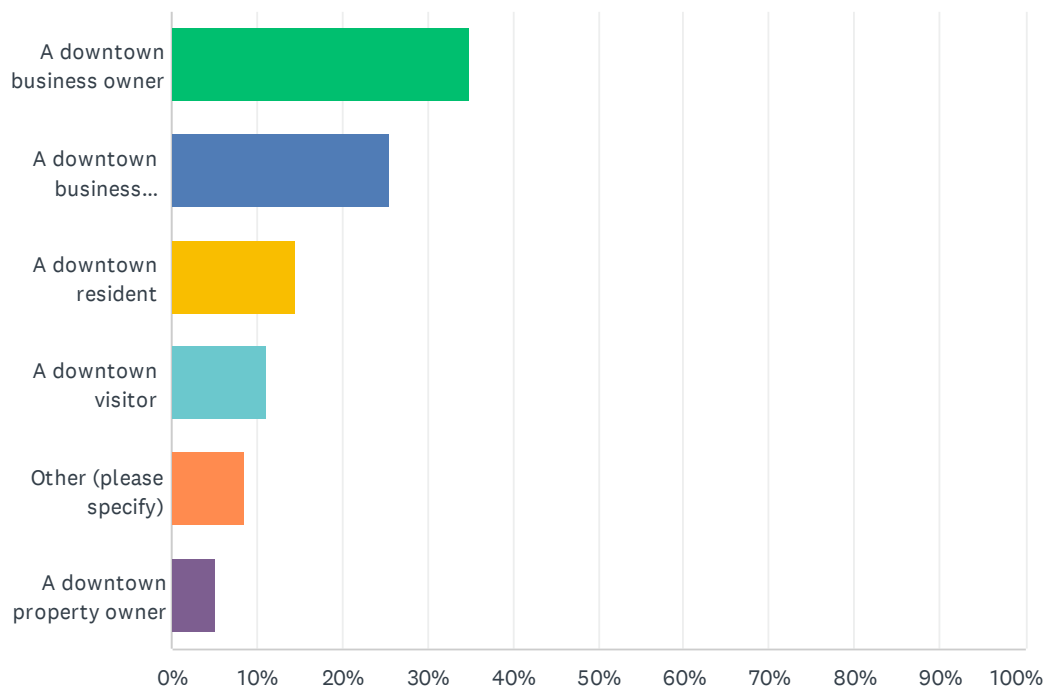


Q4 What is your primary interest in downtown?

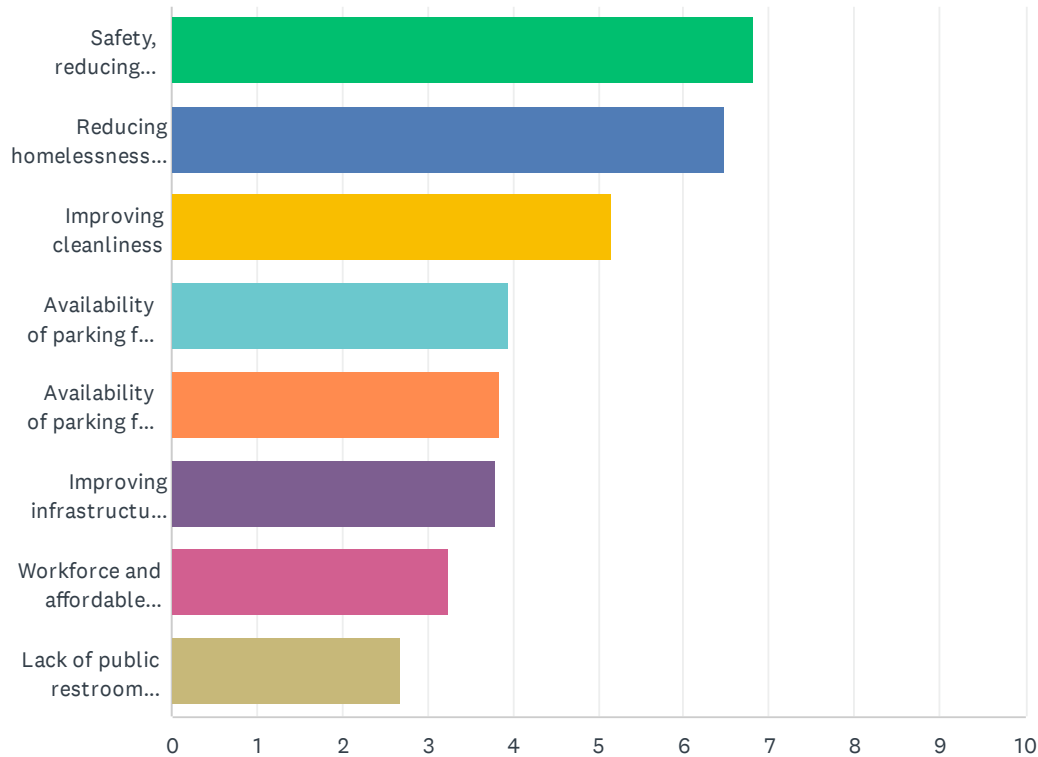
Answered: 117 Skipped: 0



ANSWER CHOICES	RESPONSES	
A downtown business owner	35.04%	41
A downtown business employee	25.64%	30
A downtown resident	14.53%	17
A downtown visitor	11.11%	13
Other (please specify)	8.55%	10
A downtown property owner	5.13%	6
TOTAL		117

