Project Contact

Raleigh Parks, Recreation and Cultural Resources
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Executive Summary

The City of Raleigh Parks, Recreation and Cultural Resources Department (PRCR) is currently working on the development of a Master Plan for the Latta House & University Site at 1001 Parker St. located in the historic Oberlin Village.

The first part of this Master Plan process is conducting a Situation Assessment that includes site analysis, historical research, community data collection, a public meeting with the area’s Citizens Advisory Council (CAC), a public meeting with the Friends of Oberlin Village, online community survey, establishment of a public website, and identifying & interviewing stakeholders.

The key community concerns and recommendations identified from the stakeholder interviews and the community survey include:

• Trepidation surrounding the development & gentrification of the area
• Suggestions on historic interpretation of the Latta House & University Site
• Opportunities for a community gathering space
• Preservation of the site’s large trees & open space

This initial phase also includes the gathering of a list of recommended Citizen Planning Committee (CPC) members comprised of stakeholders that work together with the project team in the master planning process. The CPC membership recommendations and Situation Assessment is presented to the City of Raleigh Historic Resources & Museums Advisory Board (HRMAB) with final approval by the Raleigh City Council.

Following the Council’s approval, the Project Team and the CPC begin the next phase of master planning by generating a park design addressing the issues and recommendations identified. This involves gathering the community’s feedback during subsequent public meetings so that the end result will be a Master Plan the community and City can embrace.
Introduction

**Project Overview**

The project area is located at 1001 Parker Street and occupies just under two acres of land. The property is surrounded by single-family homes, with a mixed-use commercial corridor along Oberlin Rd approximately 600 feet east. There are several close-by parks including Jaycee, Isabella Cannon, & Chamberlain Park.

The Latta House & University Site has a rich history that is integral in understanding African-American life in Raleigh in the late 1800s & early 1900s. The site is a Raleigh Historic Landmark, listed in the National Register of Historic Places and is part of the Oberlin Village Historic Overlay District.

Latta House & University Site - Context Map
**Means & Methods**

To begin the public master plan process, a Situation Assessment is conducted to collect information about the surrounding communities, identify stakeholders and issues important to them, and assess the communities’ needs. The Situation Assessment’s purpose is to provide means for an effective public participation process by understanding the needs, issues, and conditions of the stakeholder community.

Research, public participation, review of the study area context and demographics, field review, and site analysis and observation are some of the methodology that is used in developing the Situation Assessment report. Additionally, methods for community engagement were established early in the process to include social media outreach, stakeholder interviews, community survey, public meetings, and the selection and participation of a Citizen Planning Committee.

The master plan process will follow the Consensus Seeking pathway outlined in the City of Raleigh Parks, Recreation and Cultural Resources Department Comprehensive Public Participation Program for Park Planning. A Consensus Seeking process is designed to provide a high level of public acceptance for park planning, design, and development. Even though final decision-making authority rests with elected officials, the public can influence decision-making and assist the Department in making informed choices by helping to define the problem, generate a range of alternatives, develop evaluation criteria and make recommendations.

Public involvement in a Consensus Seeking process typically involves a planning committee, and participants are usually representatives of organized interest groups or individuals who can articulate shared interests of a broader public such as homeowners and business owners. Decision making often takes the form of consensus that requires opposing interests to work together to develop a common and mutually acceptable solution.

**Proposed Public Participation Timeline**

- **2018**
  - **OCTOBER**: Hillsborough-Wade Citizen Advisory Council Presentation
  - **NOVEMBER**: Friends of Oberlin Village Presentation
  - **DECEMBER**: Historic Resources & Museum Advisory Board Presentation
  - **JANUARY**: Citizen Planning Committee Meeting
  - **FEBRUARY**: City Council Presentation
  - **MARCH**: Public Input Meeting
  - **APRIL**: Public Input Meeting

- **2019**
  - **MAY**: Raleigh Historic Development Commission Presentation
  - **JUNE**: Raleigh Historic Development Commission Presentation
  - **JULY**: Raleigh Historic Development Commission Presentation
  - **AUGUST**: Historic Resources & Museum Advisory Board Presentation
  - **SEPTEMBER**: Historic Resources & Museum Advisory Board Presentation
  - **OCTOBER**: Oberlin Festival Event Outreach
Site Context

Site History

Reverend Morgan London Latta founded Latta University in 1892. Reverend Latta was born into slavery at Fishdam, a Cameron family plantation near the Neuse River approximately 25 miles north of Raleigh, yet persevered to support his twelve brothers and sisters and become one of Shaw University’s first graduates. Latta University at its height was home to 26 buildings and 1400 students, including orphaned children of formerly enslaved people. The university operated for thirty years. The Latta House was the residence of Reverend Morgan London Latta and his family. It was the last remaining historical landmark of the original 26 structures that comprised Latta University.

The Latta House was designated a Raleigh Historic Landmark in 1993 and listed in the National Register of Historic Places in 2002. Unfortunately, the Latta House was destroyed by fire in 2007.

In January 2009 an archaeological survey began at the site of the former Reverend M.L. Latta House and University. The Raleigh Historic Development Commission (RHDC) worked with City Parks and Recreation staff and Environmental Services, Inc. to complete the archaeological survey. On August 4, 2009, the Raleigh City Council accepted the archaeological report as presented by the RHDC and the consultant.

The Raleigh Historic Development Commission administered the archaeological survey for the City of Raleigh. The investigation was conducted to recover artifacts and data from the Latta House and accessory buildings, additional buildings related to the University, an old well located on the property, and other site features. A comprehensive analysis of the site yielded new information regarding the history and prior land-use of the University and residence. Based on findings, the consultant, Environmental Services, Inc., recommended that the site be reinstated as a Raleigh Historic Landmark. On July 6, 2010 City Council adopted an ordinance designating the Latta House and University Site as a Raleigh Historic Landmark.

Oberlin Village

Free African-Americans established a settlement along Oberlin Road in the 1850s prior to the Civil War. Oberlin Village was officially established in the late 1860s when white landowners, including Lewis W. Peck and Timothy F. Lee, subdivided land along Oberlin Road and sold lots to newly freed African Americans. By the 1880s there were roughly 150 households within Oberlin Village. The main social node of the village was along Oberlin Road between Mayview Road and Bedford Avenue. The Latta House & University Site is an integral historical aspect of Oberlin Village.

