



VIAINFO.NET



WELCOME



MASTERS LEADERSHIP PROGRAM
OF GREATER SAN ANTONIO

Class XX
Community & Economic Development Day



JANUARY 31, 2024

VIA TODAY

Moving Forward, Together

JEFFREY C. ARNDT
PRESIDENT/CEO
VIA METROPOLITAN TRANSIT



VIAINFO.NET



IN THIS PRESENTATION

- VIA TODAY
- KEEP SA MOVING PLAN
- VIA LINK
- VIA RAPID GREEN LINE
- VIA RAPID SILVER LINE



VIA Services

➤ Local Bus Service

connects the region with mass transit

➤ VIA Link

Mobility-on-demand service

➤ Express

Direct to downtown

➤ Prímo

More comfort, fewer stops, faster service

➤ VIAtrans

Paratransit service for customers with disability

➤ VIA Vanpool

Groups of 5 to 15 share their commute





→

WHO WE SERVE

Average VIA
Rider

Aged 25-54 62%

Household income <
\$25K

Vehicle household 42%



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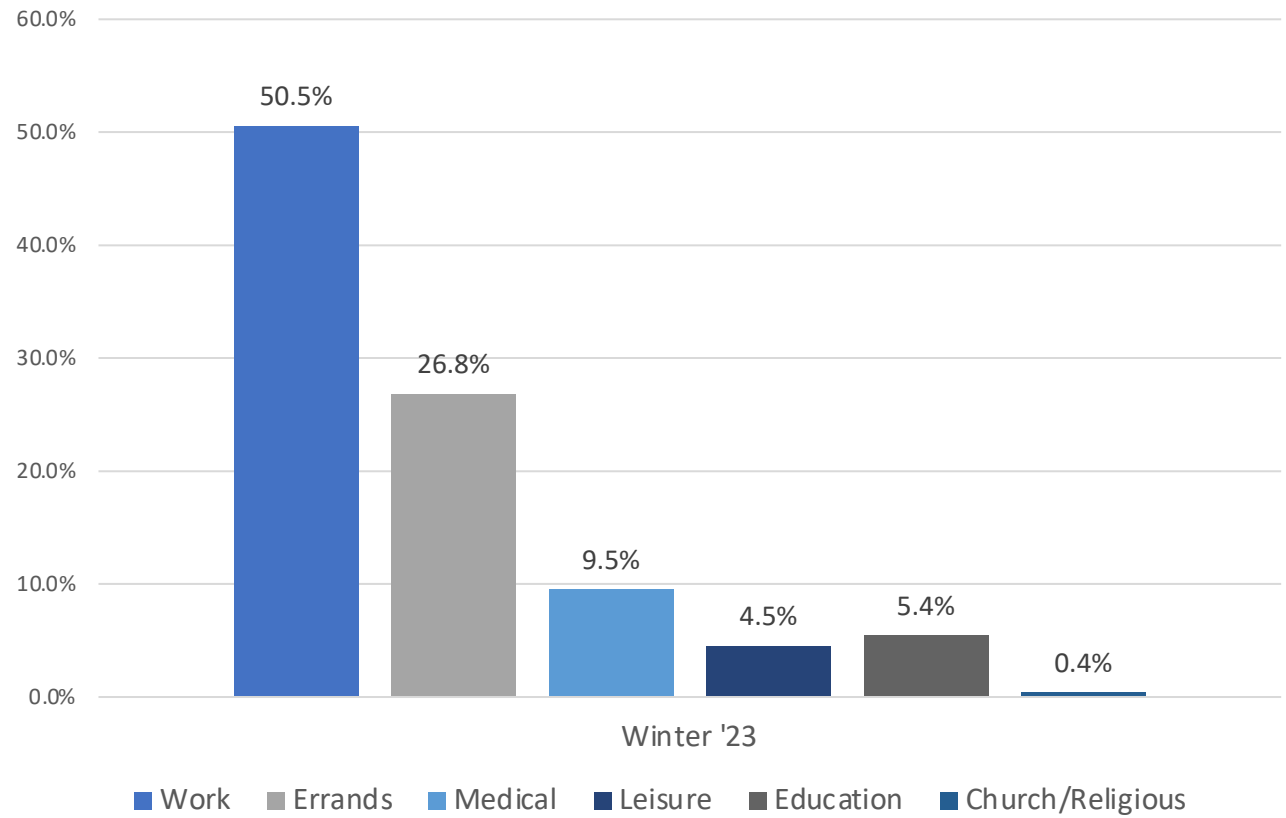


VIA DRIVES PROSPERITY AND OPPORTUNITY WITHIN OUR COMMUNITY

Empowering people to work, to school, to the doctor and beyond

TransPro Customer Experience Survey, Wave 6, Oct 2023

Customer Purpose





VIAINFO.NET



FROM INDEPENDENCE TO BOUNDLESS OPPORTUNITIES.

Every day, VIA empowers riders with disabilities, opening doors to independence and a world of limitless opportunities.



VIA WE'RE MOVING, TOGETHER

VIAinfo.net/Together



FROM CHECK-UPS TO PLAYTIME.

Every day, people ride VIA to their healthcare appointment, so they can keep living life to the fullest.



VIA WE'RE MOVING, TOGETHER

VIAinfo.net/Together



FROM INTERVIEWS TO PROMOTIONS.

Every day, people rely on VIA to get to work, unlocking possibilities and paving their way to success.