Q5 Please rank the following issues as they have impacted downtown since May 1, 2023, with the top answer being your most serious concern.

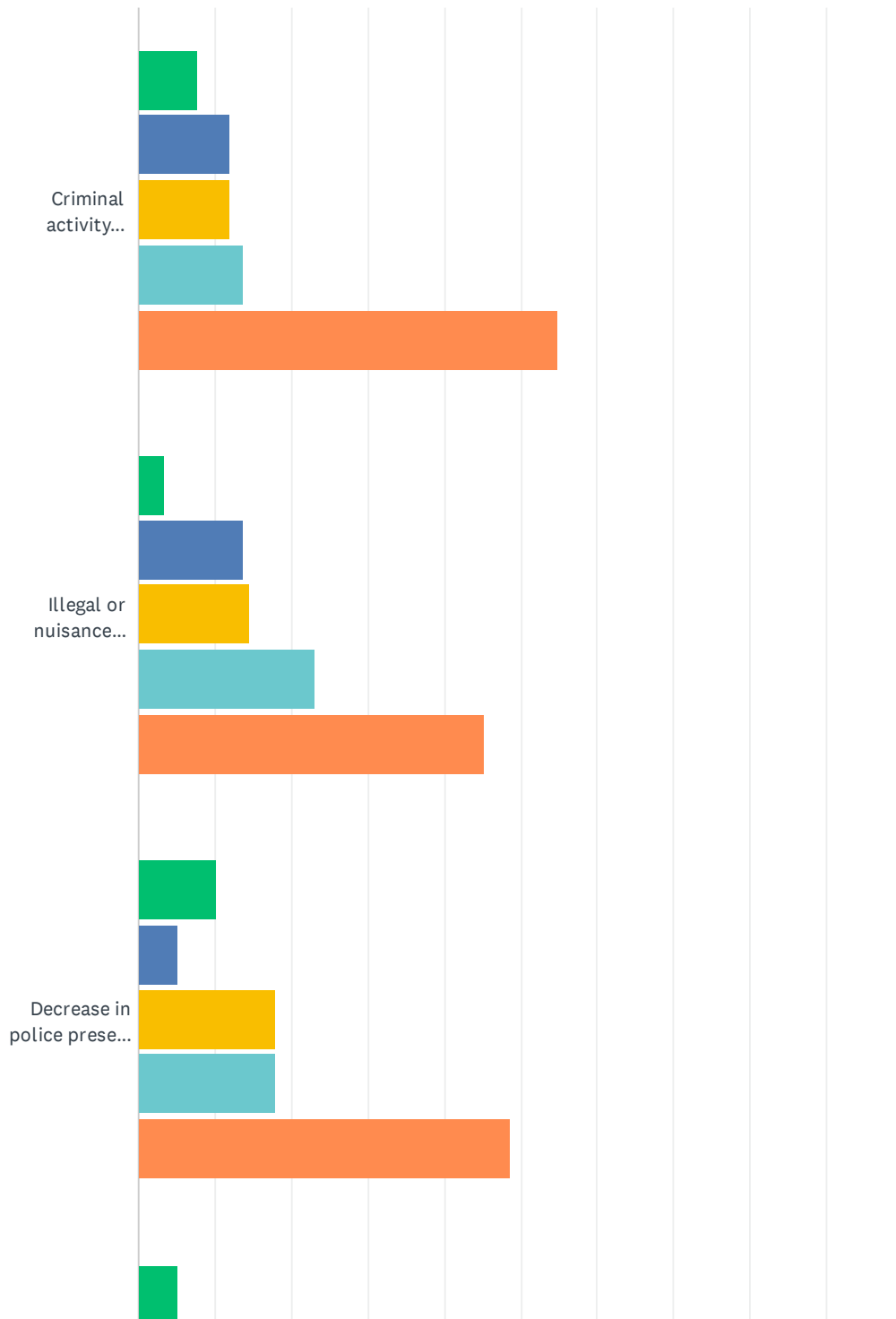
Answered: 117 Skipped: 0



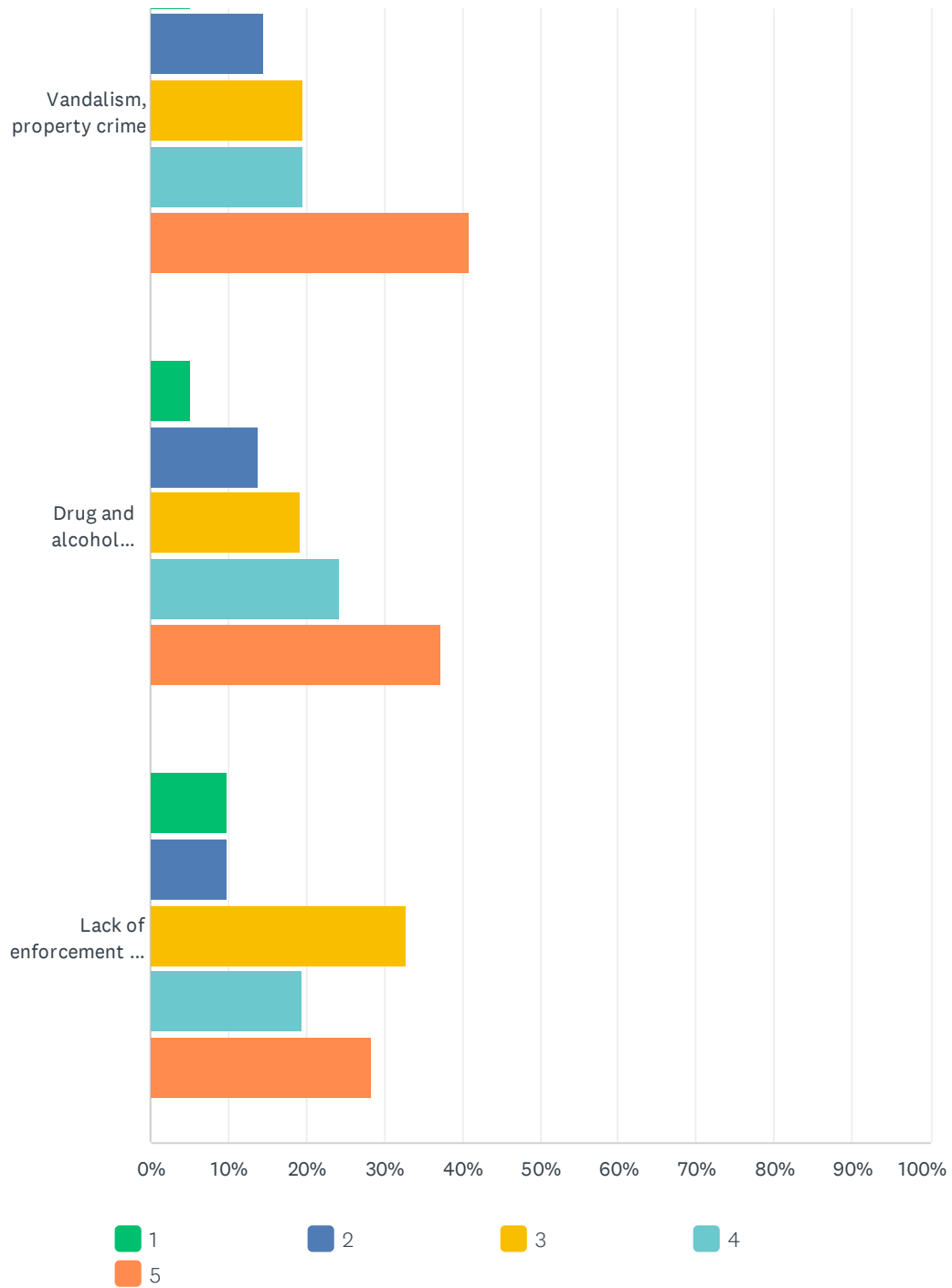
	1	2	3	4	5	6	7	8	TOTAL	SCORE
Safety, reducing criminal activity	47.86% 56	25.64% 30	10.26% 12	3.42% 4	5.98% 7	5.13% 6	0.85% 1	0.85% 1	117	6.83
Reducing homelessness, providing more access to resources/outreach	29.06% 34	31.62% 37	20.51% 24	6.84% 8	5.98% 7	2.56% 3	1.71% 2	1.71% 2	117	6.48
Improving cleanliness	3.42% 4	16.24% 19	30.77% 36	20.51% 24	10.26% 12	11.97% 14	5.13% 6	1.71% 2	117	5.17
Availability of parking for employees	4.27% 5	8.55% 10	7.69% 9	12.82% 15	21.37% 25	20.51% 24	18.80% 22	5.98% 7	117	3.95
Availability of parking for customers	5.13% 6	5.13% 6	6.84% 8	18.80% 22	20.51% 24	15.38% 18	14.53% 17	13.68% 16	117	3.83
Improving infrastructure (streets, sidewalks, crosswalks, lighting)	3.42% 4	4.27% 5	11.11% 13	16.24% 19	11.97% 14	28.21% 33	17.95% 21	6.84% 8	117	3.80
Workforce and affordable housing options in/near downtown	4.27% 5	5.13% 6	7.69% 9	12.82% 15	9.40% 11	7.69% 9	30.77% 36	22.22% 26	117	3.25
Lack of public restroom facilities	2.56% 3	3.42% 4	5.13% 6	8.55% 10	14.53% 17	8.55% 10	10.26% 12	47.01% 55	117	2.69