The Wilson Temple United Methodist was originally built in 1873 as a wooden sanctuary, and the still-intact Gothic Revival-style church was built in 1911. Three dwellings clustered on Oberlin Road are particularly notable for their two-story height; the 1890 Willis Graves House, the 1900 James S. Morgan House, and the 1910 front addition to the John and Mary Turner House. Two-story houses were rarities for the late-nineteenth and early-twentieth-century black homeowners in and around Raleigh and the larger houses reflect the relative wealth and stature of the owners. Oberlin Cemetery dates to at least 1873. However, a number of unmarked headstones, as well as local tradition, suggest that the cemetery was once a slave burial ground.
Oberlin Village Historic District Special Character Essay Excerpt

Oberlin Village Historic Overlay District possesses architectural significance for its unusually wide variety of late nineteenth and early-twentieth-century house types for a small district. The styles and types include Queen Anne, vernacular tri-gable, shotgun, Craftsman bungalow, Tudor Revival, Minimal Traditional, Ranch, and Split-level. Unlike the standard versions of these popular styles and types in white neighborhoods, those in Oberlin tend to be vernacular versions not present in plans distributed in popular publications, whether catalogues, magazines, newspapers, or mail order outlets. African American historic districts in North Carolina often present more vernacular versions of popular house types than are found in white historic districts.

The street design and landscape of Oberlin Village has a special character quite distinct from the surrounding more affluent white neighborhoods of West Raleigh. Because it was planned piecemeal over decades rather than designed as a planned community, its streets evolved over time and have differing characters. The wide main street of Oberlin Road, a long-time country road along the highest ridge in west Raleigh before being developed as an African American rural village, constitutes the district’s spine. Its sidewalks serve many pedestrians and bicyclists; its bus stops are heavily used. The narrow side streets include through-streets, cul-de-sacs, and unpaved lanes, none with sidewalks. A canopy of oaks, pecans, magnolias and cedar trees create a lush atmosphere. Lots are quite small, with 50 x 150 foot lots of one-fifth-acre being the norm. Driveways are generally unpaved and often shared between neighbors. Many rear yards have high board fences for privacy.

Oberlin’s porches constitute one of its most characteristic and picturesque architectural elements. The wraparound porches of the Willis Graves House and John and Mary Turner House have painted blue ceilings, a folk tradition said to keep away flies. Many of the district’s porches contain alterations that are particularly characteristic of African American neighborhoods, such as replacement concrete floors, often paved with terra cotta tiles, replacement decorative metal porch posts, even for the upper sections of bungalow porch posts, installed in the mid-twentieth century, and vintage metal awnings that add to the shade of the porch roofs.

**Existing Site Conditions**

The site is scattered with mature hardwood trees and young planted trees and shrubs with a maintained grass understory. There is also a grass field where the Latta House used to reside. The frontage along Parker Street includes a landscaped bed with a low slate border. A portion of the plants on site are considered invasive species.
Existing Conditions: Structures

There is a historic well that is capped by concrete, as well as a historical marker constructed out of bricks salvaged from the Latta House. The site also includes an outdoor grill that is in poor shape and not original to the Latta site.
Site Analysis Overview

The project area lies within the Neuse River drainage basin. The project area drains north and west into an ephemeral tributary drainage of Southeast Prong Beaverdam Creek, which is a tributary of Crabtree Creek. Crabtree Creek flows into the Neuse River. The project area occurs within the Cecil soil association. The soils within this association are gently sloping to steep, deep, well-drained soils that have a subsoil of firm red clay and are derived mostly from gneiss and schist. A detailed survey of the site can be found in Appendix E: Site Survey.

The current zoning of the property is Residential-10. The future land use is planned to be low-density residential. The site is within the Oberlin Historic Overly District, and the Neighborhood Conservation Overlay District. The site is near the Oberlin Rd. Streetscape Plan.
Archaeological Study Findings (2009)

The project area does contain intact archaeological deposits that appear to date to the use of the property as the residence of the Latta family and as Latta University. The deposits date to the historically significant occupation of the property by the Reverend M.L. Latta and Latta University. The significant archaeological deposits are not spread across the entire property, rather they are concentrated in particular areas, most specifically in the western half of the property. It is recommended that no activities that have the potential to impact the subsurface archaeological deposits in the western half of the property occur without prior archaeological investigation to ensure that the activities do not adversely affect the archaeological deposits.

Architectural/Construction artifacts such as nails and window glass and General Foodways artifacts such as curved glass were the most common artifacts. Specific foodways items included whiteware and porcelain from serving dishes, a spoon, bottle and jar glass, and faunal materials including animal bone, oyster shell, and clam shell. Clothing-related artifacts consisted of a glass button and a metal snap. Personal artifacts included fragments from medicine bottles, shoe shine bottles, fragments from old, single-sided shellac records, and a piece of decorative glass, possibly from costume jewelry. Labor related artifacts included barbed wire, a wrench, and an iron padlock with a brass mechanism.

Deed Restrictions

The project site property was deeded to the City of Raleigh October, 26th 2007 by Adryon H. Clay.

There are five important restrictions listed in the deed that should be kept in mind when preparing for the Latta House & University Site Master Plan.

“The Property shall be owned, held, operated, used and enjoyed subject to the following restrictions and covenants:

(a) A mature tree canopy shall be maintained over seventy-five percent (75) (approximately, 64,360 square feet) of the Property. Notwithstanding the foregoing, diseased or dead trees may be cut or removed as necessary to control or prevent imminent hazard, disease or fire in accordance with good forestry management practices; provided, any cut or removed tree(s) shall be supplemented by or replaced with appropriate tree-sapling(s) to restore and maintain a 75% mature tree canopy over the Property.

(b) No portion of the Property shall be used for the parking or storage of motor vehicles.

(c) The total roof area of structures on the Property shall not exceed five percent (5%) (approximately, 4,291 square feet) of the Property.

(d) The Property shall not be subdivided.

(e) The Property shall be owned, held, operated, used and enjoyed only for public park purposes.”
Community Framework

The Latta House & University Site is surrounded by single-family homes, schools, parks, and a corridor of mixed-use & commercial along Oberlin Rd. As a park’s context has a significant impact on the way it is used and accessed, demographic information and a review of these nearby amenities, parks, and schools was compiled for this report.

Demographics

In the census block group immediately surrounding the Latta House & University Site, the population is mostly white with an average income of $108,320. There are about 1,375 people living in 690 households, and roughly 20% of the population is under 19.

In the census block groups adjacent to and including the Latta House & University Site, the population is significantly more white with most common household income bracket being between $35,000 and $49,000. There are about 8,968 people living in 4,470 households, and roughly 15% of the population is under 19.
Nearby Neighborhoods & Schools

Fred Olds Elementary School (PK-5th grade) and Broughton High School (9th-12th grade) are both within a 1-mile radius from the Latta House & University Site. Both schools are in the Wake County Public School system. Olds Elementary School is located on 2.97 acres at 204 Dixie Trail. It was opened in 1927 and has 342 enrolled students. Broughton High School is located on 26.24 acres at 723 St Marys Street. It was opened in 1929 and has 2,129 enrolled students.

The Latta House & University Site is within the University Park Homeowners Association. The University Park HOA was founded to preserve the quality of the neighborhood while promoting reasonable and desirable growth. A few of their accomplishments include: promoted safer crossing for Fred Olds School, supported Isabella Cannon Park Children's Mural, and influenced zoning & variance regulations.