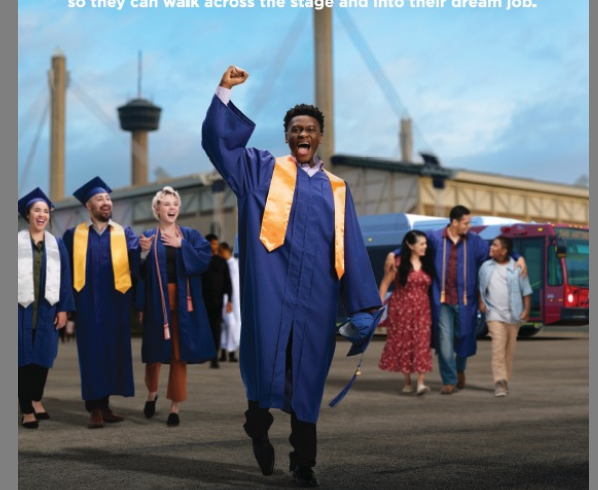
VIA WE'RE MOVING, TOGETHER

VIAinfo.net/Together



FROM CLASSROOMS TO CAREERS.

Every day, students count on VIA to get to class, so they can walk across the stage and into their dream job.



VIA WE'RE MOVING, TOGETHER

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KEEP SA MOVING

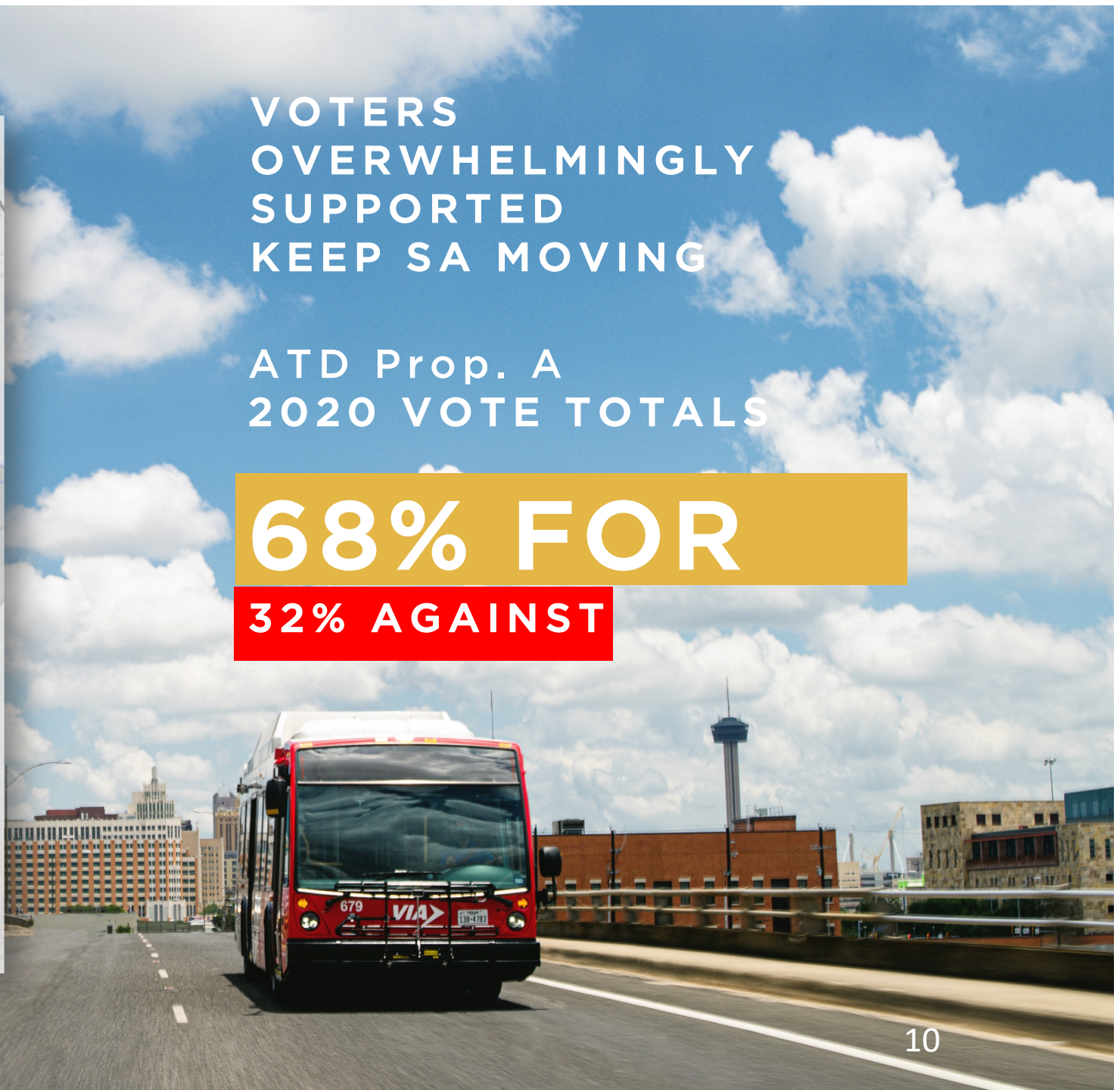
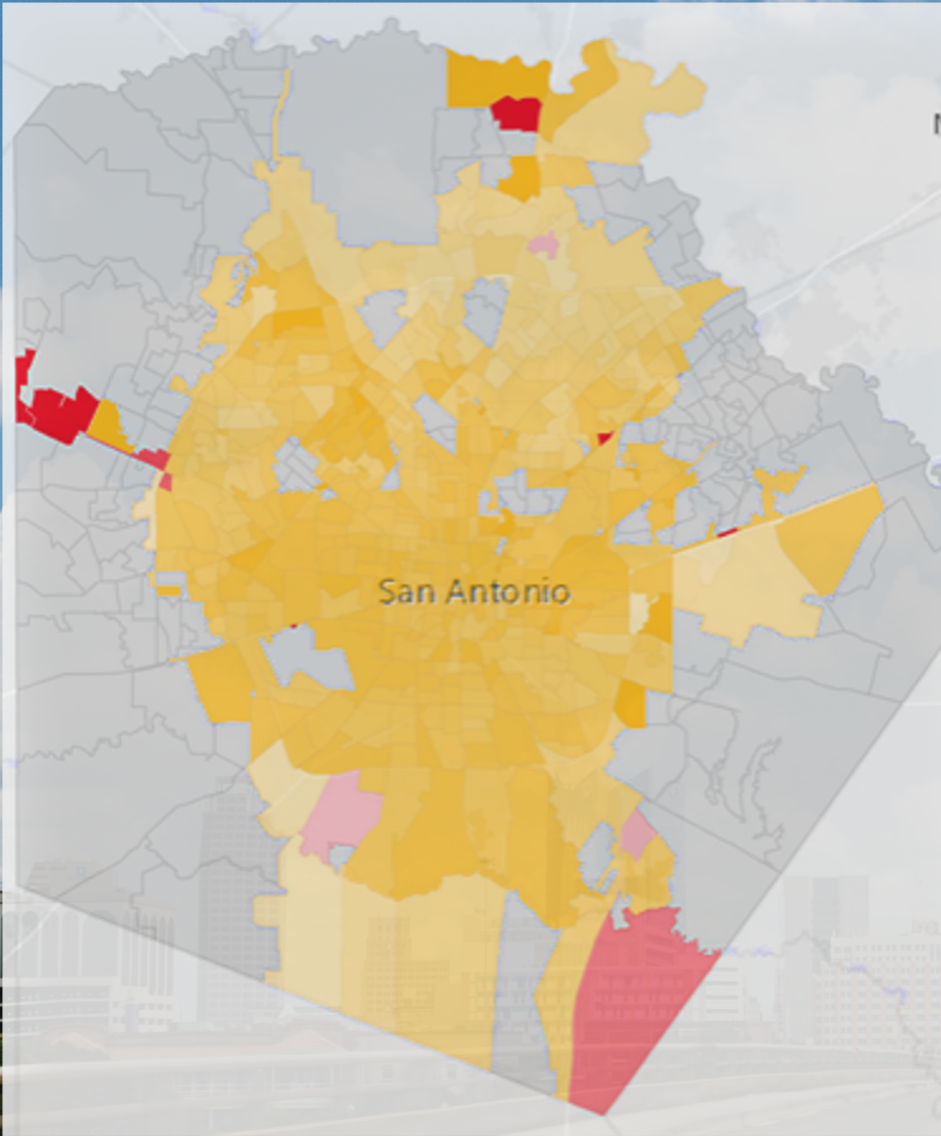