Q6 Rank the following safety issues as they relate to your experience in downtown since May 1, 2023, with 5 being the most pressing priority for your business/downtown and 1 being the least pressing priority (the pre-filled responses are commonly identified in surveys, meetings, and other communications with ADA members and downtown businesses).

Answered: 117 Skipped: 0



Asheville Downtown Association Survey - Downtown Safety Initiative

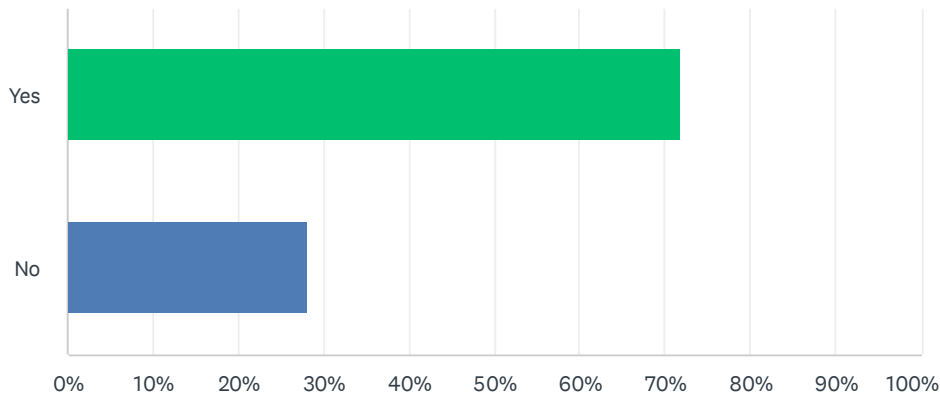


Asheville Downtown Association Survey - Downtown Safety Initiative

	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
Criminal activity (theft, shoplifting, harassment, assault)	7.69% 9	11.97% 14	11.97% 14	13.68% 16	54.70% 64	117	3.96
Illegal or nuisance behaviors (panhandling, smoking in parks, minor trespassing, noise)	3.42% 4	13.68% 16	14.53% 17	23.08% 27	45.30% 53	117	3.93
Decrease in police presence downtown	10.26% 12	5.13% 6	17.95% 21	17.95% 21	48.72% 57	117	3.90
Vandalism, property crime	5.13% 6	14.53% 17	19.66% 23	19.66% 23	41.03% 48	117	3.77
Drug and alcohol activity (use, sales, overdoses)	5.22% 6	13.91% 16	19.13% 22	24.35% 28	37.39% 43	115	3.75
Lack of enforcement of rules in parks and public spaces	9.73% 11	9.73% 11	32.74% 37	19.47% 22	28.32% 32	113	3.47

Q7 Have you had staff or customers express concerns about feeling safe downtown since May 1, 2023?

Answered: 117 Skipped: 0



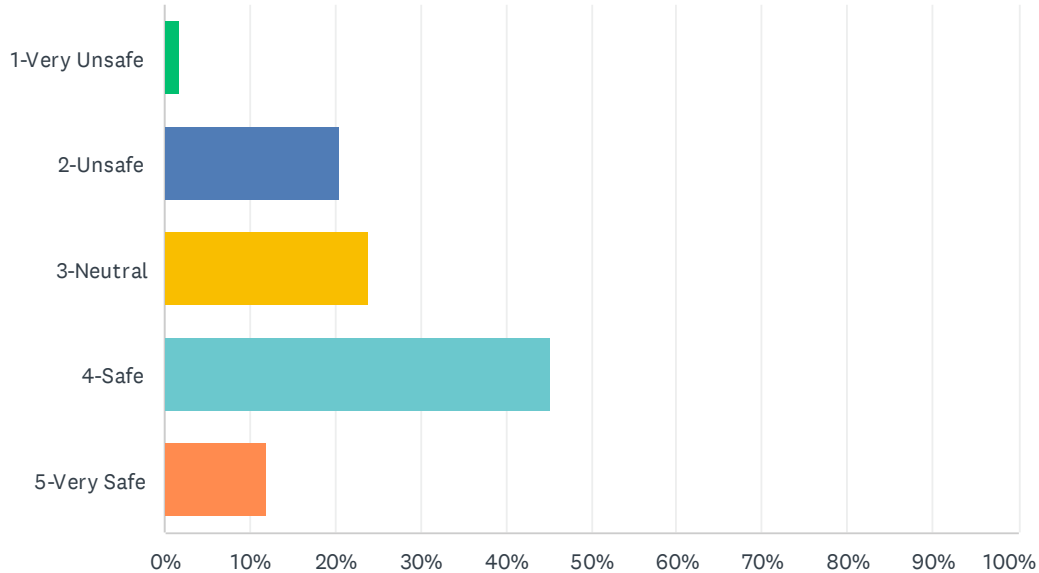
ANSWER CHOICES	RESPONSES	
Yes	71.79%	84
No	28.21%	33
TOTAL		117

