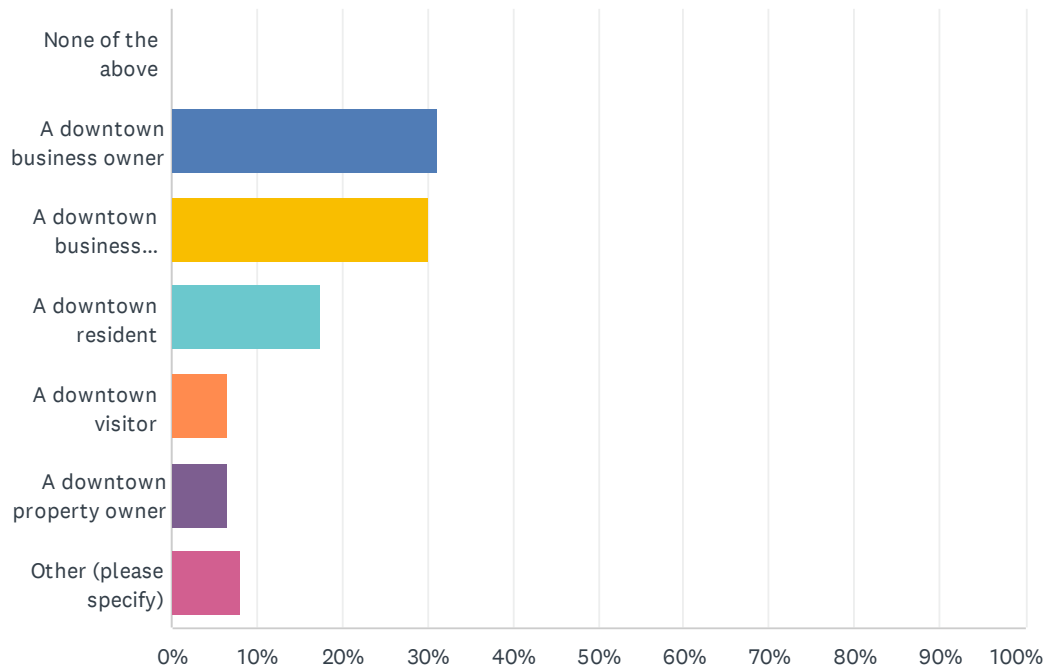


## Q4 What is your primary interest in downtown?

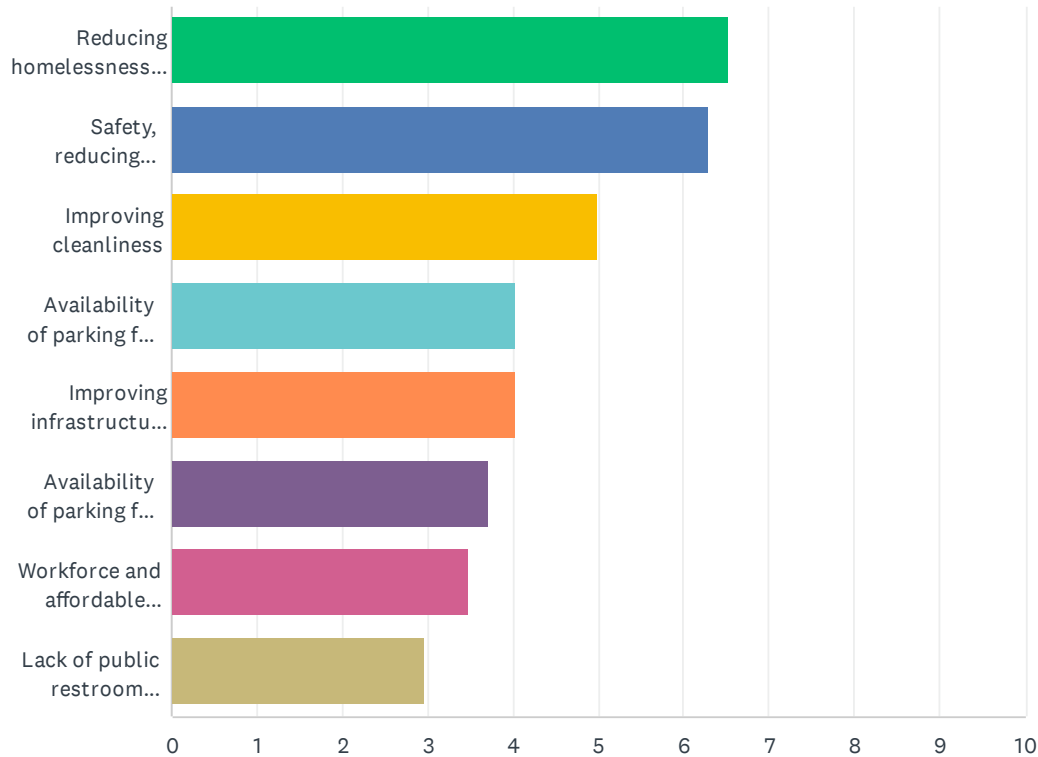
Answered: 199 Skipped: 0



ANSWER CHOICES	RESPONSES	
None of the above	0.00%	0
A downtown business owner	31.16%	62
A downtown business employee	30.15%	60
A downtown resident	17.59%	35
A downtown visitor	6.53%	13
A downtown property owner	6.53%	13
Other (please specify)	8.04%	16
TOTAL		199

