

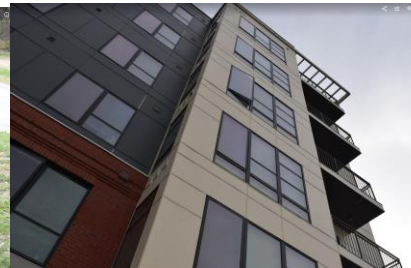


Welcome to the Nannie Helen Burroughs Corridor Small Area Plan

Inter-agency Working Group:

Kick-off Meeting

April 27, 2023



Welcome and Introductions



Describe...

- Your role
- Your work in and around the study area
- Upcoming agency initiatives in and around the study area

What are Small Area Plans?



- ❑ Small Area Plans supplement the Comprehensive Plan by providing detailed direction for the development of city blocks, corridors, and neighborhoods
- ❑ Allow citizens to develop strategic priorities that will shape future development in their neighborhoods
- ❑ Identify gaps and opportunities in city services and resources deployed at the neighborhood level
- ❑ Shape critical capital budget decisions and agency investment priorities q
Are approved by the Council as legislation

Components of a Small Area Plan



- ❑ **Existing conditions analysis:** identifies physical conditions, neighborhood strengths, opportunities for revitalization, and weaknesses to be addressed in the plan.
- ❑ **Specialized studies (market, historic resources, transportation):** analysis and recommendations for specific issues used to assist in the development of the plan. Example: Market study identifies the supportable retail, office, and housing square footage based on conditions in the market area.
- ❑ **Vision:** the aspiration for the study area based on stakeholder input.
- ❑ **Goals:** based on the vision, the goals define the objectives for physical improvements (e.g. land use, zoning, urban design, development sites) and community development issues (e.g. housing, open space, and small business).
- ❑ **Recommendations & Implementation Strategy:** recommendations are the specific action items needed to achieve the goals. The implementation strategy outlines the resources, responsibilities, and timeline for completing the recommendations.

How are Small Area Plans Used?



- **Implementation** follows the completion and approval of a Small Area Plan. Stakeholders are as critical to the implementation process as they are to the planning process. Here are a few ways that plans are used by different groups:
 - **DC Agencies:** to plan capital improvements, public investments, and programming.
 - **Zoning Commission:** to evaluate development proposals that require discretionary approval.
 - **Property Owners & Developers:** to understand community development priorities in order to create more compatible projects that meet existing needs.
 - **Community Organizations:** to implement community-led recommendations in the plan, to evaluate development proposals, and to advocate for implementation actions by other DC Agencies.

Nannie Helen Burroughs Corridor SAP Goals



The purpose of the Nannie Helen Burroughs Corridor Study is to assist the residents and stakeholders of the study area and the District of Columbia realize the following 3 goals:

- 1. Public Realm:** Create guiding principles for active street environment, open spaces, and park environments that helps reinvigorate the commercial corridor while improving user accessibility.
- 2. Urban Design:** Develop strategies to improve the pedestrian experience of the corridor's gateways, including the activation and maintenance of the significant amount of green space, while increasing density for commercial, retail, and residential uses.
- 3. Retail Strategy:** Update the Deanwood Retail Market Analysis (2017) and identify the commercial nodes best poised for revitalization.

Goals of the IAWG:

- Codevelop and vet recommendations
- Brainstorm strategies for improved coordination
- Align workplans where possible