Q8 Please explain and identify specific areas if relevant.

Answered: 76 Skipped: 41

Q9 On a scale of 1-to-5, rate how safe you have felt in Downtown since May 1, 2023 during the daytime?

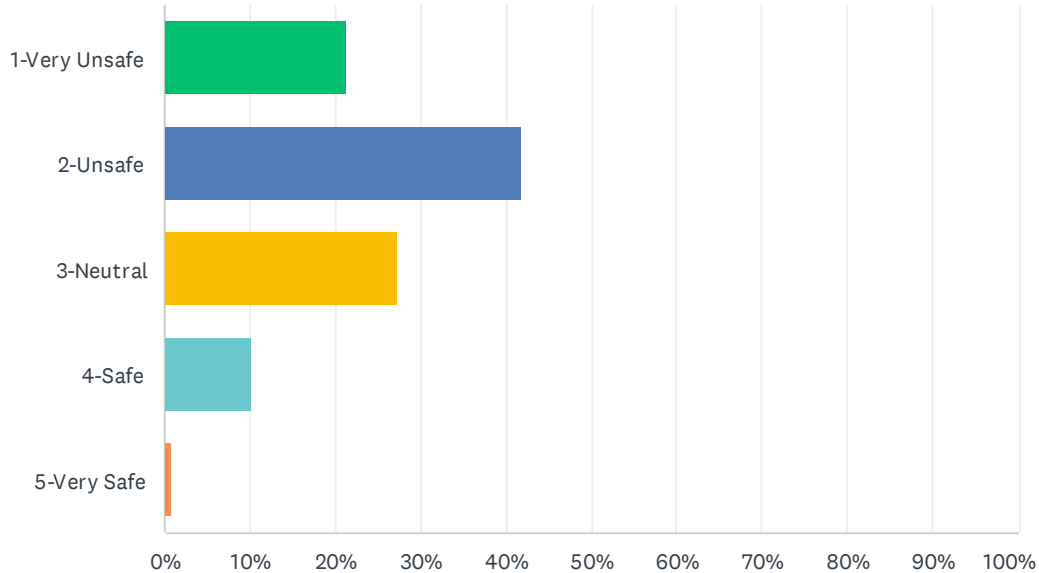
Answered: 117 Skipped: 0



ANSWER CHOICES	RESPONSES	
1-Very Unsafe	1.71%	2
2-Unsafe	20.51%	24
3-Neutral	23.93%	28
4-Safe	45.30%	53
5-Very Safe	11.97%	14
Total Respondents: 117		

Q10 On a scale of 1-to-5, rate how safe you have felt in Downtown since May 1, 2023 during the nighttime?

Answered: 117 Skipped: 0



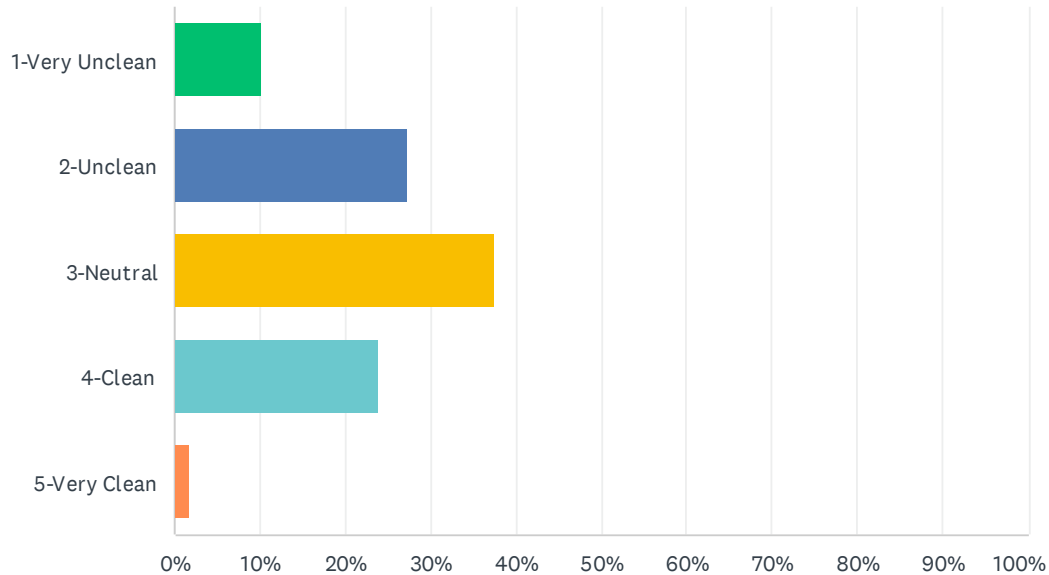
ANSWER CHOICES	RESPONSES	
1-Very Unsafe	21.37%	25
2-Unsafe	41.88%	49
3-Neutral	27.35%	32
4-Safe	10.26%	12
5-Very Safe	0.85%	1
Total Respondents: 117		