## Q6 Please rank the following issues as they impact downtown with the top answer being your most serious concern.

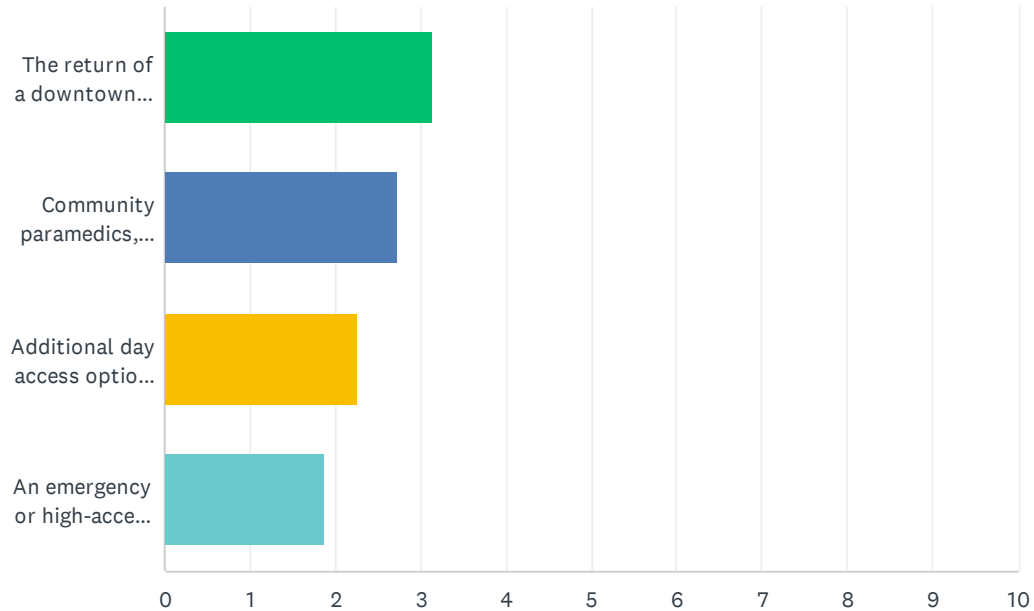
Answered: 199 Skipped: 0



	1	2	3	4	5	6	7	8	TOTAL	SCORE
Reducing homelessness, providing more access to resources/outreach	33.67% 67	32.16% 64	15.58% 31	6.53% 13	4.02% 8	3.02% 6	2.51% 5	2.51% 5	199	6.53
Safety, reducing criminal activity	38.19% 76	21.61% 43	13.57% 27	5.53% 11	9.05% 18	6.03% 12	3.52% 7	2.51% 5	199	6.30
Improving cleanliness	3.02% 6	16.08% 32	30.15% 60	15.58% 31	14.07% 28	10.55% 21	5.53% 11	5.03% 10	199	4.99
Availability of parking for employees	5.03% 10	8.04% 16	8.04% 16	15.08% 30	18.59% 37	23.12% 46	16.08% 32	6.03% 12	199	4.02
Improving infrastructure (streets, sidewalks, crosswalks, lighting)	4.02% 8	5.53% 11	12.56% 25	20.60% 41	14.07% 28	18.59% 37	15.58% 31	9.05% 18	199	4.02
Availability of parking for customers	6.53% 13	2.51% 5	8.54% 17	14.07% 28	20.10% 40	18.59% 37	13.07% 26	16.58% 33	199	3.70
Workforce and affordable housing options in/near downtown	7.54% 15	9.55% 19	5.03% 10	8.04% 16	9.05% 18	12.06% 24	28.64% 57	20.10% 40	199	3.47
Lack of public restroom facilities	2.01% 4	4.52% 9	6.53% 13	14.57% 29	11.06% 22	8.04% 16	15.08% 30	38.19% 76	199	2.96

## Q7 Rank the follow programs or initiatives in terms of how you would like to see the City and/or County prioritize funding.