Mayview affordable housing community is also located with a few blocks of the Latta House & University Site. It has 61 units which are rent subsidized, which means rent is income based.
Nearby Parks & Greenways

Within a 10-minute walk of the Latta House & University Site are 4 parks with a combined 37 acres and a total of 19 park experiences provided. There is also 2/3 of a mile of greenway within a 10-minute walk of the project site.

<table>
<thead>
<tr>
<th>Park Name</th>
<th>Distance to Latta</th>
<th>Acres</th>
<th>Experiences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jaycee</td>
<td>0.1 mile</td>
<td>24.85</td>
<td>11 = Ballfields, Greenway Access, Gym, Picnic Shelter, Playground, Community Center, Sand Volleyball, Tennis Court, Walking Trails, Daylily Garden, Dog Run</td>
</tr>
<tr>
<td>Chamberlain</td>
<td>0.3 mile</td>
<td>1.44</td>
<td>2 = Outdoor Basketball, Playground</td>
</tr>
<tr>
<td>Rose Garden &amp; Raleigh Little Theatre</td>
<td>0.5 mile</td>
<td>6.81</td>
<td>2 = Picnic Shelter, Theatre</td>
</tr>
<tr>
<td>Isabella Cannon</td>
<td>0.5 mile</td>
<td>3.53</td>
<td>4 = Ballfields, Outdoor Basketball, Picnic Shelter, Playground</td>
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</table>

Within a 10-minute Drive there are 55 parks with a combined 822 acres and 152 experiences. There is 24.5 miles of greenway within a 10-minute drive of the Latta House & University Site.

PRCR Service Areas

LEGEND

- **10 Minute Walk**
  - 4 Parks
  - 37 Acres
  - 19 Experiences
  - 0.67 Miles of Greenway

- **10 Minute Drive**
  - 55 Parks
  - 822 Acres
  - 152 Experiences
  - 24.5 Miles of Greenway

Greenways

- Parks

Latta House & University Site
Community Engagement

Community participation is an important component of the master plan process allowing multiple opportunities to engage the community and solicit input throughout the process. This participation helps foster a sense of ownership for the community and encourages future stewardship for the park. The following summarizes the community outreach that has been completed or is currently being used to engage the public during the park planning process.

City of Raleigh Project Website

The City of Raleigh initiated a project website in October 2018 to inform the community, provide updates of the process, and promote involvement in the Park’s master plan process. The website contains a location map of the site, the current activity, a brief project summary and history, contact information, and a project schedule with dates and description of tasks.

Highlighted at the top of the page is current activity to direct visitors to public input opportunities. The website will continue to be used to keep visitors informed of project progress and upcoming public feedback meetings. The project website also provides links to download report documents as they become available.

Public Input Project Website

The City of Raleigh also has a project website through https://publicinput.com/Latta. This website hosted the community input survey, the citizen planning committee interest card, and provided opportunity for visitors to leave comments & engage with one another.

This website will be kept up to date throughout the master plan process to further encourage discussion among interested citizens.

Social Media Outreach

Multiple outlets of social media have been used during the park planning process to encourage community participation, provide information and to promote the Latta House and University Site Master Plan. One example includes MyRaleigh Subscriptions (which is a free subscription based service provided by the City of Raleigh) allow the City to provide the community access to relevant information about the park planning process by pro-actively delivering new information through email and wireless alerts.

Mailers, Fliers, & Postcards

Further outreach was undertaken by mailing a postcard to the 1,000 residents who live closest to the Latta House & University Site to inform them of the Master Plan and the community input survey. Fliers and postcards with this same information were stationed at several locations including: Wilson Temple United Methodist, Oberlin Baptist Church, Friends Meeting of Raleigh, Community Deli (901 Oberlin Rd), Jaycee Park, Fred Fletcher Park, 5 Points Center for Active Adults, Pullen Park, Method Community Park, Halifax, City of Raleigh Museum, Mordecai Historic Park, Pope House Museum, Cameron Village Library, YMCA (1012 Oberlin Rd), Raleigh Little Theatre, John Chavis Memorial Park, Shaw University, and St. Augustine University.
Hillsborough-Wade CAC

The Latta House & University Site falls within the newly combined Hillsborough-Wade Citizen Advisory Council. A presentation was given at their monthly meeting on Tuesday, October 23, 2018. The attendees were given a project fact sheet and hard copies of the community input survey & citizen planning committee interest card.

Some of the questions they asked were about deed restrictions and potential scope of construction. Many also expressed interest in the history of the site and their desire to see that interpreted successfully. There was also some comments about connecting to the surrounding historic attractions within Oberlin Village.

Friends of Oberlin Village

The Friends of Oberlin Village is a grass-roots non-profit organization that formed in 2011 to preserve, protect, and honor the establishment of Oberlin Village through community awareness, outreach and education. A presentation about the Latta House & University Site Master Plan was given at their Monday, November 26, 2018 meeting. The attendees were given a project fact sheet and hard copies of the community input survey & citizen planning committee interest card.

There were few questions asked and they were mostly about the deed restrictions for the site. There was also a question about the end date for the community input survey which was scheduled to close on December 3rd.
Community Input Survey

An online community survey was developed to further understand the community’s needs and interests in the planning process for the Latta House & University Site. The community survey was available online from October 19, 2018 through December 3, 2018. A link to the survey was provided on the City of Raleigh’s project website, the Public Input project home page, and promoted through the City of Raleigh’s emails and other social media outlets. The survey was conducted through a third-party survey software enabling anonymous input and consistent response compilation.

A total of 42 surveys were completed online. Hard copies were made available at various public meetings, and three were handed in to be collected. Please refer to Appendix C and D for a copy of the community survey questions and additional survey results. The survey’s key findings are summarized below.

General Questions
- Most visited parks: Pullen, Rose Garden & Raleigh Little Theatre, & Jaycee
- 38% visit City of Raleigh Parks weekly
- Top reasons that prevent park usage: Too far from residence, Other, Not well maintained, & Don’t know what is being offered.
- Activities needed: Nature, History & Museums, Fitness & Wellness, and Arts

Site Specific Questions
- Tied top two ways to get to Latta: Vehicle & Walk
- South (Van Dyke Ave) is where most enter the park when walking or biking
- Experiences Latta should provide: Cultural Opportunities, Social Gathering, & Sitting Outside
- Amenities Latta should provide: Community Gardens, Walkway/Trails, Picnic Areas/Shelters, Neighborhood Gathering Space
- Best way to interpret the history: Interpretive Panels, Sculpture/Statue, & Building Footing Outline

Household Information
- 87% of respondents are residents of the City of Raleigh
- 47% have lived in their current address for 7+ years, 31% for 1-3 years, and 22% for 4-6 years
- 41% of respondents are over 55, 38% are 23-40 years old, and 22% are 41-55 years old.
- 6% of respondents (or members of their household) are Hispanic, Latino, or Spanish Ancestry.
- 72% of respondents are White, 16% African American/Black, 6% Prefer not to disclose, 3% Asian/Pacific Islander, 3% Multi-racial

Comments
- Preserve the history of the site
- Incorporate education
- Keep the site as a green space
- Something nicer for families with small children

Stakeholder Interviews

Focused interviews were conducted with individual stakeholders to develop a more nuanced understanding of issues and opportunities surrounding the Latta House & University Site. The stakeholders initially contacted were from the project’s Stakeholder Matrix that was established early in the process by PRCR staff. Other stakeholders were also contacted as names or organizations were suggested (see Appendix D for an example of the Stakeholder Interview Questions). A total of eleven stakeholders elected to participate (see Appendix C).