VOTERS
OVERWHELMINGLY
SUPPORTED
KEEP SA MOVING

ATD Prop. A
2020 VOTE TOTALS

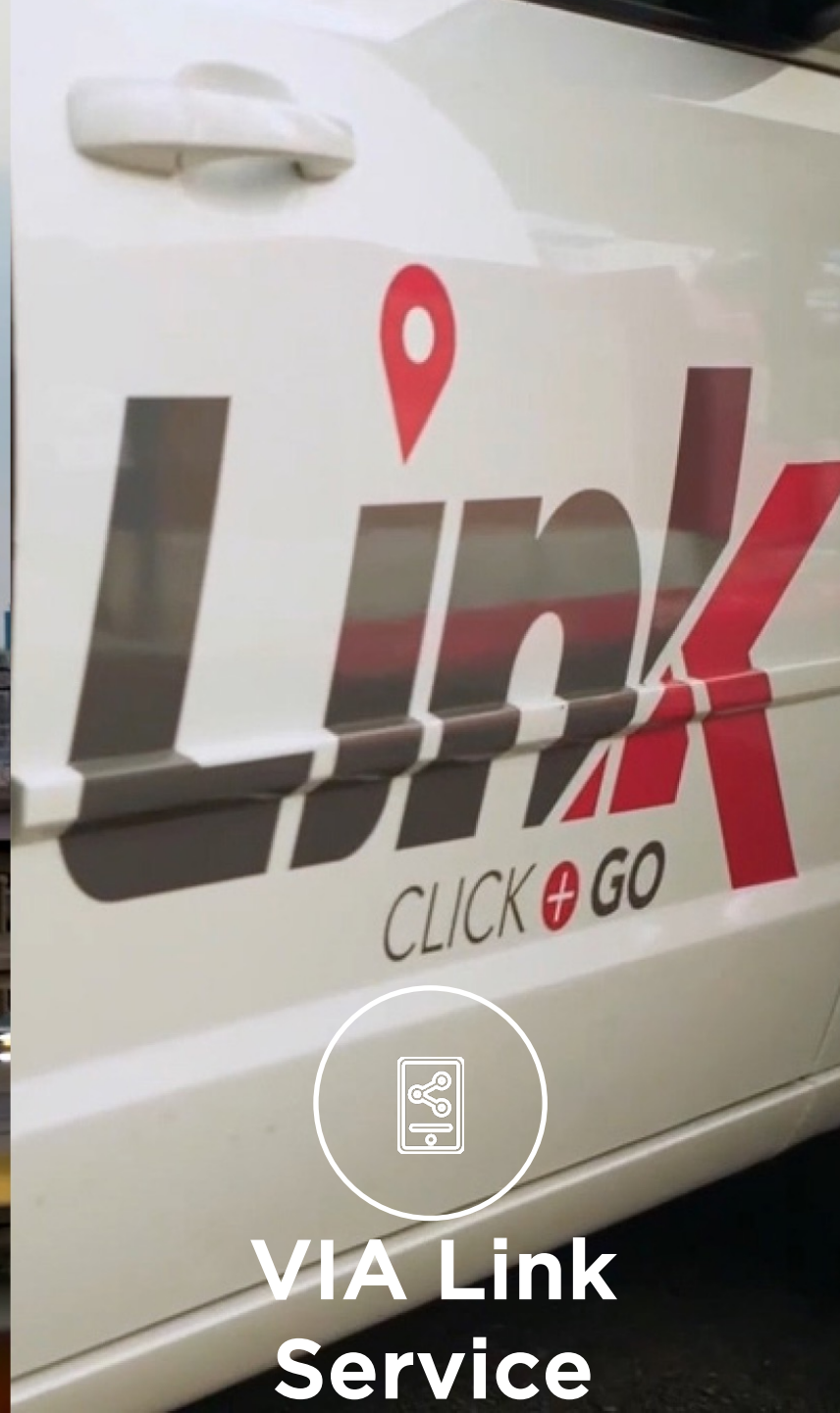
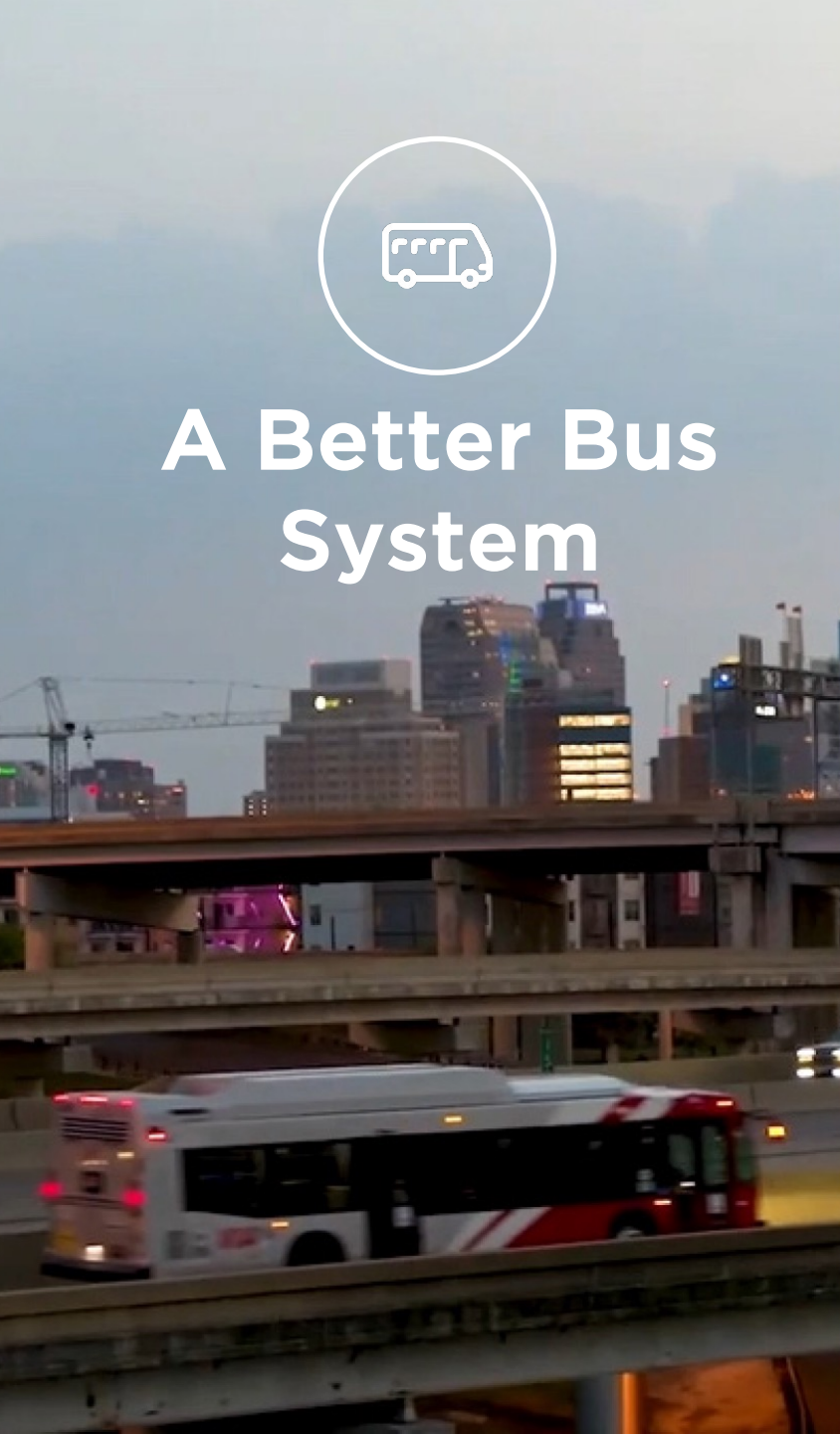
68% FOR