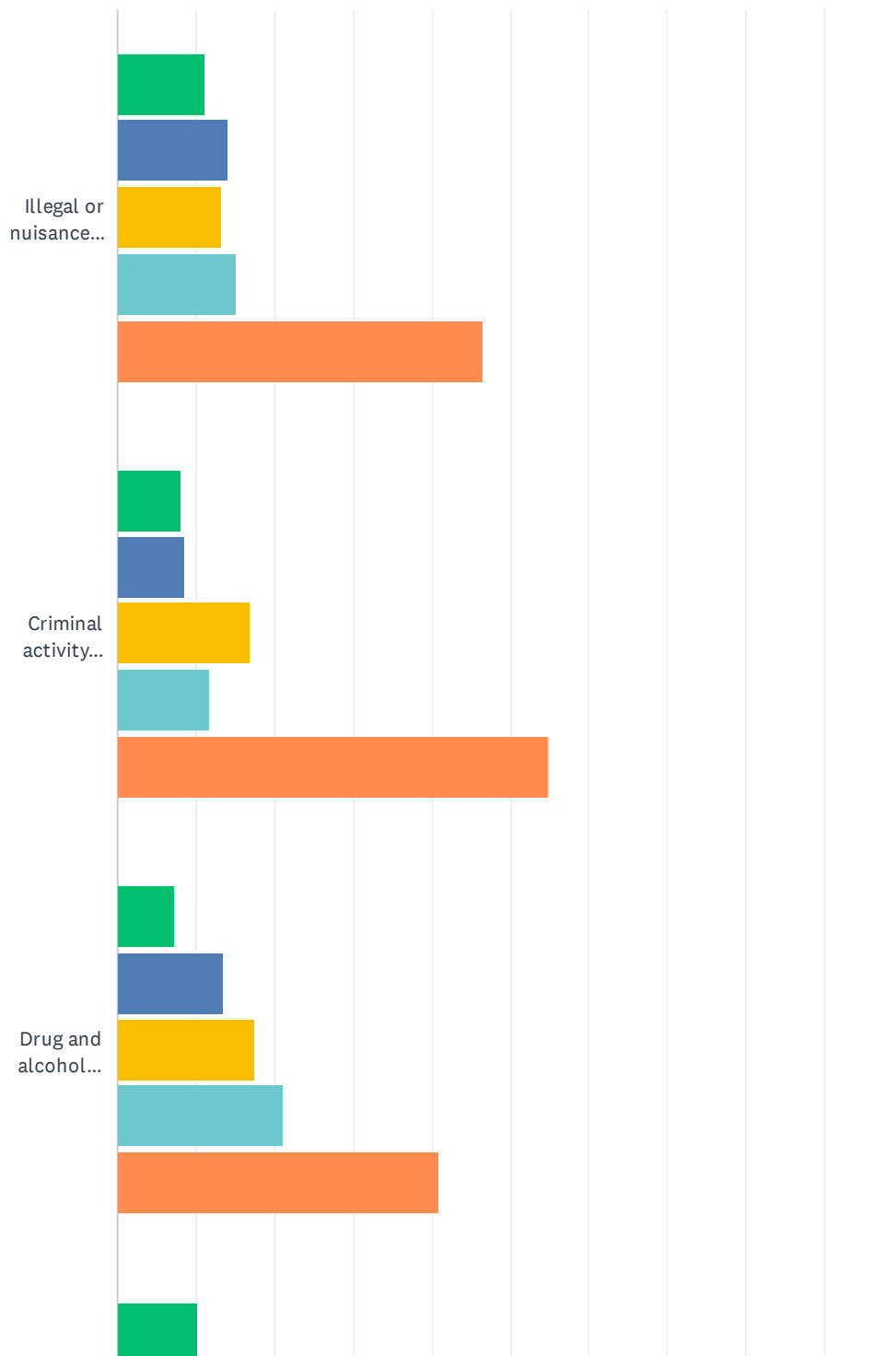
Answered: 199 Skipped: 0



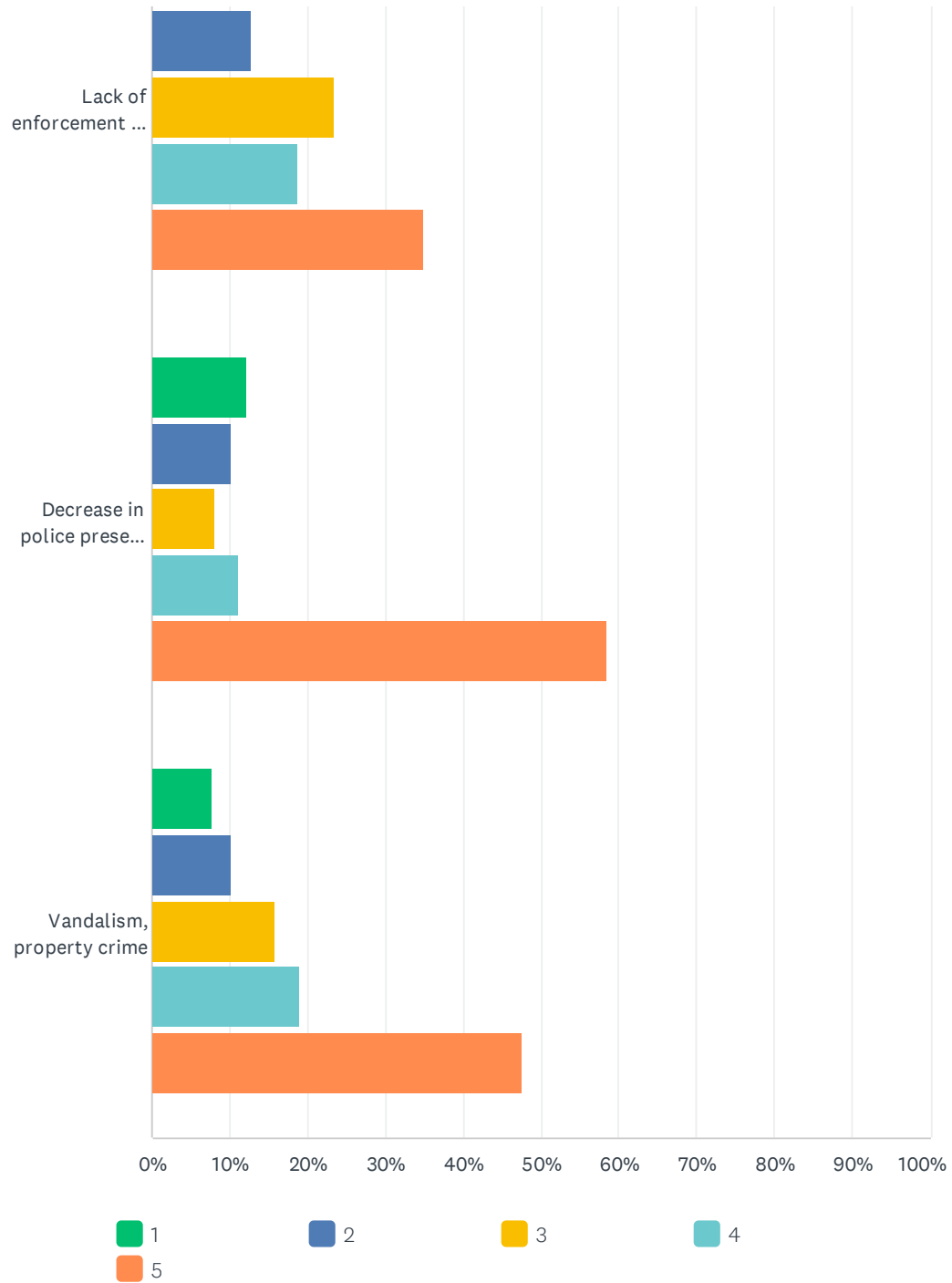
	1	2	3	4	TOTAL	SCORE
The return of a downtown police unit	61.31% 122	9.55% 19	10.55% 21	18.59% 37	199	3.14
Community paramedics, multi-multidisciplinary teams to respond to concerns about substance use, mental health and houselessness	18.59% 37	48.24% 96	20.10% 40	13.07% 26	199	2.72
Additional day access options for unhoused people	13.07% 26	24.12% 48	39.20% 78	23.62% 47	199	2.27
An emergency or high-access shelter for people experiencing homelessness	7.04% 14	18.09% 36	30.15% 60	44.72% 89	199	1.87

Q8 Rank the following safety issues as they relate to your experience in downtown with 5 being the most pressing priority for your business/downtown and 1 being the least pressing priority (the pre-filled responses are commonly identified in surveys, meetings, and other communications with ADA members and downtown businesses).

Answered: 199 Skipped: 0



## Asheville Downtown Association 2023 Downtown Survey

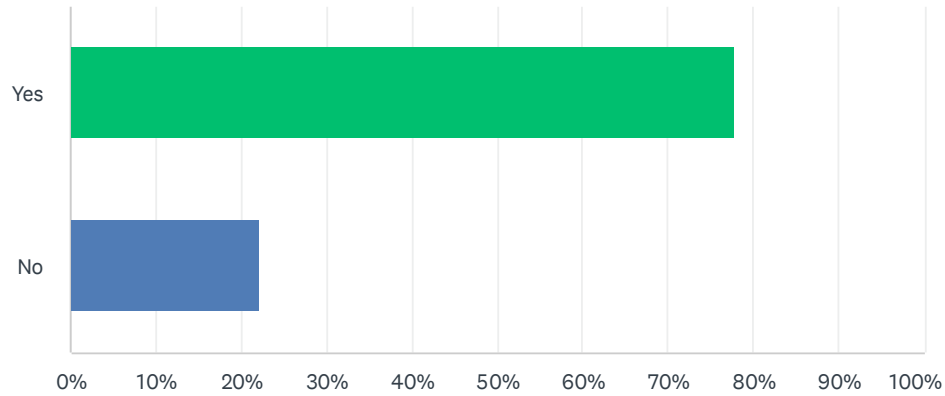


# Asheville Downtown Association 2023 Downtown Survey

	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
Illegal or nuisance behaviors (panhandling, smoking in parks, minor trespassing, noise)	11.11% 22	14.14% 28	13.13% 26	15.15% 30	46.46% 92	198	3.72
Criminal activity (theft, shoplifting, harassment, assault)	8.12% 16	8.63% 17	16.75% 33	11.68% 23	54.82% 108	197	3.96
Drug and alcohol activity (use, sales, overdoses)	7.18% 14	13.33% 26	17.44% 34	21.03% 41	41.03% 80	195	3.75
Lack of enforcement of rules in parks and public spaces	10.15% 20	12.69% 25	23.35% 46	18.78% 37	35.03% 69	197	3.56
Decrease in police presence downtown	12.18% 24	10.15% 20	8.12% 16	11.17% 22	58.38% 115	197	3.93
Vandalism, property crime	7.65% 15	10.20% 20	15.82% 31	18.88% 37	47.45% 93	196	3.88