The responses to these interviews are summarized in the next section - Stakeholder Concerns and Recommendations.
Stakeholder Concerns and Recommendations

Perceived Neighborhood Demographics

The stakeholders were generally in agreement of who lives in the area. Their perception is that it is currently a mix of African American descendants of Oberlin Village, young professionals, families with children, university students, and seniors. The stakeholders foresee changes to this though as development and gentrification continue to affect the area.

Community Concerns

The stakeholders continually mentioned in their interviews the community’s trepidation when it comes to development and gentrification affecting the historical character, integrity, and community feel of the area. The stakeholders also mentioned a community concern for the future nearby road development, especially of Oberlin Rd. The community also worries that the Latta House & University Site itself will become heavily developed, subdivided, lose it’s natural state, not be well maintained, have poor security, or the history will not be represented adequately.

Projects in the Surrounding Area

The interviews also brought to light several projects in the area surrounding the Latta House & University Site. The Friends of Oberlin Village have applied for an inclusive Public Art grant from the Z Smith Reynolds Foundation. This grant, if awarded, could fund the creation of a permanent work of public art. The site for this art has yet to be chosen. Various developments were mentioned, as well as the future need for improved stormwater management, traffic control, and sidewalk widening that the developments would entail. The Preservation NC’s headquarters are also relocating to Oberlin Rd and could potentially provide opportunities and resources to the Oberlin Village.

The Future Role of the Latta House & University Site

The stakeholders had various ideas for the future of the project site. Some insisted that the site remain a place for passive recreation and should retain it’s natural state with an open green space. Some suggested a more programmed area to support the project site being a place for gatherings and social events. Their suggestions included a cultural center, event space, community gardens, and even access to electricity & water.

All stakeholders who participated agreed that the history of the site is extremely important and this site should be used as a place to educate people on it’s significance. There were a few different suggestions for the best way to interpret the history of site including historical reproductions of the buildings, educational kiosks, public art, outlines of the former buildings, mini-museums, or a display of the recovered artifacts.
Citizen Planning Committee

One of the initial tasks of the park Master Planning process is the identification and recommendation of interested community members for the Citizen Planning Committee (CPC). Using the data collected from stakeholder interviews, community surveys, recommendations from other stakeholders, and research & demographic analysis, a list was compiled of potential members.

Some of the criteria for selection to the CPC was residency in the service area of the park, a willingness to commit the time to attend meetings, have an interest in the park and its uses, and embody diverse demographics and interests.

The following individuals are recommended for the Latta House & University Site Master Plan Citizen Planning Committee.

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<tr>
<th>#</th>
<th>Name</th>
<th>Group Represented</th>
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<tr>
<td>1</td>
<td>Brandi Neuwirth</td>
<td>Latta House Foundation</td>
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<td>2</td>
<td>Eric Phoenix</td>
<td>Latta House Foundation</td>
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<td>3</td>
<td>Greg Paige</td>
<td>Latta House Foundation</td>
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<td>4</td>
<td>Max Neuwirth</td>
<td>Latta House Foundation</td>
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<td>5</td>
<td>Karen Throckmorton</td>
<td>Friends of Oberlin Village</td>
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<td>6</td>
<td>Sabrina Goode</td>
<td>Friends of Oberlin Village</td>
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<td>7</td>
<td>Cheryl Crooms Williams</td>
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<td>8</td>
<td>Joe Holt</td>
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<td>9</td>
<td>Anthony Cebina</td>
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<td>Joe Cebina</td>
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<td>11</td>
<td>Dawn Leonard</td>
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<td>12</td>
<td>Jenny Camp</td>
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<td>13</td>
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<td>14</td>
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<td>15</td>
<td>Richard Hayword</td>
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<td>16</td>
<td>Brittany Bryan</td>
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<td>17</td>
<td>Catherine Maxwell</td>
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<td>18</td>
<td>Anita Sawhney</td>
<td>University Park HOA</td>
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<td>19</td>
<td>Dru McGill</td>
<td>North Carolina State University - Archaeology Dept.</td>
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<td>Kaye Webb</td>
<td>Raleigh Historic Development Commission</td>
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<td>Gaston Williams</td>
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<td>22</td>
<td>Alicia McGill</td>
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<td>23</td>
<td>Sam Mordecai</td>
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<td>24</td>
<td>Clodagh Lyons-Bastian</td>
<td>Parks, Recreation, and Greenway Advisory Board</td>
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Below is the demographic make-up of the Citizen Planning Committee. It is a diverse group that the Parks, Recreation, and Cultural Resources Department feels adequately represents the community. Additional demographic information is available upon request for each of the recommended members.
Summary and Next Steps

After the CPC membership recommendations and Situation Assessment are presented to and approved by the City of Raleigh Historic Resources and Museum Advisory Board (HRMAB) and the Raleigh City Council, the Project Team and the CPC will begin the next phase of master planning. The CPC will meet to develop a consensus park vision plan addressing the issues and recommendations identified in the Situation Assessment. Roles and responsibilities of the members, along with developing strategies are part of the initial meeting.

The first Public Meeting will be held to present the findings, recommendations, and initial conceptual vision for the park and to receive community feedback. Subsequent CPC and Public Meetings will take place leading up to a presentation of the Master Plan to the HRMAB and City Council. The public will continue to be informed throughout the process by project website updates, online notifications, and targeted emails.