32% AGAINST





A Better Bus System



VIA Link Service



Advanced Rapid Transit Network



VIA  **Link**
CLICK + GO



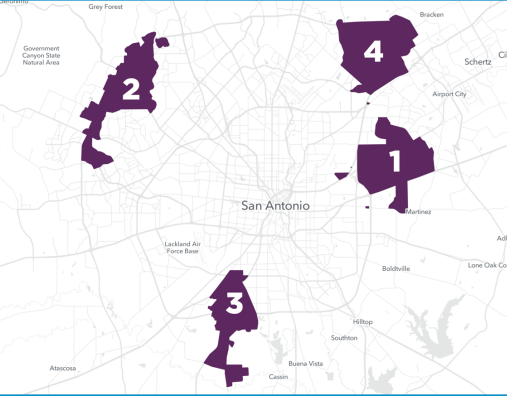


BEGINNING OCTOBER 23, 2023

More Reasons to Try



	NEW ZONE NAME	NEW SERVICE HOURS
1	VIA Link Randolph NEW	Every day 5 a.m. - 10 p.m.
2	VIA Link Mainland	Every day 5 a.m. - 9:30 p.m.
3	VIA Link Madla	Every day 5 a.m. - 9:30 p.m.
4	VIA Link Naco Pass	Every day 5 a.m. - 9:30 p.m.



To see if VIA Link can work for you and to book your first ride, visit VIAinfo.net/Link.

VIATrans clients can ride VIA Link for Free!

PRO TIP
Use the Transit app to plan trips that include both bus and VIA Link



VIAINFO.NET/LINK



HOW IT WORKS

Call (210) 655-LINK for VIATrans Client verification

Book



Download the **VIA Link** app and create account

Book a ride when you need it - now or up to 7 days in advance. You can also book online at VIAinfo.net/Link or by phone at (210) 655-LINK

Wheelchair accessible vans can be selected if needed

Meet

A VIA Link Van will offer curb to curb service and pick you up at your current location.

Ride

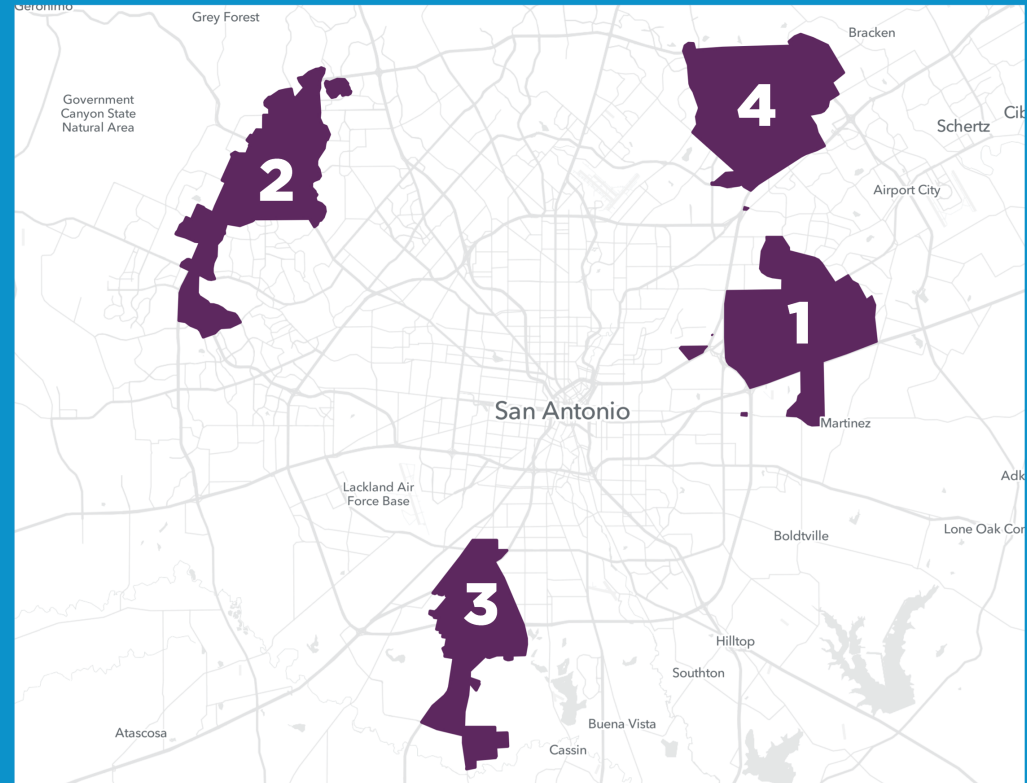
Sit back and relax.

BEGINNING OCTOBER 23, 2023

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To see if VIA Link can work for you and to book your first ride, visit [VIAinfo.net/Link](https://viainfo.net/Link).