## Q9 Have you had staff or customers express concerns about feeling safe downtown?

Answered: 199 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	77.89%	155
No	22.11%	44
TOTAL		199

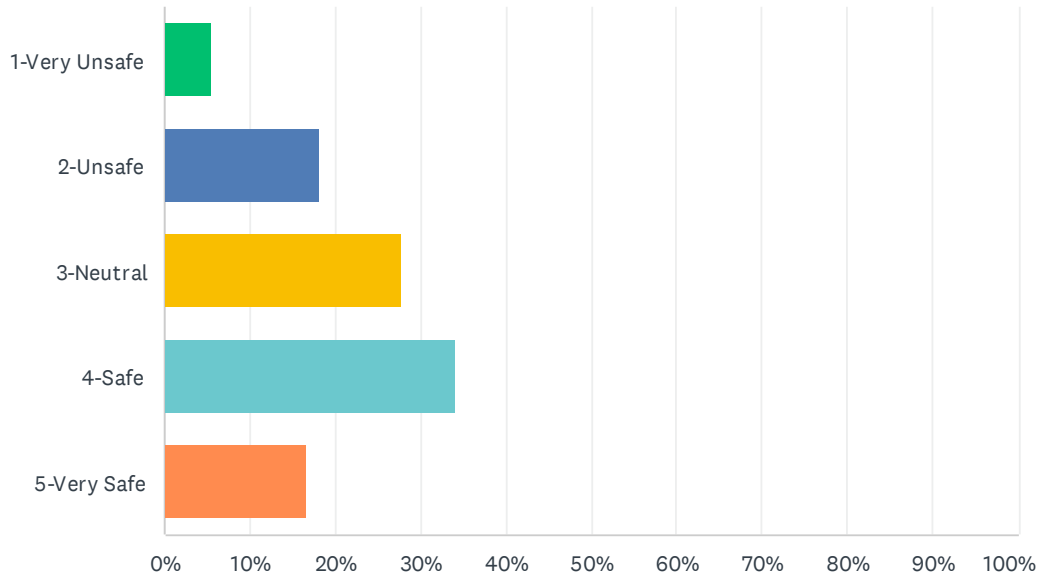
**Q10 Please explain and identify specific areas if relevant.**

Answered: 132   Skipped: 67



## Q11 On a scale of 1-to-5, rate how safe you feel in Downtown during the daytime?

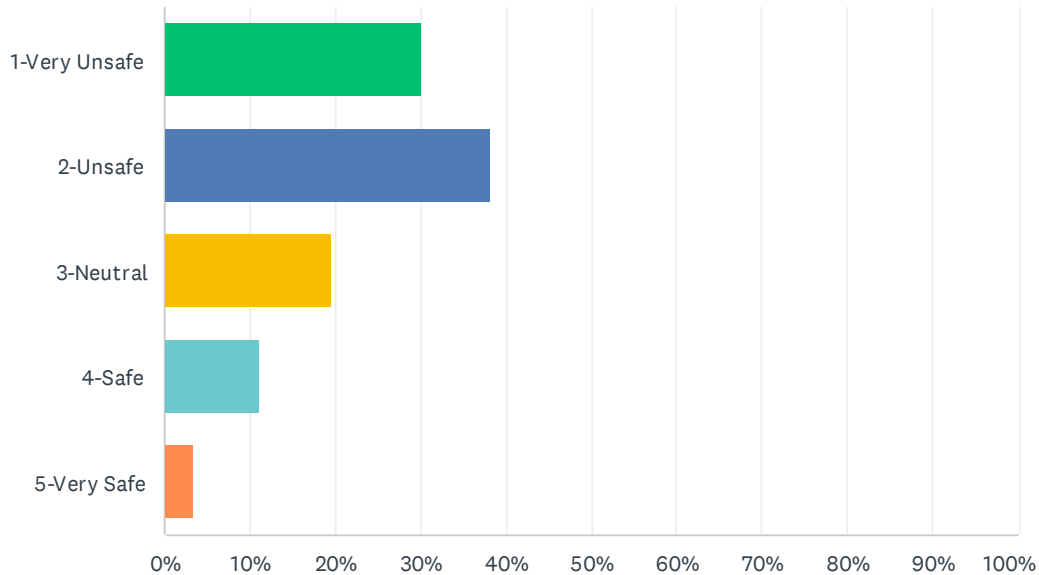
Answered: 199 Skipped: 0



ANSWER CHOICES	RESPONSES	
1-Very Unsafe	5.53%	11
2-Unsafe	18.09%	36
3-Neutral	27.64%	55
4-Safe	34.17%	68
5-Very Safe	16.58%	33
Total Respondents: 199		

## Q12 On a scale of 1-to-5, rate how safe you feel in Downtown during the nighttime?

Answered: 199 Skipped: 0



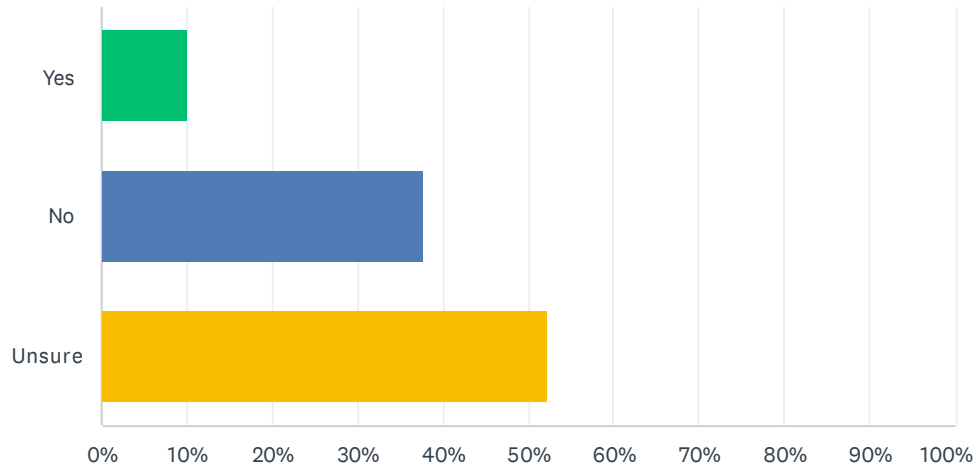
ANSWER CHOICES	RESPONSES	
1-Very Unsafe	30.15%	60
2-Unsafe	38.19%	76
3-Neutral	19.60%	39
4-Safe	11.06%	22
5-Very Safe	3.52%	7
Total Respondents: 199		