The Project Team and the CPC will utilize the data collected for the Situation Assessment continuously throughout the planning process to help with informed decisions regarding their community’s vision for the park. The understanding of the community concerns, projected needs, and recommendations provided in this document will help guide creation of a Master Plan the community will support and value.
<table>
<thead>
<tr>
<th>Appendix A: Stakeholder Interviewee List</th>
<th>26</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appendix B: Stakeholder Interview Questions</td>
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</tr>
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<td>Appendix C: Community Input Survey</td>
<td>28</td>
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<td>Appendix D: Community Survey Results</td>
<td>34</td>
</tr>
<tr>
<td>Appendix E: Site Survey</td>
<td>57</td>
</tr>
</tbody>
</table>
### Appendix A: Stakeholder Interviewee List

<table>
<thead>
<tr>
<th>Name</th>
<th>Group Represented</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alicia McGill</td>
<td>Historic Resources and Museums Advisory Board; Friends of Oberlin Village; North Carolina State University</td>
</tr>
<tr>
<td>Anthony Cebina</td>
<td>University Park</td>
</tr>
<tr>
<td>Branid Neuwirth</td>
<td>Latta House Foundation</td>
</tr>
<tr>
<td>Dru McGill</td>
<td>North Carolina State University; Friends of Oberlin Village</td>
</tr>
<tr>
<td>Gaston Williams</td>
<td>Friends of Oberlin Village; Raleigh City Cemeteries Preservation</td>
</tr>
<tr>
<td>Jamie Ramsey</td>
<td>Neighbor</td>
</tr>
<tr>
<td>Jenny Camp</td>
<td>Neighbor</td>
</tr>
<tr>
<td>Joe Cebina</td>
<td>University Park, Friends of Oberlin Village</td>
</tr>
<tr>
<td>Karen Throckmorton</td>
<td>Friends of Oberlin Village</td>
</tr>
<tr>
<td>Kaye Webb</td>
<td>Raleigh Historic Development Comission</td>
</tr>
<tr>
<td>Marsha Presnell-Jennette</td>
<td>Parks, Recreation and Greenway Advisory Board; Raleigh Friends Meeting</td>
</tr>
<tr>
<td>Ruth Little</td>
<td>Friends of Oberlin Village</td>
</tr>
<tr>
<td>Sabrina Goode</td>
<td>Friends of Oberlin Village</td>
</tr>
<tr>
<td>Sallie Ricks</td>
<td>University Park HOA; Hillsborough-Wade Citizen Advisory Council</td>
</tr>
</tbody>
</table>
Latta House and University Site Master Plan: Stakeholder Interview Questions

Name: _______________________________________________________________

Organization Represented: ______________________________________________

1. What is your role of your organization in the community?

2. Who lives in the area today? Do you see that changing in the future?

3. Are you aware of any potential community concerns surrounding the project or in the area? Please describe.

4. Are you familiar with any future projects or initiatives that may change the community needs or concerns? (This may include development, infrastructure expansion or transportation projects.)

5. How do you and your neighbors prefer to receive information about community meetings and how do you prefer to share ideas for your community? (For Example – emails, post cards, social media, etc)

6. What role do you see this park playing in this community?

7. Are there other key individuals or organizations we should engage in this park master plan process?

8. Please provide any other comments or ideas that you have for the Latta House & University Site Master Plan.
LATTA HOUSE & UNIVERSITY SITE MASTER PLAN
Community Input Survey

Household Park Usage and Amenity Preferences

1. What City of Raleigh Parks do you visit with your family?
   - [ ] Chamberlain
   - [ ] Compiegne
   - [ ] Edna Metz Wells
   - [ ] Halifax
   - [ ] Isabella Cannon
   - [ ] Mordecai Historic Park
   - [ ] Pope House Museum
   - [ ] Roanoke
   - [ ] Windemere Beaver Dam
   - [ ] City of Raleigh Museum
   - [ ] Dorothea Dix Park
   - [ ] Fred Fletcher
   - [ ] Hymettus Woods
   - [ ] Jaycee
   - [ ] Pollock
   - [ ] Pullen
   - [ ] Rose Garden & Raleigh Little Theatre
   - [ ] I do not visit City of Raleigh Parks
   - [ ] Other: ____________________________________________________________

2. How often do you visit City of Raleigh Parks?
   - [ ] Daily
   - [ ] Weekly
   - [ ] Monthly
   - [ ] Yearly
   - [ ] I do not visit City of Raleigh Parks
3. Please CHECK ALL the reasons that prevent you or other members of your household from using parks, greenway trails, recreation facilities or programs of the Raleigh Parks and Recreation Department more often.

- [ ] Parks/facilities are not well maintained
- [ ] Program or facility not offered
- [ ] Security is insufficient
- [ ] Lack of greenway access
- [ ] Parks/facilities too far from residence
- [ ] Parks and facilities are too crowded
- [ ] Fees are too high
- [ ] Park/facilities hours are not convenient
- [ ] Lack of handicap accessibility
- [ ] Poor customer service by staff
- [ ] I do not know locations of parks/facilities
- [ ] I do not know what is being offered
- [ ] Use private or other community’s facilities
- [ ] Lack of parking
- [ ] Registration for programs is difficult
- [ ] Lack of transportation

Other: _________________________

4. Please CHECK the Parks, Recreation and Cultural Resources activities do you and your household have a need for

- [ ] Pre-school
- [ ] Youth (K – 5th grade)
- [ ] Teen (6th – 12th grade)
- [ ] Before and after school care
- [ ] Track out
- [ ] Youth summer camp
- [ ] Youth sports
- [ ] Family
- [ ] Adult sports
- [ ] Senior adult
- [ ] Social
- [ ] Fitness and wellness
- [ ] Aquatics
- [ ] Adventure recreation
- [ ] History and museums
- [ ] Arts
- [ ] Nature
- [ ] English as a Second Language
- [ ] Special events
- [ ] Volunteer opportunities
- [ ] Lake-related activities

Other: _____________________________________________
5. Which types of amenities would you and your household members be most likely to use at the Latta House and University Site? Please CHECK your top three (3):

☐ Walkway / Trails ☐ Restrooms ☐ Playgrounds
☐ Greenway Access/Connection ☐ Fitness Stations ☐ Community Gardens
☐ Picnic Areas / Shelters ☐ Neighborhood Gathering Space
☐ Other: ________________________________________________________________

6. How would you/your family get to the Latta House and University Site?

☐ Vehicle
☐ Bike
☐ Walk
☐ Public Transportation

7. If you selected Bike or Walk, would you enter the park from the north, south, east or west?

☐ North (Mayview Rd)
☐ East (Parker St)
☐ South (Van Dyke Ave)
☐ West (Tower St)

8. What experiences should be provided at the Latta House and University Site? Please CHECK your top three (3):

☐ Sitting outside (e.g., reading, contemplating)
☐ Going to a playground
☐ Unstructured play (e.g., playing catch)
☐ Walking or riding a bike in a park or on a greenway trail
☐ Enjoying the outdoors (e.g., observing nature and wildlife)
☐ Fitness activities (e.g., running, exercise meet-ups)
☐ Cultural opportunities (e.g., public art, special events)
☐ Social Gathering (e.g. community events)
☐ Other: ________________________________________________________________
9. What style of historic interpretation would you like to see at the Latta House and University Site? Please CHECK your top three (3):

- Interpretive Panels
- Sculpture/Statue
- Building Footing Outline
- Audio-Visual Display
- Outdoor Art Exhibition

☐ Other: ________________________________________________________________________________

8. Help us come up with creative ideas for the Latta House & University Site! Can you think of something special you would love to see here, but can’t find at other parks in the area? Do you have an imaginative concept for a new park feature? Whether it’s something big or something small, your idea could help shape the future of the Latta House & University Site. Tell us about it in the section below:
Household Information

The City of Raleigh Parks, Recreation and Cultural Resources Department gathers demographic information on this survey to evaluate the effectiveness of our outreach and to prepare statistical reports for the project.

