

TYLin



Genesee Transportation Council

The Town of Rush Pedestrian/Bicycle Safety & Connectivity Plan

Public Meeting #2

November 20, 2024



GENESEE TRANSPORTATION COUNCIL
The Metropolitan Planning Organization for the Genesee-Finger Lakes Region



Welcome

Welcome to our second public meeting.

Thank you for joining us and for your comments after our initial “Town Hall” meeting.

A committee made up of community representatives has been working alongside TYLin, Highland Planning and Genesee Transportation Council to investigate options to improve pedestrian and bicycle safety and connectivity in Rush.



Agenda

1. Purpose
2. Key Tasks
3. Previous Recommendations
4. Identified Needs
5. Draft Project Alternatives
6. Draft Programmatic Alternatives
7. Next Steps
8. Comments & Feedback



1. Project Purpose

To identify, prioritize and describe strategies to improve Pedestrian and Bicycle Connectivity to enhance quality of life by making walking and bicycling safe, viable modes of travel in the Hamlet of Rush and throughout the Town of Rush.



2. Key Tasks

- Project Coordination
- Public Participation
- Inventory of Conditions and Needs
- First Public “Town Hall” Meeting
- Draft Alternatives
- Second Public Meeting
- Recommendations
- Third Public Meeting /Presentation
- Final Report and Action Plan



3. Previous Recommendations

- Significant amount of previous planning
- Recommendations from each have been reviewed and recorded
- No “one size fits all”
- Comp Plan is solid basis
- Next step is to take it to the next level



4. Identified Needs

- a. June 25, 2024 Public “Town Hall” Meeting
- b. Public Survey Comments
- c. Stakeholder Input



4a. June 24th, 2024 Public Workshop

- **Improve visibility for pedestrian/trail crossings**
- **Add sidewalks and bike lanes in the hamlet**
- **Trail can be improved with better drainage**
- **Excessive Speeds**



TOWN OF RUSH
PEDESTRIAN &
BICYCLE
SAFETY
CONNECTIVITY
PLAN

**PUBLIC
WORKSHOP**

Shape the future of walking and biking in Rush!

This open house-style workshop is your chance to give some input on existing conditions, share your vision for improved pedestrian and bicycle infrastructure, and point out where you feel there are challenges or opportunities for better safety and connectivity.

- Learn about the project background, objectives, and timeline
- Review maps of current pedestrian and bicycle trails
- Provide feedback on desired amenities & improvements
- Identify specific locations for enhanced safety and connectivity

🕒 6:00 PM - 8:00 PM

📅 Tuesday, June 25, 2024

📍 William Udicious Pavilion
1900 Rush Scottsville Rd.



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Learn More:

connectrush@publicinput.com
855-925-2801 Code: 7091

publicinput.com/connectrush

4b. Public Survey Comments

- Improve pedestrian accessibility
- Improve shoulders for bicycles
- Improve trail drainage
- Lower speeds and reduce crashes



4c. Stakeholders

- Improved safety for bicyclists and pedestrians
- Preservation of Town culture
- Rejuvenation of the Hamlet and development of community space
- Walking and biking loops that originate in the hamlet
- Improved trail maintenance



5. Draft Project Alternatives

- a. Rush Scottsville Road (NYS Route 251) and W. Henrietta Road (NYS Route 15A)
- b. Rush West Rush Road / E. Henrietta Road (NYS Route 15A)
- c. Pedestrian Improvements in Hamlet
- d. Trail Improvements and Connectivity
- e. Other

5a. NYS Route 251 & NYS Route 15A

- Pedestrian facilities
- Phase modifications
- Sidewalk extension (north & south legs)