**Q13 Please add any additional comments on public safety concerns you experience in downtown here.**

Answered: 89   Skipped: 110

## Q14 Do you feel the recommendations in the report are enough to reduce unsheltered houselessness in two years?

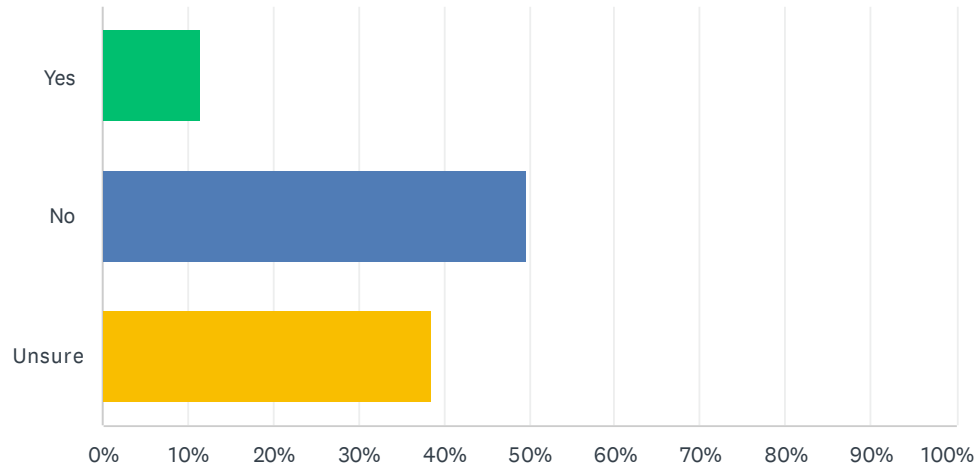
Answered: 199 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	10.05%	20
No	37.69%	75
Unsure	52.26%	104
TOTAL		199

## Q15 Do you think our leaders are moving in the right direction in regards to houselessness?

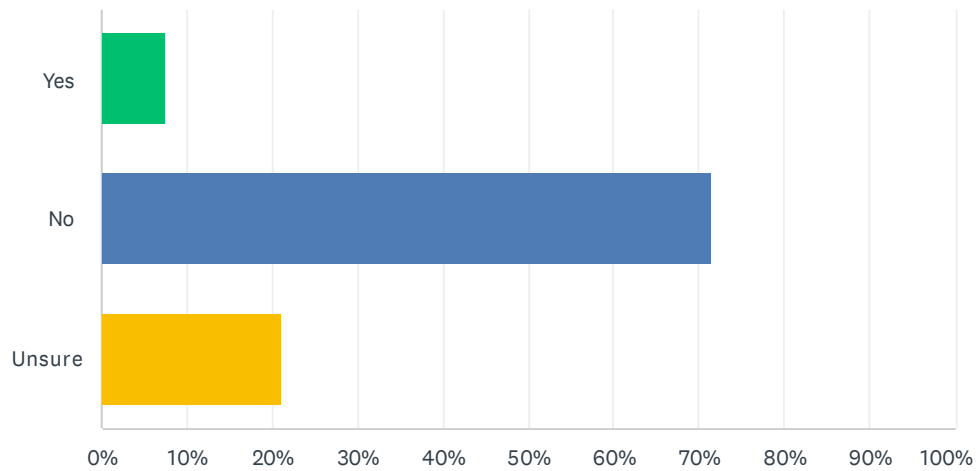
Answered: 199 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	11.56%	23
No	49.75%	99
Unsure	38.69%	77
TOTAL		199

## Q16 Do they feel like there is enough communication from the City and County on what is being done or what they are planning to do regarding houselessness?

Answered: 199 Skipped: 0



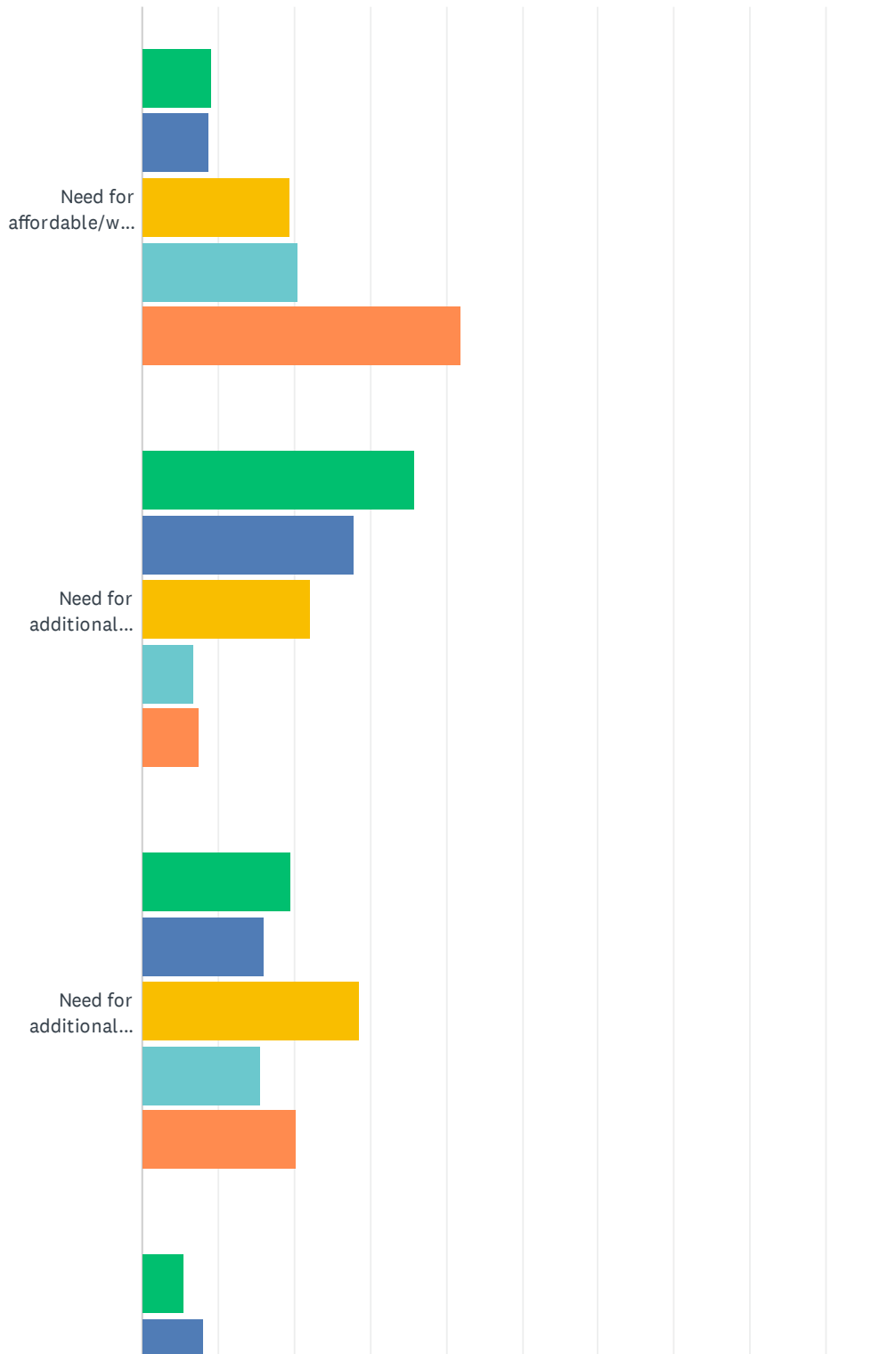
ANSWER CHOICES	RESPONSES	
Yes	7.54%	15
No	71.36%	142
Unsure	21.11%	42
TOTAL		199

Q17 Please add any additional comments to responding to homelessness here.