Q11 Please add any additional comments on public safety concerns you have experienced in downtown since May 1, 2023 here.

Answered: 65 Skipped: 52

Q12 On a scale of 1-to-5, how would you rate cleanliness in Downtown since May 1, 2023?

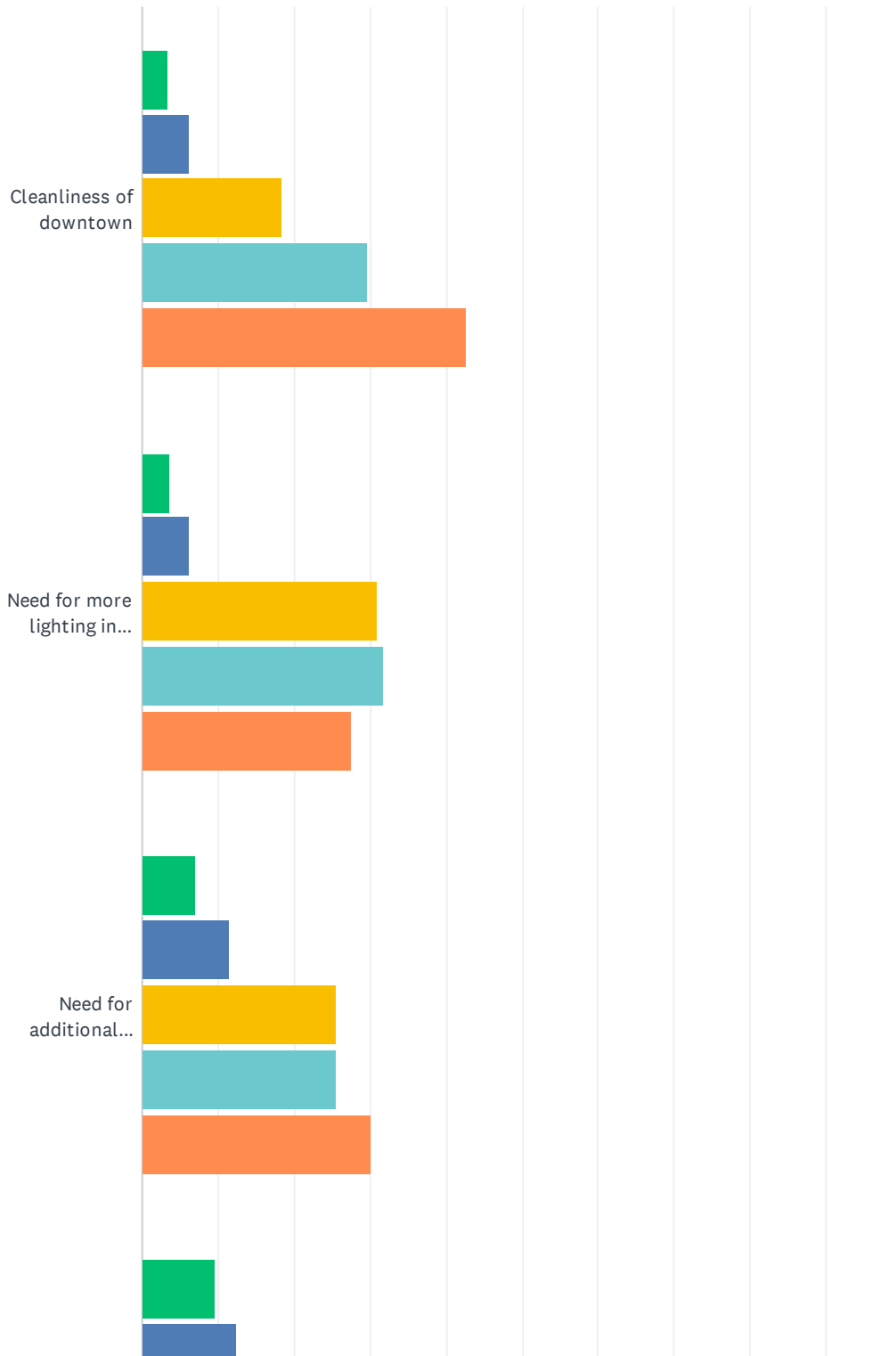
Answered: 117 Skipped: 0



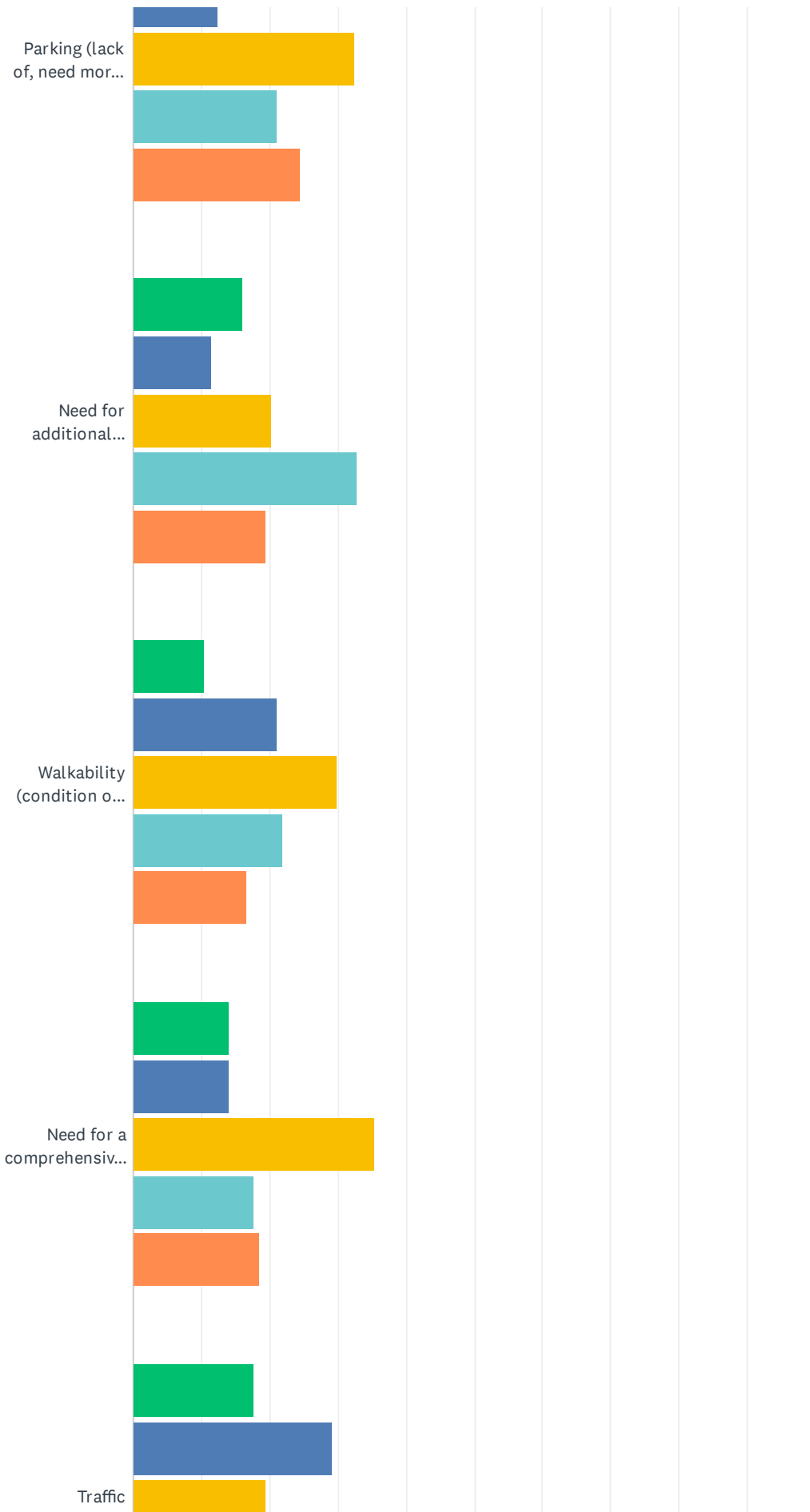
ANSWER CHOICES	RESPONSES	
1-Very Unclean	10.26%	12
2-Unclean	27.35%	32
3-Neutral	37.61%	44
4-Clean	23.93%	28
5-Very Clean	1.71%	2
Total Respondents: 117		

Q13 Please rank the following infrastructure priorities with 5 being the most pressing priority for your business/downtown and 1 being the least pressing priority. You'll have an opportunity below to add any issues not listed or expand on issues.

