



Car Care Awareness: Community Partnerships & Service Providers

NCTCOG PUBLIC MEETING

OCTOBER ONLINE INPUT OPPORTUNITY

COMMENT PERIOD: OCTOBER 10–NOVEMBER 8

ANTHONY MOFFA, AIR QUALITY PLANNER

Car Care Awareness

Campaign Goal

Advance air quality benefits for the region

Inform vehicle owners and general public about proper vehicle maintenance

Educate about “check engine light” importance and meaning

Build stronger community relations

Aligning nationally with the April and October Car Care Awareness months



Car Care Awareness

Campaign History

Program began as free public clinics, hosted at partnered Recognized Emissions Repair Facilities

Clinics focused on the organization's message of air quality through education

Provided vehicle owners an opportunity to speak with qualified technicians about their “check engine light” and other vehicle concerns at no cost

Focus shifted to electronic outreach in 2020 due to COVID-19 pandemic



Car Care Awareness

Current Efforts

Partnering with nonprofit organizations and vehicle repair shops throughout the region to provide focused outreach opportunities

Providing Car Care Awareness digital toolkits and educational material to local governments and organizations upon request

Updating North Texas Car Care Awareness website with vehicle maintenance tips and online education materials for download



www.ntxcare.org

Car Care Awareness

Current Efforts Continued

Seeking participation with auto repair shops and auto parts retailers to provide discounts on parts and services to assist public

Eligible participating shops and retailers and discounts will be shown on dedicated webpage

Discount providers webpage launching October 2022 and will be an ongoing feature to provide a tool for the public to use as a resource

If interested in participating or for more information, please visit:

<https://www.ntxcare.org/Community-Partnerships>

North Texas Car Care Awareness



www.ntxcare.org

CONTACT US

Please contact and let us know if you have a particular organization or automotive repair shop representative for future Car Care Awareness coordination



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