ARKS

Client verification

App Store

Google Play

Link app and

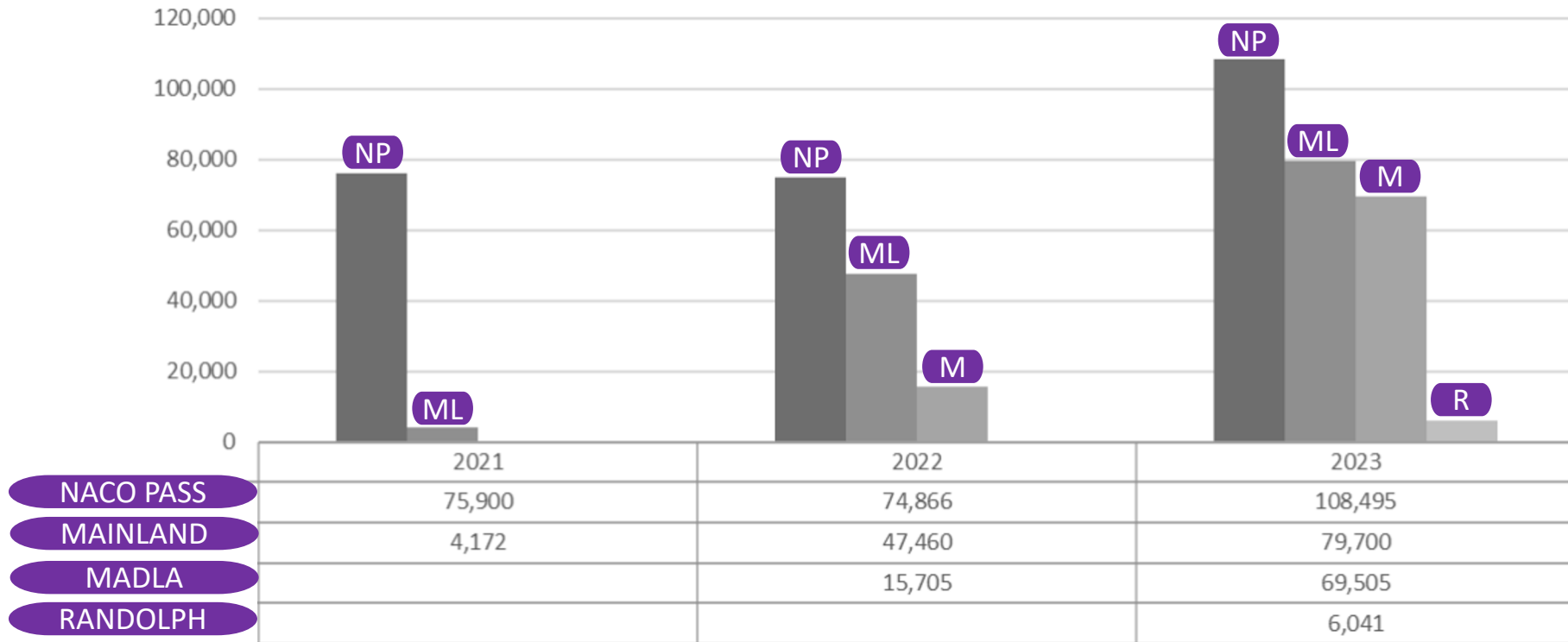
you need it - now or
ance. You can also
fo.net/Link or by
-LINK

ble vans can be

offer curb to
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Rides Completed by Zone by Year