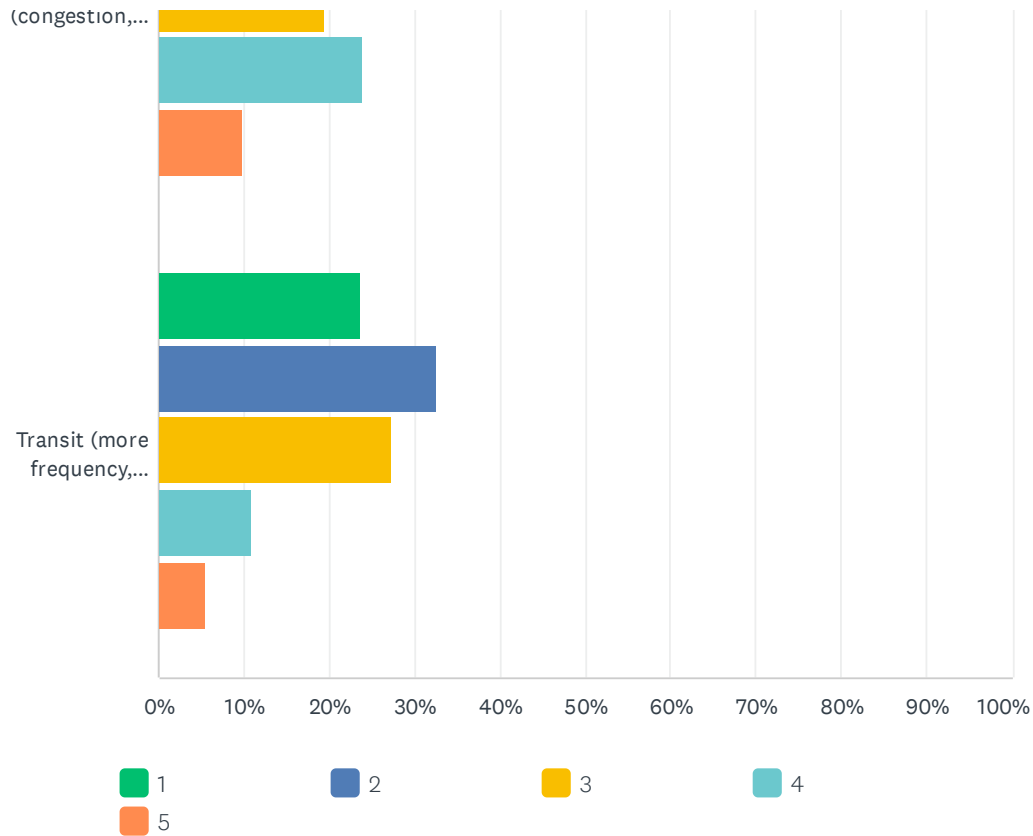
Answered: 117 Skipped: 0



Asheville Downtown Association Survey - Downtown Safety Initiative



Asheville Downtown Association Survey - Downtown Safety Initiative



	1	2	3	4	5	TOTAL	WEIGHTED AVERAGE
Cleanliness of downtown	3.48% 4	6.09% 7	18.26% 21	29.57% 34	42.61% 49	115	4.02
Need for more lighting in downtown	3.54% 4	6.19% 7	30.97% 35	31.86% 36	27.43% 31	113	3.73
Need for additional maintenance/management of public spaces, parks	7.08% 8	11.50% 13	25.66% 29	25.66% 29	30.09% 34	113	3.60
Parking (lack of, need more options)	9.65% 11	12.28% 14	32.46% 37	21.05% 24	24.56% 28	114	3.39
Need for additional public restrooms in downtown	15.93% 18	11.50% 13	20.35% 23	32.74% 37	19.47% 22	113	3.28
Walkability (condition of sidewalks and crosswalks, ADA accessibility, pedestrian safety)	10.53% 12	21.05% 24	29.82% 34	21.93% 25	16.67% 19	114	3.13
Need for a comprehensive streetscape plan to address sidewalks, bike lanes, street trees, seating, etc...	14.16% 16	14.16% 16	35.40% 40	17.70% 20	18.58% 21	113	3.12
Traffic (congestion, timing of lights)	17.70% 20	29.20% 33	19.47% 22	23.89% 27	9.73% 11	113	2.79
Transit (more frequency, routes, efficiency)	23.64% 26	32.73% 36	27.27% 30	10.91% 12	5.45% 6	110	2.42

Q14 Please provide any other general feedback here about the 60-day Downtown Safety Initiative and your experience downtown since its launch on May 1, 2023.

Answered: 60 Skipped: 57