Answered: 88 Skipped: 111

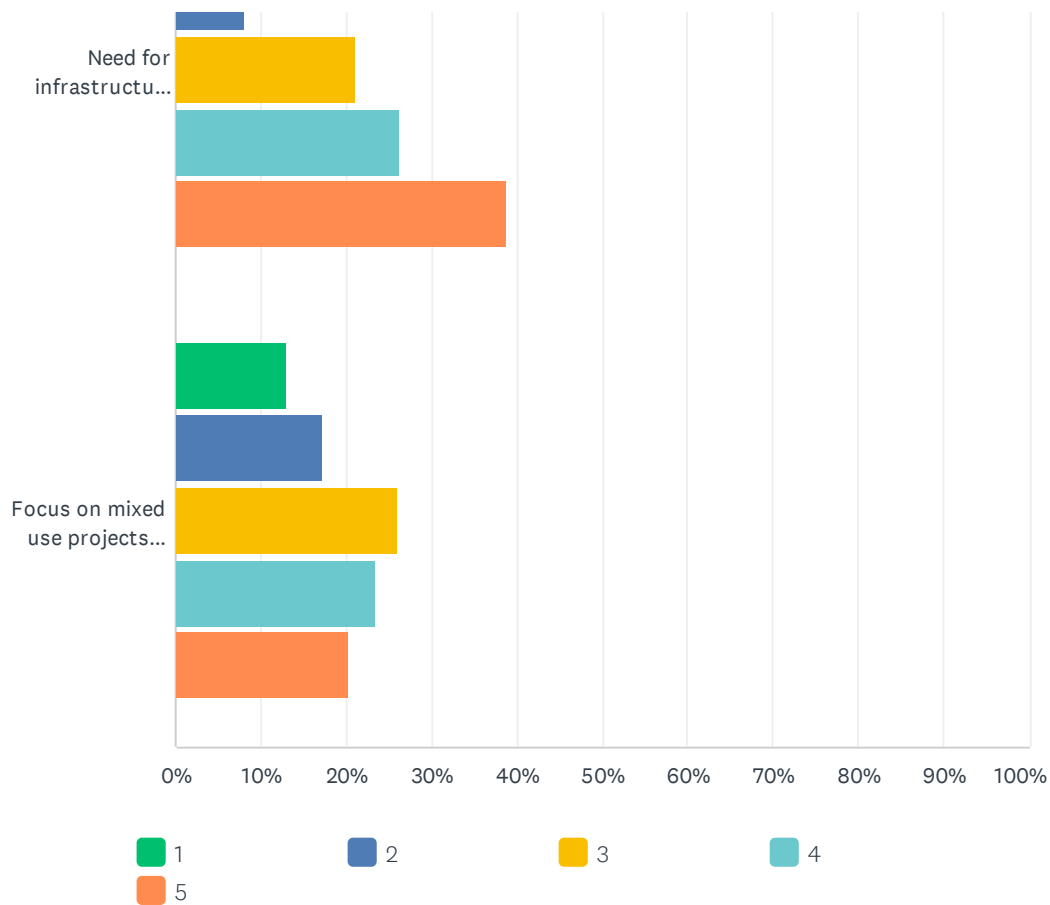
Q18 Please rank the following development priorities with 5 being the most pressing priority for your business/downtown and 1 being the least pressing priority. You can use the other options to add any priorities not listed.

Answered: 199 Skipped: 0





## Asheville Downtown Association 2023 Downtown Survey



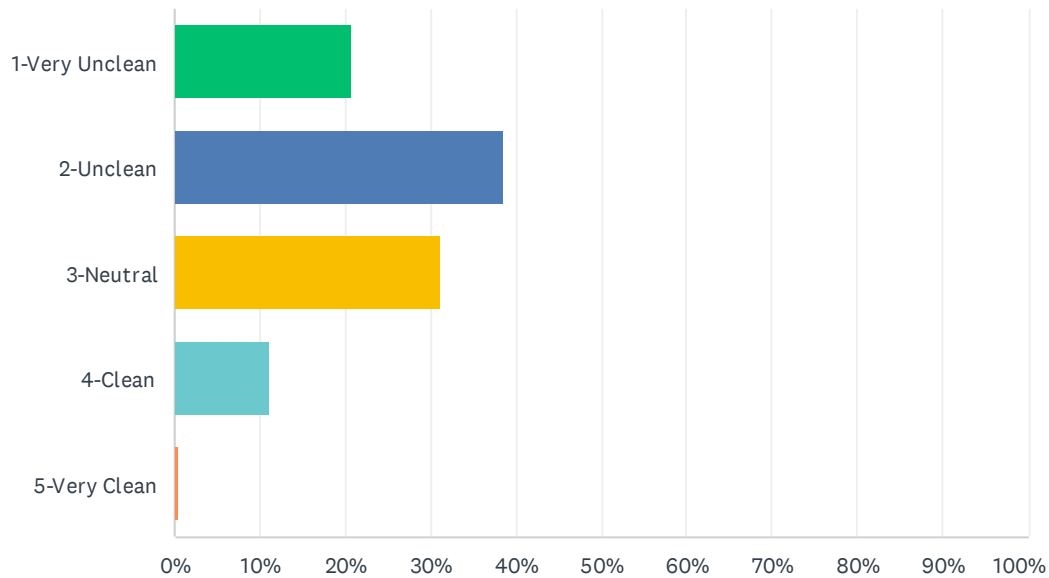
	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
Need for affordable/workforce housing in or near downtown	9.23% 18	8.72% 17	19.49% 38	20.51% 40	42.05% 82	195	3.77
Need for additional office space in downtown	35.79% 68	27.89% 53	22.11% 42	6.84% 13	7.37% 14	190	2.22
Need for additional parks, public spaces in downtown	19.69% 38	16.06% 31	28.50% 55	15.54% 30	20.21% 39	193	3.01
Need for infrastructure plan (streets, sidewalks, parking) to keep pace with development	5.56% 11	8.08% 16	21.21% 42	26.26% 52	38.89% 77	198	3.85
Focus on mixed use projects (include a variety of uses housing, commercial, retail, etc...)	13.02% 25	17.19% 33	26.04% 50	23.44% 45	20.31% 39	192	3.21