The requested demographic information’s sole use will be to see how well our outreach efforts are reaching all segments of the community.

11. Are you a City of Raleigh resident?

□ Yes
□ No

12. What neighborhood do you live in? (if applicable)

13. How long have you lived at your current address?

□ Less than a year
□ 1 – 3 years
□ 4 – 6 years
□ 7+ years

14. What is your home ZIP code? __________

15. What is your age?

□ Under 23
□ 23-40
□ 41-55
□ Over 55

16. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

□ Yes
□ No

17. Which of the following best describes your race?
American Indian or Alaska Native

Asian/Pacific Islander

African American/Black

Multi-racial

White

Other: ________________

Prefer not to disclose

18. What age groups in your household would participate in activities, programs, or services offered at the Latta House and University Site?

  □ 0-5 years
  □ 6-12 years
  □ 13-17 years
  □ 18-35 years
  □ 36-54 years
  □ 55+ years

19. Please provide your email address to receive updates on the project and public meetings:
## Community Input Survey

Digital Public Input Results

<table>
<thead>
<tr>
<th>Views</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>90</td>
<td>45</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Responses</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>864</td>
<td>54</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Subscribers</th>
<th>Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>15</td>
<td>0</td>
</tr>
</tbody>
</table>
### What City of Raleigh Parks do you or your household visit?

<table>
<thead>
<tr>
<th>Park</th>
<th>Percentage</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pullen</td>
<td>77%</td>
<td>27</td>
</tr>
<tr>
<td>Rose Garden &amp; Raleigh Little Theatre</td>
<td>69%</td>
<td>24</td>
</tr>
<tr>
<td>Jaycee</td>
<td>66%</td>
<td>23</td>
</tr>
<tr>
<td>Dorothea Dix Park</td>
<td>60%</td>
<td>21</td>
</tr>
<tr>
<td>Isabella Cannon</td>
<td>57%</td>
<td>20</td>
</tr>
<tr>
<td>Chamberlain</td>
<td>34%</td>
<td>12</td>
</tr>
<tr>
<td>City of Raleigh Museum</td>
<td>34%</td>
<td>12</td>
</tr>
<tr>
<td>Mordecai Historic Park</td>
<td>29%</td>
<td>10</td>
</tr>
<tr>
<td>Fred Fletcher</td>
<td>26%</td>
<td>9</td>
</tr>
<tr>
<td>Other (please leave comment)</td>
<td>11%</td>
<td>4</td>
</tr>
<tr>
<td>Compiegne</td>
<td>9%</td>
<td>3</td>
</tr>
<tr>
<td>Edna Metz Wells</td>
<td>9%</td>
<td>3</td>
</tr>
<tr>
<td>Pope House Museum</td>
<td>9%</td>
<td>3</td>
</tr>
<tr>
<td>Halifax</td>
<td>6%</td>
<td>2</td>
</tr>
<tr>
<td>Hymettus Woods</td>
<td>3%</td>
<td>1</td>
</tr>
<tr>
<td>Pollock</td>
<td>3%</td>
<td>1</td>
</tr>
<tr>
<td>Windemere Beaver Dam</td>
<td>3%</td>
<td>1</td>
</tr>
</tbody>
</table>
Appendix D: Community Survey Results

3% I don't visit City of Raleigh parks

0% Roanoke

35 respondents
11 Comments

Horseshoe Farm Nature Park
Anne E Gordon Park
one month ago

Lake Johnson
one month ago

Moore Square
one month ago

Horse shoe farm, annie wilkerson,
20 days ago

Marsh Creek, Barwell Road, Millbrook Exchange Park, Durant Nature Park
23 days ago

Milbrook, Lake Lynn, Shelley Lake
25 days ago

Spring Forest Park and others
28 days ago

None that I can think of right now
one month ago

NC Art Museum
one month ago

Kentwood, Lake Johnson both the lake and the Crowder Center, Powell Park, Kaplan Road Park, Lake Wheeler, Laurel Hills, Chavis Chavis Chavis, Walnut Creek, Green Road (used to more than these days), Optimist (pool), Ridge Road (pool), Buffaloe Road (used to more when living on that side of town), Durant (ditto), ...
one month ago
How often do you visit City of Raleigh Parks?

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekly</td>
<td>15</td>
</tr>
<tr>
<td>Daily</td>
<td>11</td>
</tr>
<tr>
<td>Monthly</td>
<td>10</td>
</tr>
<tr>
<td>Yearly</td>
<td>2</td>
</tr>
<tr>
<td>I do not visit</td>
<td>1</td>
</tr>
</tbody>
</table>

39 respondents
Please CHECK ALL the reasons that prevent you or other members of your household from using parks, greenway trails, recreation facilities or programs of the Raleigh Parks, Recreation and Cultural Resources Department more often.

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parks/facilities too far from residence</td>
<td>48%</td>
<td>10</td>
</tr>
<tr>
<td>Other (please leave comment)</td>
<td>33%</td>
<td>7</td>
</tr>
<tr>
<td>Parks/facilities are not well maintained</td>
<td>29%</td>
<td>6</td>
</tr>
<tr>
<td>I do not know what is being offered</td>
<td>29%</td>
<td>6</td>
</tr>
<tr>
<td>Lack of greenway access</td>
<td>24%</td>
<td>5</td>
</tr>
<tr>
<td>Program or facility not offered</td>
<td>19%</td>
<td>4</td>
</tr>
<tr>
<td>Park/facilities hours are not convenient</td>
<td>10%</td>
<td>2</td>
</tr>
<tr>
<td>Lack of parking</td>
<td>10%</td>
<td>2</td>
</tr>
<tr>
<td>I do not know locations of parks/facilities</td>
<td>5%</td>
<td>1</td>
</tr>
<tr>
<td>Use private or other community's facilities</td>
<td>5%</td>
<td>1</td>
</tr>
<tr>
<td>Registration for programs is difficult</td>
<td>5%</td>
<td>1</td>
</tr>
<tr>
<td>Lack of transportation</td>
<td>5%</td>
<td>1</td>
</tr>
<tr>
<td>Security is insufficient</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Parks and facilities are too crowded</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Fees are too high</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>Poor customer service by staff</td>
<td>0%</td>
<td>0</td>
</tr>
</tbody>
</table>
0%
Lack of handicap accessibility