**Numbers shown are unaudited.*

VIA > RAPID



Benefits of VIA Rapid service



Saves time



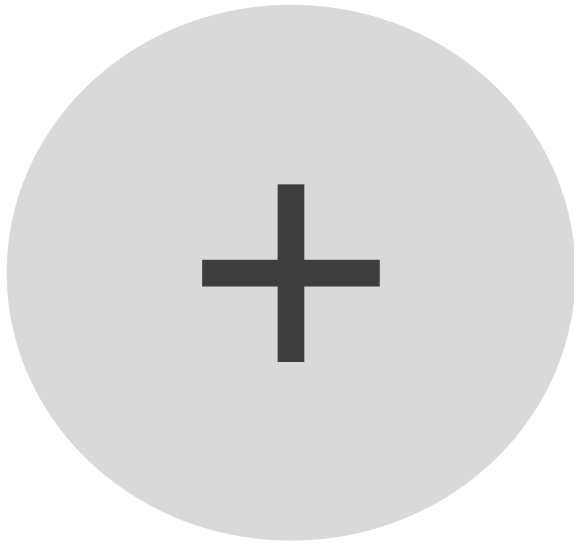
Simplifies trips



Provides more transit options



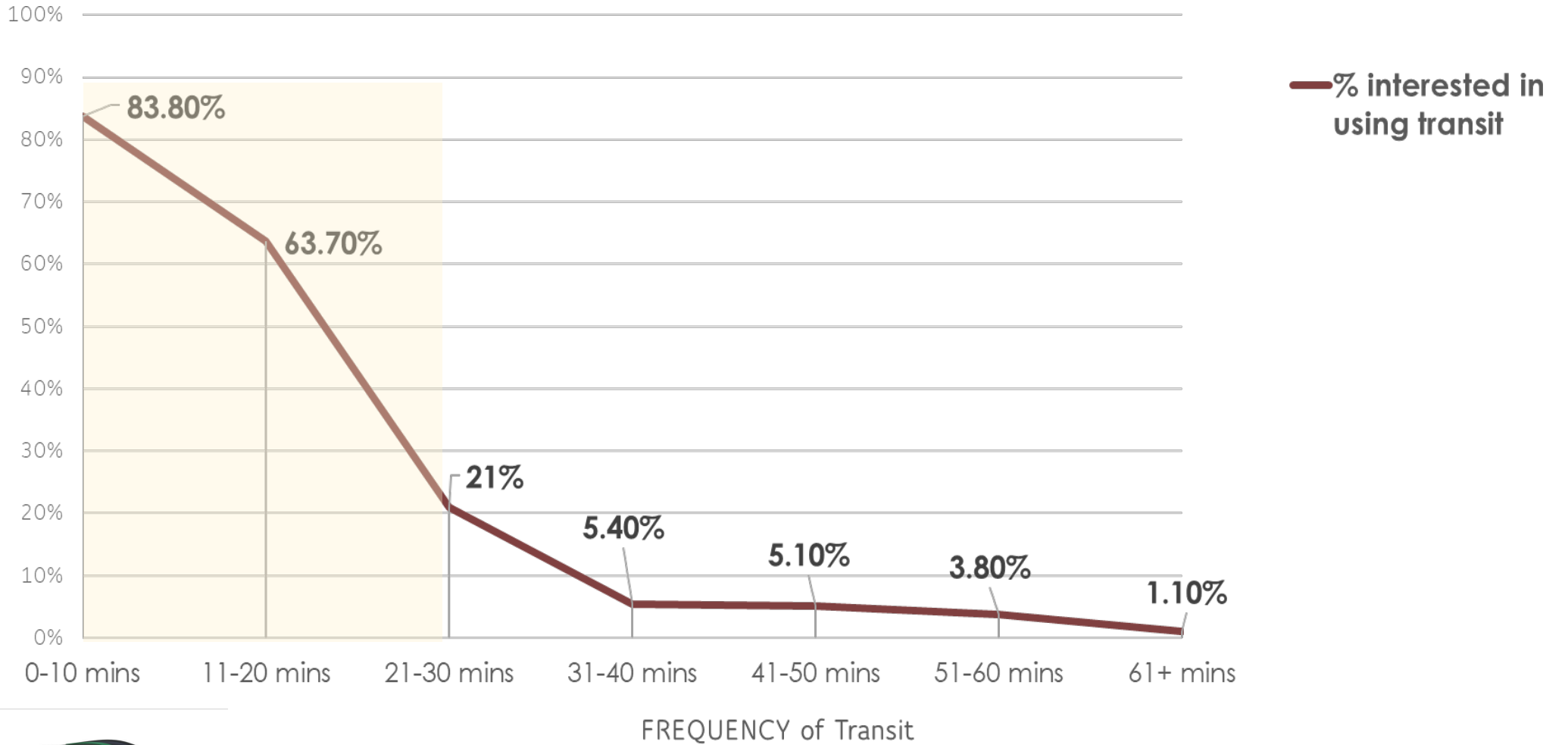
Features of VIA Rapid service



- Planned 10-minute service on weekdays
- Planned 15-minute service on weekends
- Bus-friendly traffic signals
- Bus priority traffic lanes
- Level boarding with wheelchair access
- Pre-pay for faster boarding times



Frequency Drives Transit



VIA Rapid service is designed to . . .