**Q19 Please provide any additional comments on development priorities or issues here.**

Answered: 61   Skipped: 138

## Q20 On a scale of 1-to-5, how would you rate cleanliness in Downtown?

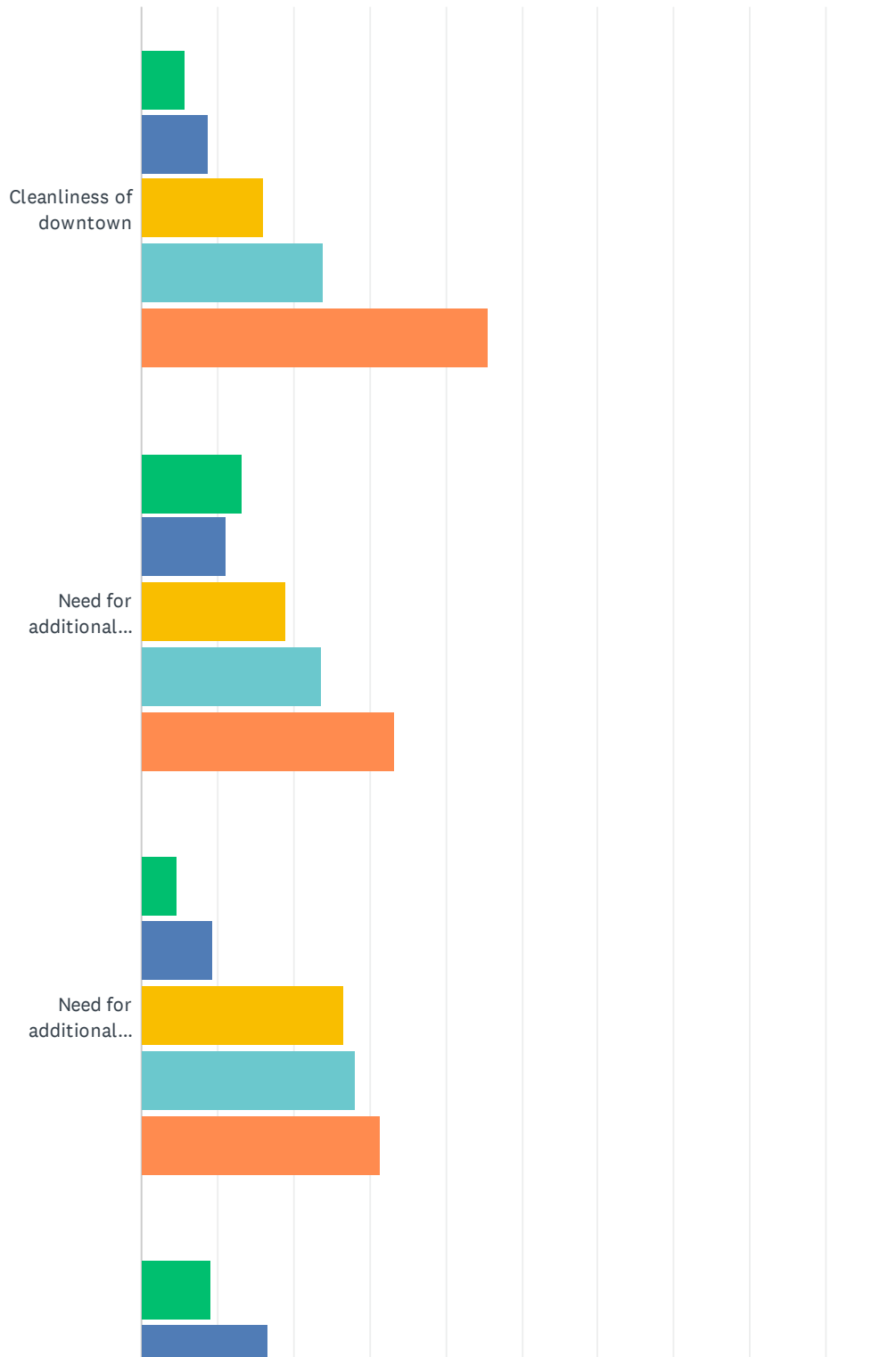
Answered: 199 Skipped: 0



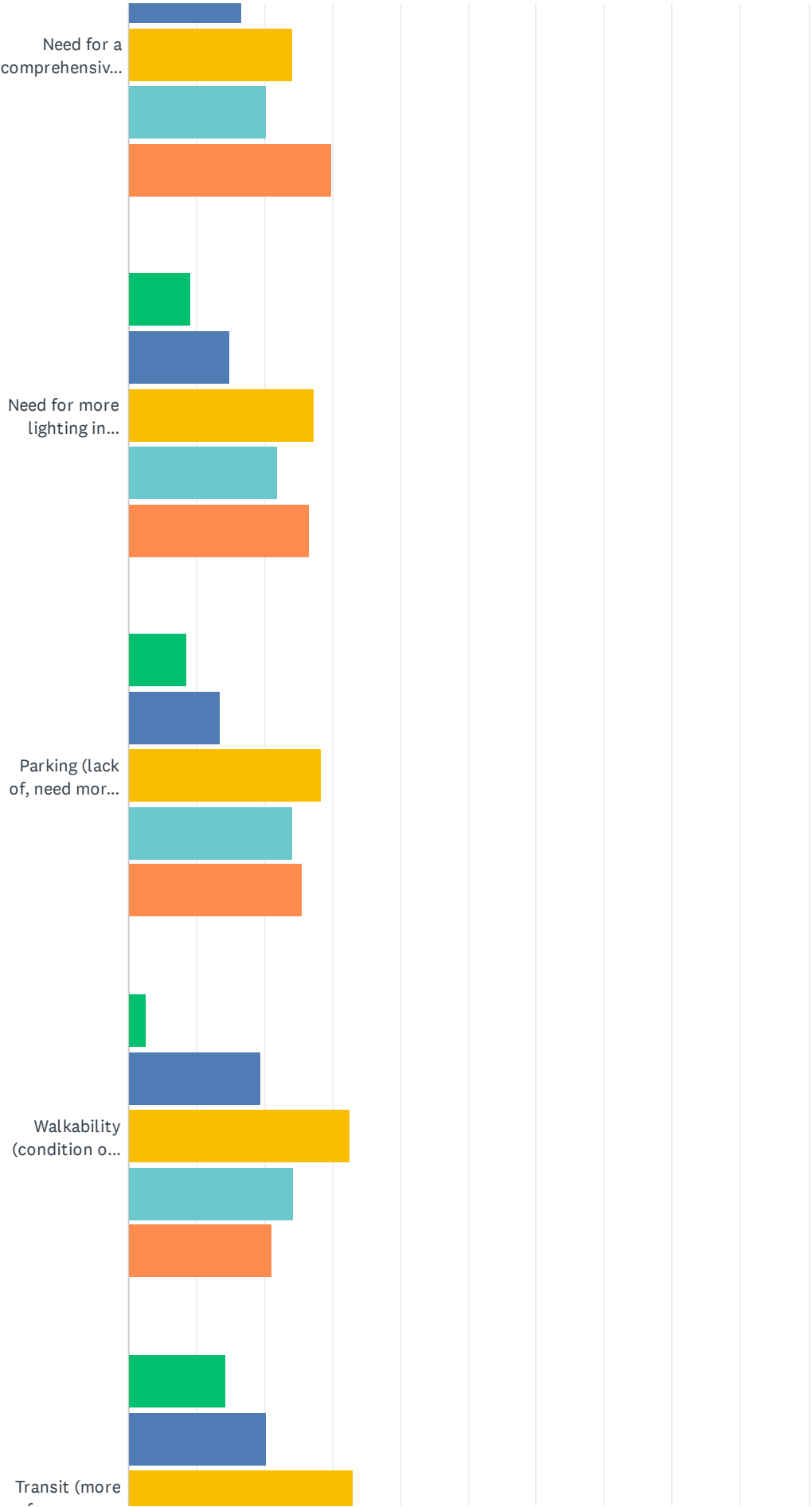
ANSWER CHOICES	RESPONSES	
1-Very Unclean	20.60%	41
2-Unclean	38.69%	77
3-Neutral	31.16%	62
4-Clean	11.06%	22
5-Very Clean	0.50%	1
Total Respondents: 199		