21 respondents
6 Comments

I work in special needs community.
20 days ago

Don't have any problems.
23 days ago

Don't have any problems
27 days ago

Parks that close at sunset (and which don't have lights) limits our ability to enjoy time in parks and at playgrounds especially in the winter months when work/school takes up most daylight hours.
28 days ago

I wish there were more dense areas of trees/natural areas for wildlife near the City
one month ago

No impediments
one month ago
Please check the Parks, Recreation and Cultural Resources activities that you or your household have a general need for:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Percentage</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nature</td>
<td>32%</td>
<td></td>
</tr>
<tr>
<td>History and museums</td>
<td>29%</td>
<td></td>
</tr>
<tr>
<td>Fitness and wellness</td>
<td>26%</td>
<td></td>
</tr>
<tr>
<td>Arts</td>
<td>26%</td>
<td></td>
</tr>
<tr>
<td>Youth sports</td>
<td>15%</td>
<td></td>
</tr>
<tr>
<td>Family</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>Senior adult</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>Adventure recreation</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>Volunteer opportunities</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>Lake-related activities</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>Pre-school</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Teen (6th - 12th grade)</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Youth summer camp</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Adult sports</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Social</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Aquatics</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Youth (K - 5th grade)</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td>Percentage</td>
<td>Category</td>
<td>Comments</td>
</tr>
<tr>
<td>------------</td>
<td>----------------------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td>3%</td>
<td>Special events</td>
<td></td>
</tr>
<tr>
<td>3%</td>
<td>Other (please leave comment)</td>
<td></td>
</tr>
<tr>
<td>0%</td>
<td>Before or after school care</td>
<td></td>
</tr>
<tr>
<td>0%</td>
<td>Track out</td>
<td></td>
</tr>
<tr>
<td>0%</td>
<td>English as a Second Language</td>
<td></td>
</tr>
<tr>
<td>0%</td>
<td>Specialized recreation and inclusion services</td>
<td></td>
</tr>
</tbody>
</table>

34 respondents
4 Comments

Survey only allowed me to choose three, but would have chosen more--can you fix this?
one month ago

Please have more specialized rec programs during day time hours. That would help a lot
20 days ago

I was limited to only 3 options, but would have selected more.
23 days ago

Dog Parks
25 days ago
<table>
<thead>
<tr>
<th>Method</th>
<th>Percentage</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vehicle</td>
<td>53%</td>
<td>17</td>
</tr>
<tr>
<td>Walk</td>
<td>50%</td>
<td>16</td>
</tr>
<tr>
<td>Bike</td>
<td>13%</td>
<td>4</td>
</tr>
<tr>
<td>Public Transportation</td>
<td>0%</td>
<td>0</td>
</tr>
</tbody>
</table>

32 respondents
If you selected Bike or Walk, do you enter the park from the north, south, east or west?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Entrance</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>45%</td>
<td>South (Van Dyke Ave.)</td>
<td>9</td>
</tr>
<tr>
<td>25%</td>
<td>East (Parker St.)</td>
<td>5</td>
</tr>
<tr>
<td>15%</td>
<td>North (Mayview Rd.)</td>
<td>3</td>
</tr>
<tr>
<td>15%</td>
<td>West (Tower St.)</td>
<td>3</td>
</tr>
</tbody>
</table>

20 respondents
What experiences should be provided at the Latta House & University Site? Please CHECK your top three (3):

<table>
<thead>
<tr>
<th>Rank</th>
<th>Experience</th>
<th>Percentage</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Cultural opportunities (e.g., public art, special events)</td>
<td>67%</td>
<td>22</td>
</tr>
<tr>
<td>2</td>
<td>Social Gathering (e.g. community events)</td>
<td>58%</td>
<td>19</td>
</tr>
<tr>
<td>3</td>
<td>Sitting outside (e.g., reading, contemplating)</td>
<td>36%</td>
<td>12</td>
</tr>
<tr>
<td>4</td>
<td>Walking or riding a bike in a park or on a greenway trail</td>
<td>21%</td>
<td>7</td>
</tr>
<tr>
<td>5</td>
<td>Unstructured play (e.g., playing catch)</td>
<td>18%</td>
<td>6</td>
</tr>
<tr>
<td>6</td>
<td>Enjoying the outdoors (e.g., observing nature and wildlife)</td>
<td>15%</td>
<td>5</td>
</tr>
<tr>
<td>7</td>
<td>Other (please leave comment)</td>
<td>15%</td>
<td>5</td>
</tr>
<tr>
<td>8</td>
<td>Going to a playground</td>
<td>9%</td>
<td>3</td>
</tr>
<tr>
<td>9</td>
<td>Fitness activities (e.g., running, exercise meet-ups)</td>
<td>6%</td>
<td>2</td>
</tr>
</tbody>
</table>

33 respondents
9 Comments

Historic interpretation of the site and how it relates to what little survives of Oberlin Village should be the first priority. Second, ensuring the site is a neighborhood asset, and not just a City-wide asset, are important, as the surrounding area is mostly residential.

one month ago

The playground at Jaycee park is pretty unimpressive. Either upgrading the playground at Jaycee or having a larger playground at Latta would be great.

one month ago

I agree with this. I think upgrading the park at Jaycee and keeping Jaycee as more of a city park and Latta as a historic site and neighborhood park makes the most sense

28 days ago

Historic and cultural events and programming led by tour guides.

10 days ago
Use this as a space to discuss African American cultural heritage within the city
13 days ago

Educational and cultural heritage regarding the site and area.
20 days ago

Permanent displays that chronicle the history of the site and the surrounding area would be great additions to the park.
24 days ago

I would like to see more educational events and more educational information at the site. Oberlin Village is incredibly important to the history of Raleigh and it is critical that newcomers and youth and all Raleigh residents have an opportunity to learn more about what was going on here in the immediate post-Civil War period, Reconstruction, and Jim Crow era and about the history of the African American community here. I love the fact that I live near Oberlin Village and am reminded of the deep history of the area every time I drive down Oberlin Road. I would love to see annual local history events, with speakers/lectures for adults and youth and activities for younger children so that we are educated about our past! The Latta House site would be a wonderful place for such a thing. Maybe a sort of local history pilgrimage, over the course of a week or a month, with attention paid to every phase of local history, from before European settlement through the 20th century and events in a number of locations. I think something like this could be repeated annually, to acquaint newcomers with the history of our area and to deepen the knowledge of those of us who’ve been here a long time.
one month ago

There is thankfully a lot of opportunity already in nearby Jaycee for reflection and unstructured activity. While that is of course still important, it is generally innately available when nothing is scheduled. I would like cultural opportunities that would BRING people there who wouldn’t otherwise find that park and learn about Latta House. (aka, only the immediate neighborhood and a select few - those who already know about the park - would come there for silent reflection, unstructured play, etc/)
one month ago
What are the best ways to share and interpret the history of the Latta House and University site?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Response</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>56%</td>
<td>Interpretive Panels</td>
<td>19</td>
</tr>
<tr>
<td>53%</td>
<td>Sculpture/Statue</td>
<td>18</td>
</tr>
<tr>
<td>35%</td>
<td>Building Footing Outline</td>
<td>12</td>
</tr>
<tr>
<td>26%</td>
<td>Audio-Visual Display</td>
<td>9</td>
</tr>
<tr>
<td>26%</td>
<td>Outdoor Art Exhibition</td>
<td>9</td>
</tr>
<tr>
<td>9%</td>
<td>Other (please leave comment)</td>
<td>3</td>
</tr>
</tbody>
</table>

34 respondents
6 Comments

Must also include an area, site or building where educational programs about Latta/Oberlin and etc can occur.

one month ago

Leave a larger natural outdoors area with trees, shrubbery, etc.

one month ago

I think the site could use a device similar to the ones at Hunt Library which are touchscreen and provide an interactive way to learn about the site and it's history. Ideally, combined with site features such as building footing outline and panels.