Connect to schools/jobs/training



Help with traffic flow



Improve safety



Improve air quality



Support economic development



Connect to goods/services

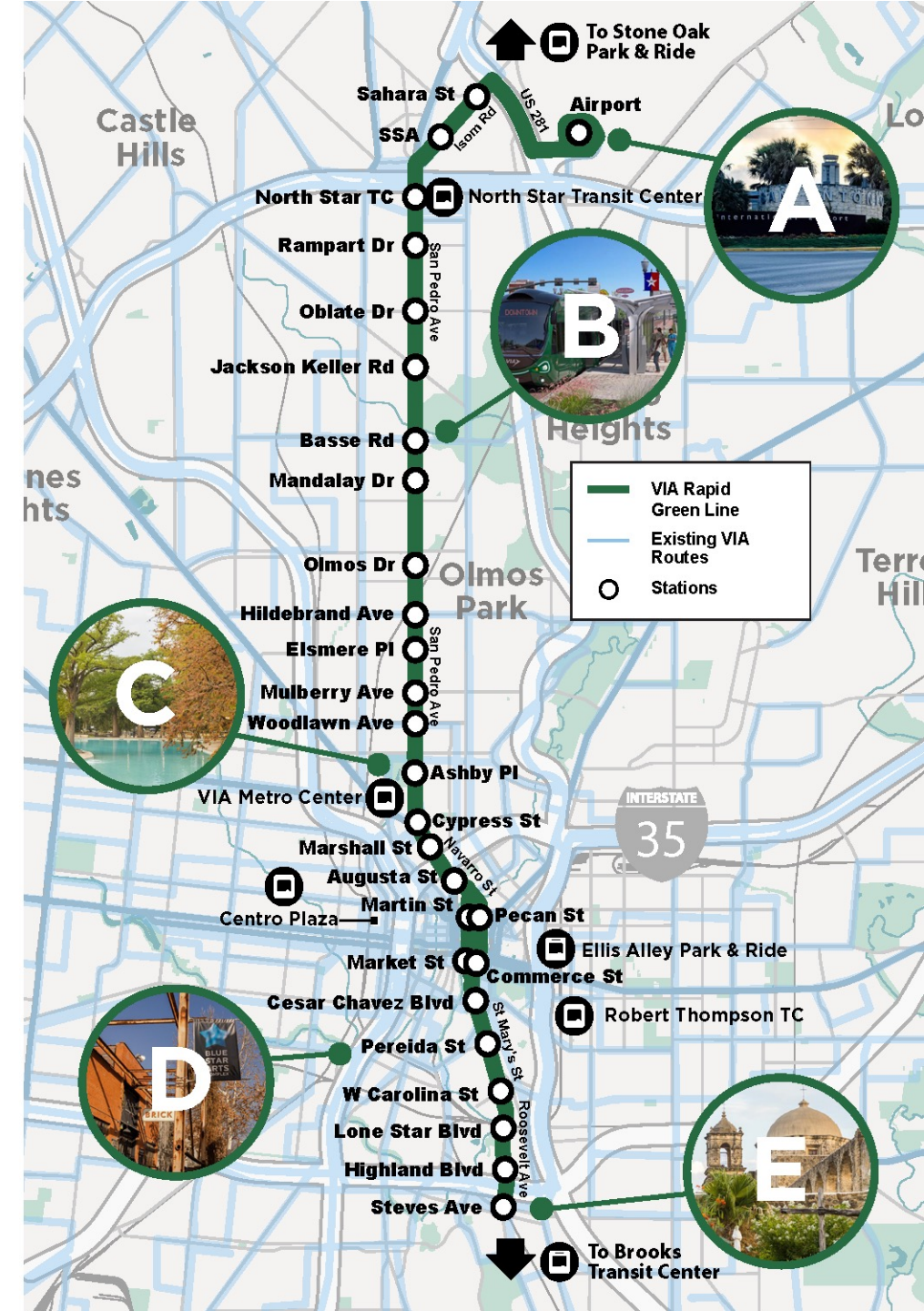


VIA Rapid Green Line

The region's *first* Advanced Rapid Transit Corridor, connecting key points from north to south San Antonio.

Connects residential, employment and cultural destinations:

- A. San Antonio International Airport
 - North Star Mall
 - Keep SA Moving ART Project Office
- B. Enhanced Transit Station
 - H-E-B
- C. San Pedro Springs Park/San Antonio College
 - VIA Metro Center
- D. Downtown/Southtown