Q21 Please rank the following infrastructure priorities with 5 being the most pressing priority for your business/downtown and 1 being the least pressing priority. You'll have an opportunity below to add any issues not listed or expand on issues.

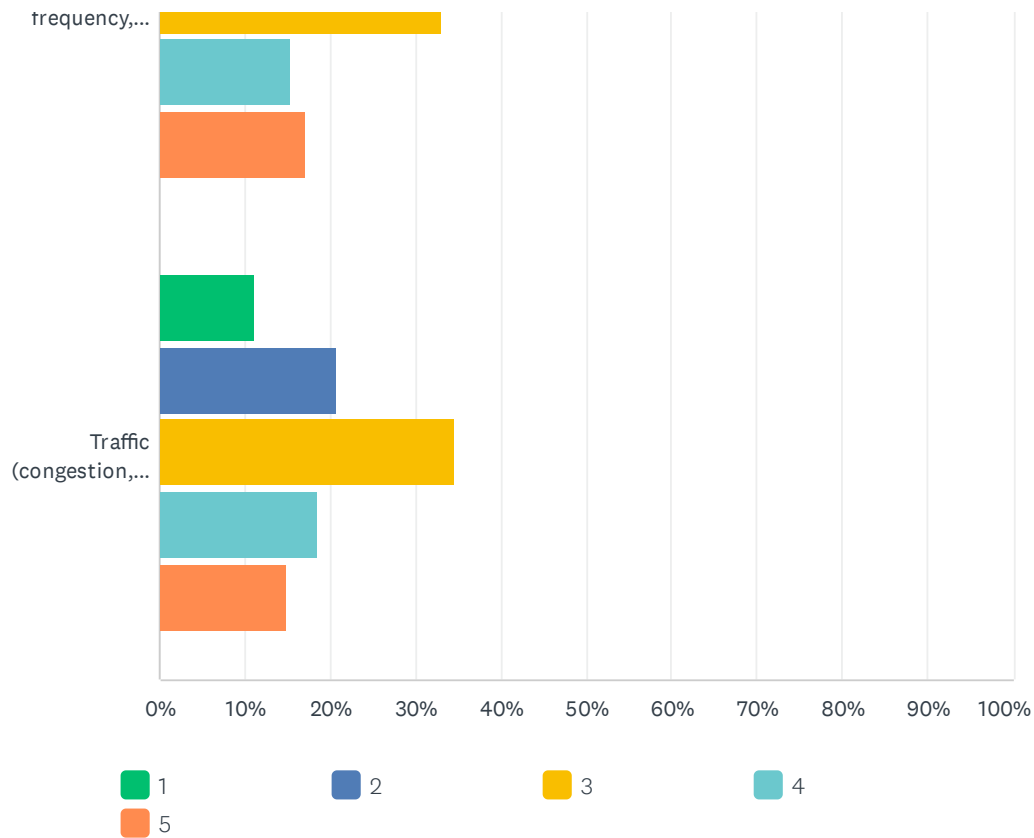
Answered: 199 Skipped: 0



Asheville Downtown Association 2023 Downtown Survey



## Asheville Downtown Association 2023 Downtown Survey



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
Cleanliness of downtown	5.70% 11	8.81% 17	16.06% 31	23.83% 46	45.60% 88	193	3.95
Need for additional public restrooms in downtown	13.16% 25	11.05% 21	18.95% 36	23.68% 45	33.16% 63	190	3.53
Need for additional maintenance/management of public spaces, parks	4.69% 9	9.38% 18	26.56% 51	28.13% 54	31.25% 60	192	3.72
Need for a comprehensive streetscape plan to address sidewalks, bike lanes, street trees, seating, etc...	9.09% 17	16.58% 31	24.06% 45	20.32% 38	29.95% 56	187	3.45
Need for more lighting in downtown	9.09% 17	14.97% 28	27.27% 51	21.93% 41	26.74% 50	187	3.42
Parking (lack of, need more options)	8.56% 16	13.37% 25	28.34% 53	24.06% 45	25.67% 48	187	3.45
Walkability (condition of sidewalks and crosswalks, ADA accessibility, pedestrian safety)	2.63% 5	19.47% 37	32.63% 62	24.21% 46	21.05% 40	190	3.42
Transit (more frequency, routes, efficiency)	14.36% 27	20.21% 38	32.98% 62	15.43% 29	17.02% 32	188	3.01
Traffic (congestion, timing of lights)	11.17% 21	20.74% 39	34.57% 65	18.62% 35	14.89% 28	188	3.05

**Q22 Please provide any additional comments on infrastructure priorities or issues here.**

Answered: 40   Skipped: 159

Q23 Please provide any other general comments here.

Answered: 43   Skipped: 156