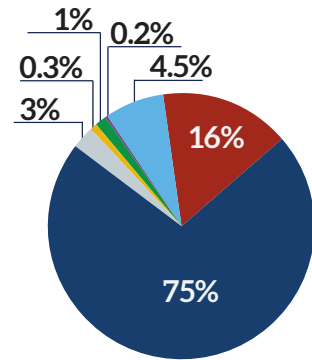
CHEYENNE DDA PLAN QUESTIONNAIRE #3



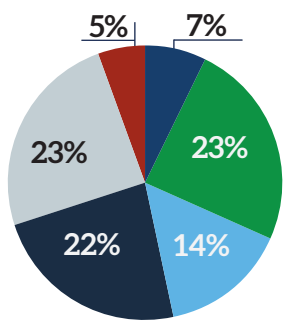
Total Responses: 98

CITY OF CHEYENNE DEMOGRAPHICS

2022 U.S. Census 5 Year Estimates

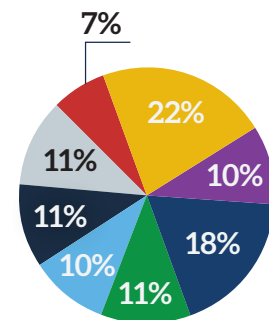
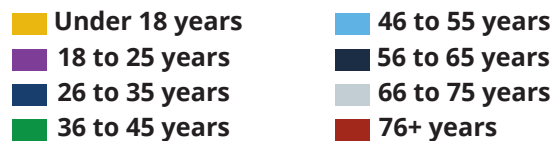


Total Population: 64,610



Total Responses: 118

AGE



Total Population: 64,610

Note: Questionnaire #3 age ranges are different from previous summaries, but are color coded to closest range for comparison to total population. Additionally, demographic questions were changed slightly for Phase 3 and the number of overall questions was reduced.



CHOICES AND STRATEGIES EVENTS

In addition to the online questionnaire, the DDA hosted three in-person events to garner feedback on priority strategies. These events were open to the public with staff present to answer questions and guide conversations. The following pages summarize the results and comment from the in-person events. A comparison of the in-person events to the online questionnaire is provided in the "Key Takeaways" section below.



KEY TAKEAWAYS

In-person event respondents offered similar feedback to the online questionnaire. There was generally a strong preference for safety and mobility enhancements, including repair of hazardous sidewalks, curbs, and missing sections of pavement throughout the Downtown area. In-person respondents were more likely to support high and medium cost improvements in contrast to the online respondents who more often suggested focusing DDA funds on low-cost improvements. Online and in-person respondents alike repeated the need for improved parking services, including higher quality and increased number/availability of parking facilities.













CHOICES AND STRATEGIES EVENTS


As part of Phase 3 of the Cheyenne DDA Plan, three in-person events were held in June for the public to identify which streetscape enhancements should be a priority for the DDA. Visual preference boards were posted at the Depot Plaza before two Fridays on the Plaza concerts and at the City of Cheyenne Planning and Development Department Booth at Superday. Over 200 attendees provided comments across the three events with hundreds more stopping by the booths.

Responses from the events are shown below. The number in the circles on each picture indicates the number of stickers from the events.



WHICH OF THE FOLLOWING LOWER COST ENHANCEMENTS SHOULD BE A PRIORITY?

 22 Create a regular maintenance plan for key alleyways	 21 Create a consistent lighting plan for the Downtown	 11 Install additional street furnishings (i.e. benches, tables, seating areas, etc.)	 8 Install additional bicycle parking and bicycle infrastructure	 14 Stripe bicycle lanes on street
 2 Reduce speeds on downtown streets	 3 Label street names on sidewalk corners	 13 Install kiosks with historic information and wayfinding maps	 8 Create a consolidated online location for information on existing public events	 21 Close key public streets during public events or times of year

WHICH OF THE FOLLOWING MODERATE COST ENHANCEMENTS SHOULD BE A PRIORITY?

 3 Screen trash receptacles	 48 Repair hazardous sidewalks and curbs as a block-by-block implementation	 5 Enhance existing pedestrian crossings (i.e. warning signage/raised crosswalks)	 17 Sidewalk enhancements that improve access for disabled individuals	 28 'Fill in' missing concrete sidewalk sections to create a continuous route
 12 Stripe parking stalls to maximize the number of spots	 13 Create separate protected bicycle lanes	 18 Plant and maintain additional street trees	 3 Create digital wayfinding signage	 10 Install gateway and banner signs

WHICH OF THE FOLLOWING HIGHER COST ENHANCEMENTS SHOULD BE A PRIORITY?

 9 Upgrade lighting along 15th street to the Depot	 16 Extend overhead lighting on 17th Street	 2 Construct bulb-outs at crossings to shorten street crossing distances	 12 Install pedestrian- and bicyclist-scale lighting
 2 Install signalized pedestrian crossings and mid-block crossings along 17th Street	 9 Enhance pedestrian crossings to support pedestrian and bicycle connections between the Depot and the rest of Downtown	 10 Acquire larger/more landscape planters to locate them throughout Downtown (includes annual maintenance and planting costs)	

WHICH OF THE FOLLOWING VERY HIGH COST ENHANCEMENTS SHOULD BE A PRIORITY?

 20 Install overhead lighting (overhead, freestanding, or wall lighting) in key alleyways	 18 Work with utility companies to relocate overhead utilities underground	 10 Conversion of Pioneer Ave and/or Carey Ave from a one-way road to two-way	 2 None at this time, the DDA should prioritize lower-cost projects
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**MORE LIQUOR LICENSES
PARK MAINTENANCE**

IN PERSON RESPONSES SHOW A STRONG PREFERENCE FOR ENHANCEMENTS FOCUSED ON SAFETY AND MOBILITY. SPECIFICALLY, REPAIR OF HAZARDOUS SIDEWALKS AND CURBS AND FILLING IN MISSING SECTIONS OF SIDEWALKS.

ARE THERE OTHER PRIORITY ENHANCEMENTS?

REDUCE NUMBER OF DRIVING LANES
CLEAN PARKING GARAGE
FREE EVENTS FOR KIDS
MORE TREES AND FLOWERS
MORE PUBLIC PARK ON THE HOLE
FOOD TRUCK PARKING
ASSIST DOWNTOWN BUSINESSES
GROCERY STORE WITH CURB AND GUTTER REPAIR
FIX 16TH ST. HOLE IN WALL

Note: The number in the circles on each picture indicates the number of stickers from the events.