Small Area Plan Boundary



NHBC-SAP Project Timeline and Scope



Pre-Planning Fall 2022- Spring 2023	Community Visioning Spring/Summer 2023	Plan Development Summer-/Winter 2023	Legislative Process Spring - 2024	Approval+ Implementation 2024 - 2030
<ul style="list-style-type: none"> • On-board Engagement Team - • On-board Urban Design Team (TBD) • Begin Existing Conditions Analysis (in-house) • Convene Interagency Working Group • Engage ANC 7C • Engage Citizen Associations <ul style="list-style-type: none"> • Deanwood • Capitol View • Northeast Boundary • Burrville • Engage Greater Deanwood • Launch Project Website • Scheduled Meetings with DCHA-CNI Team 	<ul style="list-style-type: none"> • Internal Kick-off • Draft and Conduct Community Survey • Complete draft Existing Conditions Analysis (March for public meeting #1) • Hold Focus Groups • External Project Kick-off • Public Event #1: (NHB's Marketplace at the Riverside Center April 1, 2023) • Convene Community Advisory Committee • Conduct Public Life Study • Draft Public Realm Strategy • Draft Marvin Gaye Park Vision • Draft Urban Design Guidelines • Draft Retail Strategy • Attend and present at ANC, Civic and other Meetings 	<ul style="list-style-type: none"> • Convene Interagency Working Group meeting #2 • Convene Community Advisory Committee meeting #2 • Host Public Meeting #2 Theme (for Project Review and Recommendations Development) • Interagency Review • Incorporate Feedback into Plan Development • Convene Interagency Working Group meeting #3 • Convene Advisory Committee meeting #3 • Host Public Meeting #3 	<ul style="list-style-type: none"> • Share draft plan on Project website • Host Mayor's Hearing • Revise draft plan based on comments • Meet with Ward 7 Councilmember and Staff • Submit plan to Council • Attend Council Roundtable • Plan Approval 	

DCHA Choice Planning Grant Collaboration



A presentation slide titled "Nannie Helen Burroughs Corridor Small Area Plan". The slide is from the "DC Office of Planning and the Choice Neighborhood Partnership" and is published by the "D.C. HOUSING AUTHORITY". The main text on the slide reads: "A Strategy for Revitalization for Parks and Green Spaces - Public Realm - Urban Design - Retail Enhancement Through Partnerships and Community Engagement". Below the text is a horizontal strip of six small images showing various scenes related to the plan, including a person, a building, a sign, a street, a park, and a person. A blue double-headed arrow points from the left side of the slide towards the center, indicating a connection to the adjacent diagram.

Neighborhood Committee

HUD Choice Neighborhoods definition: Neighborhood

Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including safety, good schools, and commercial activity, that are important to families' choices about their community.

- DPR
- DCPL
- DMPED
- DCPS
- National advocacy group non- profits (CNHED, NHP, enterprise etc.)
- 4 Resident Representatives (2 target housing + 2 Citizen Association)

- DDOT
- MOCR
- MPD
- DACL
- DOES
- DOH
- DOEE
- DSLBD
- HSEMA
- DCCA
- ONSE
- OGVP

Quarterly meetings:

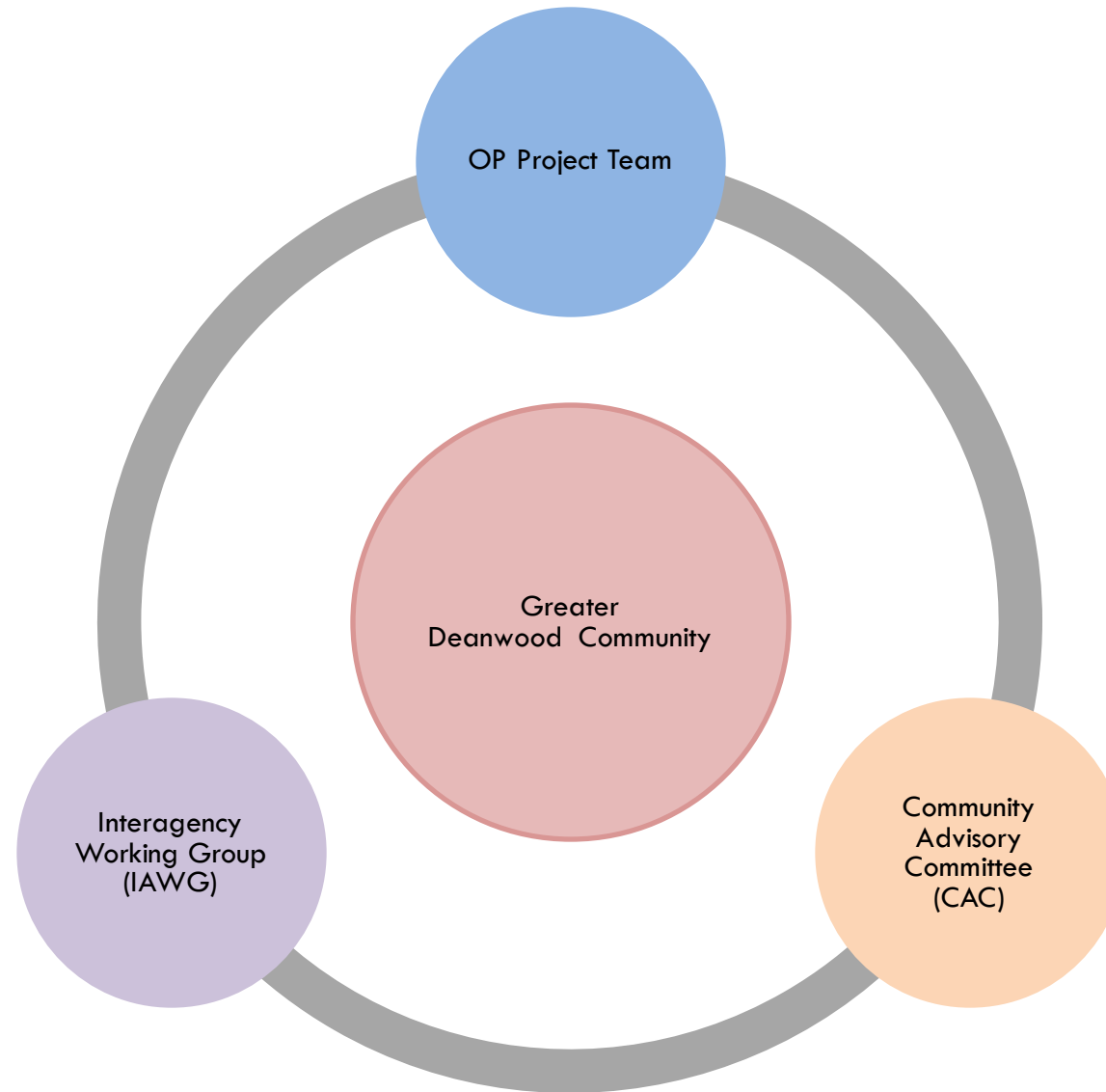
- Meeting 1: Introduction, brainstorming
- Meeting 2: Specific topics
- Meeting 3 : Draft recommendations
- Meeting 4: Final recommendations

District Agency acronyms:

- DOH: Dept of Health
- DSLBD: Dept of Small and Local Business Development
- HSEMA: Homeland Security & Emergency Management Agency
- DCCA: DC Commission on Arts and Humanities
- MOCR: Mayor's Office of Community Relations
- DOES: DC Department of Employment Services
- DCPS: DC Public Schools
- DCPL: DC Public Libraries
- DACL: DC Department of Aging and Community Living
- MPD: Metropolitan Police Department
- ONSE: Office of Neighborhood Safety and Engagement
- OGVP: Mayor's Office of Gun Violence Prevention

- 7 core members (highlighted here) for Neighborhood Committee
- Other District agencies will be involved in SAP NHB and will be folded in as needed.
- Inter- agency support needed for Planning & Implementation

Plan Team



Role of OP



- Identify existing neighborhood conditions
- Share project updates within the study area
- Community engagement support
- Co-development and vetting of recommendations
- Brainstorm strategies for improved interagency coordination for recommendation implementation
- Representation during legislative process as needed
- Input into the implementation strategy and stewardship over agency recommendations

Role of Inter-agency Working Group



- Identify existing neighborhood conditions
- Share project updates within the study area
- Community engagement support
- Co-development and vetting of recommendations
- Brainstorm strategies for improved interagency coordination for recommendation implementation
- Representation during legislative process as needed
- Input into the implementation strategy and stewardship over agency recommendations

Discussion



- How can we improve inter-agency coordination?
- How can we align our workplans?