 - Hemisfair Park
 - Alamodome
 - Convention Center
- E. San Antonio Missions





Enhanced station

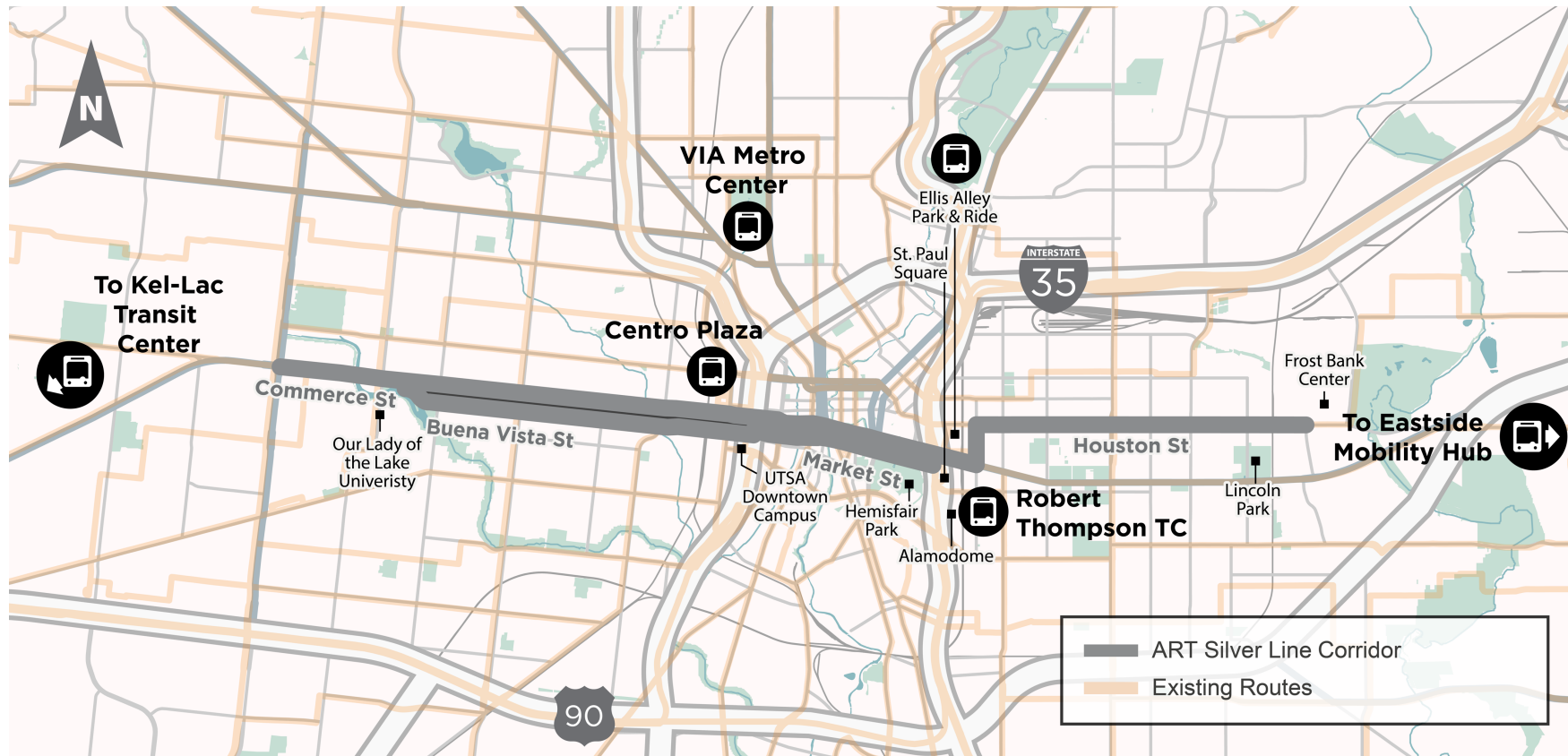
Bus-friendly traffic signals

Specialized vehicles

Pay before you board

Dedicated lanes

Proposed VIA Rapid Silver Line



The information shown is for illustrative purposes only and is subject to change.

As the project progresses through development, it will include further details that will reflect public and stakeholder input and studies conducted during the environmental process.



QUESTIONS?



THANK YOU FOR YOUR TIME.

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