28 days ago

Permanent historical markers giving context to the house, the college and the neighborhood. Plus outdoor public art. And special events.

10 days ago

I don't know. Just honest and interactive.

20 days ago
What types of amenities would you and your household members be most likely to use at the Latta House & University Site?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Activity</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>55%</td>
<td>Community Gardens</td>
<td>17</td>
</tr>
<tr>
<td>45%</td>
<td>Walkway / Trails</td>
<td>14</td>
</tr>
<tr>
<td>45%</td>
<td>Picnic Areas / Shelters</td>
<td>14</td>
</tr>
<tr>
<td>45%</td>
<td>Neighborhood Gathering Space</td>
<td>14</td>
</tr>
<tr>
<td>26%</td>
<td>Restrooms</td>
<td>8</td>
</tr>
<tr>
<td>23%</td>
<td>Greenway Access / Connection</td>
<td>7</td>
</tr>
<tr>
<td>23%</td>
<td>Playgrounds</td>
<td>7</td>
</tr>
<tr>
<td>10%</td>
<td>Fitness Stations</td>
<td>3</td>
</tr>
<tr>
<td>3%</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>0%</td>
<td>Other (please leave comment)</td>
<td>0</td>
</tr>
</tbody>
</table>

31 respondents
5 Comments

Connection to greenway is critical, as very little parking (and parking will inconvenience residents). A parking lot would detract from the site, unless small and discrete.

One month ago

I am very against the idea of a new structure on the site. Any structure put up there should be a direct tribute to the university, like an outline of the main building. Right now it is a calm, open space, and I would hate to see it crowded by a building, especially one that would require parking. Street parking in the area is extremely limited and gets too congested too easily.

One month ago

Parking or shuttle bus to parking.

10 days ago
A tour of building
20 days ago

Open space to enjoy nature and the site
25 days ago
Help us come up with creative ideas for the Latta House & University Site! Can you think of something special you would love to see here, but can't find at other parks in the area? Do you have an imaginative concept for a new park feature? Whether it's something big or something small, your idea could help shape the future of the Latta House & University Site. Tell us about it in the section below:

7 Comments

Ghost structures where the buildings used to be, like at Franklin Court in Philadelphia. (Photos available on Wikipedia.)
one month ago

had to look it up but I think that this is a neat idea. For others interested in seeing what they did in Philadelphia simply google NPS dot gov and Franklin Court Sites and you will see the site
28 days ago

The best thing you can do for the site, is let it speak for itself. Give the visitor just enough framework, history and direction to evoke the spirit of the site. The house is gone, we can't undo that. Too many new structures/uses will take away from the natural feel and will not be in keeping with the fact that the site is, in some ways, a memorial to those who suffered due to race. I feel Latta is best left as a place of contemplation and historic learning, with most of the learning done via discreet interpretive signage. I feel that locating the most prominent buildings via outlines or low-profile means allows people to stand in other's footsteps, so to speak--thus honoring those that worked hard to survive and improve race relations historically--yet not desecrate the site with "too much." Open space can also be an asset to the neighborhood, especially if a few areas of seating installed. Last, in my experience, open space is much more secure and discourages vandalism, after-hours loitering etc...no buildings to hide behind. Signage should definitely tie-in with other Oberlin sites, what few are left.
one month ago

An indoor/outdoor space would be nice. Historical significance is a must.
18 days ago

The history of the neighborhood and the property is too valuable. Please feature it in anything you do
one month ago

See above ideas for a history park.
one month ago
### Are you a City of Raleigh resident?

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>87%</td>
<td>14%</td>
</tr>
</tbody>
</table>

- **87%** Yes: 26 respondents
- **13%** No: 4 respondents

30 respondents
How long have you lived at your current address?

- 7+ years: 47% (15 respondents)
- 1 – 3 years: 31% (10 respondents)
- 4 – 6 years: 22% (7 respondents)

Total respondents: 32
What is your age?

- **41%** Over 55
- **38%** 23-40
- **22%** 41-55
- **0%** Under 23

32 respondents
<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>94%</td>
<td>30</td>
</tr>
<tr>
<td>Yes</td>
<td>6%</td>
<td>2</td>
</tr>
</tbody>
</table>

32 respondents
Which of the following best describes your race?

- **72%** White
- **16%** African American/Black
- **6%** Prefer not to disclose
- **3%** Asian/Pacific Islander
- **3%** Multi-racial
- **0%** American Indian or Alaska Native

32 respondents
What age groups in your household participate or would participate in activities, programs, or services offered at the Latta House & University Site?

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>36-54 years</td>
<td>48%</td>
<td>15</td>
</tr>
<tr>
<td>55+ years</td>
<td>42%</td>
<td>13</td>
</tr>
<tr>
<td>6-12 years</td>
<td>29%</td>
<td>9</td>
</tr>
<tr>
<td>18-35 years</td>
<td>23%</td>
<td>7</td>
</tr>
<tr>
<td>0-5 years</td>
<td>19%</td>
<td>6</td>
</tr>
<tr>
<td>13-17 years</td>
<td>10%</td>
<td>3</td>
</tr>
</tbody>
</table>

31 respondents
Please provide comments or ideas that you have for the future of the Latta House & University Site.

7 Comments

The history of the site MUST be preserved!
one month ago

Latta House is not just any park or site; it is an historical site that should be protected as such. There are plenty of nearby parks that could be expanded or improved to provide playground or fitness options. The space would be great for community gatherings like the one held in September 2018, which honored the community and its history, but it would be a shame to re-work the space in such a way that obliterates its original use.
one month ago

We have easy access to several small parks with very inadequate playgrounds. Would love to have something nicer where families with small children could gather in the community.
one month ago

We need to make sure that the history of the site is preserved.
13 days ago

It would be nice to incorporate an educational component. The ability to interpret past use would teach future users the history and importance of the site.
15 days ago

Keep the space as a beautiful green space. Improve other parks for families with young children
25 days ago

See above ideas for history park
one month ago