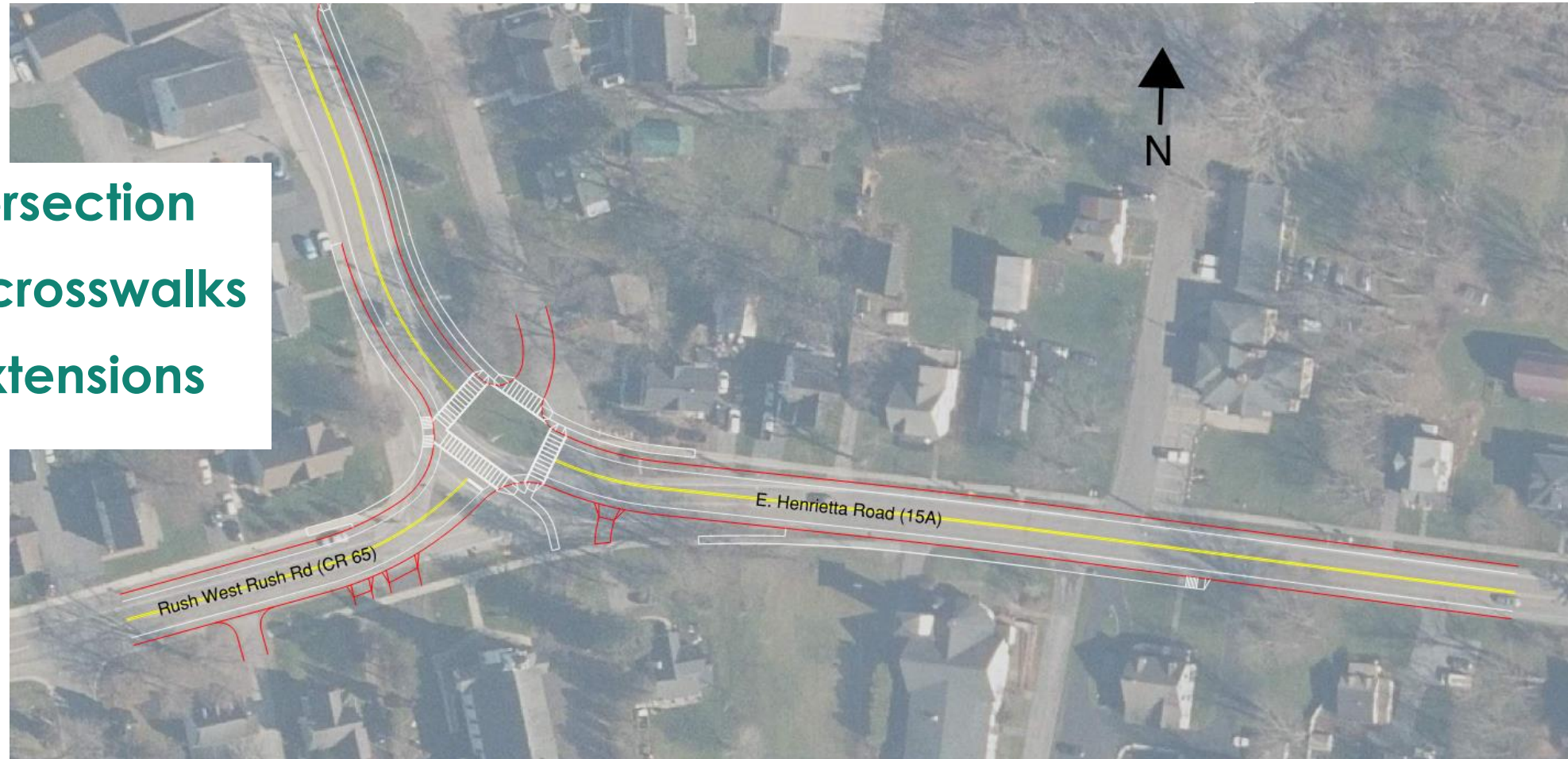


5a. NYS Route 251 & NYS Route 15A

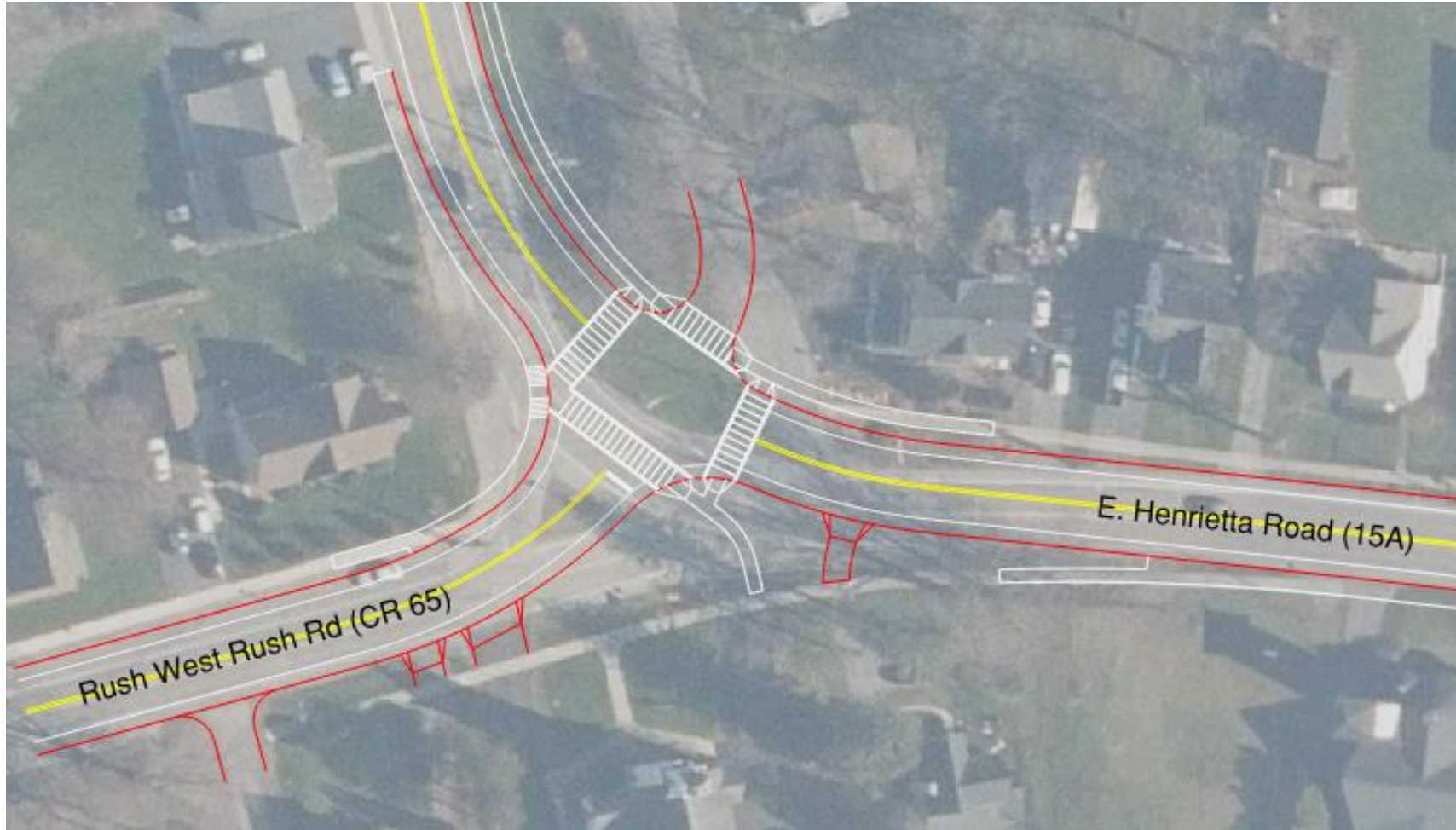


5b. Rush West Rush Road / E. Henrietta Road (NYS Route 15A)

- Realign Intersection
- Pedestrian crosswalks
- Sidewalk extensions



5b. Rush West Rush Road / E. Henrietta Road (NYS Route 15A)



5c. Pedestrian Improvements in Hamlet

- Install high-visibility pedestrian crosswalks with advanced signs
- Decorative lighting
- Wider sidewalks
- Benches
- Sidewalk Connectivity



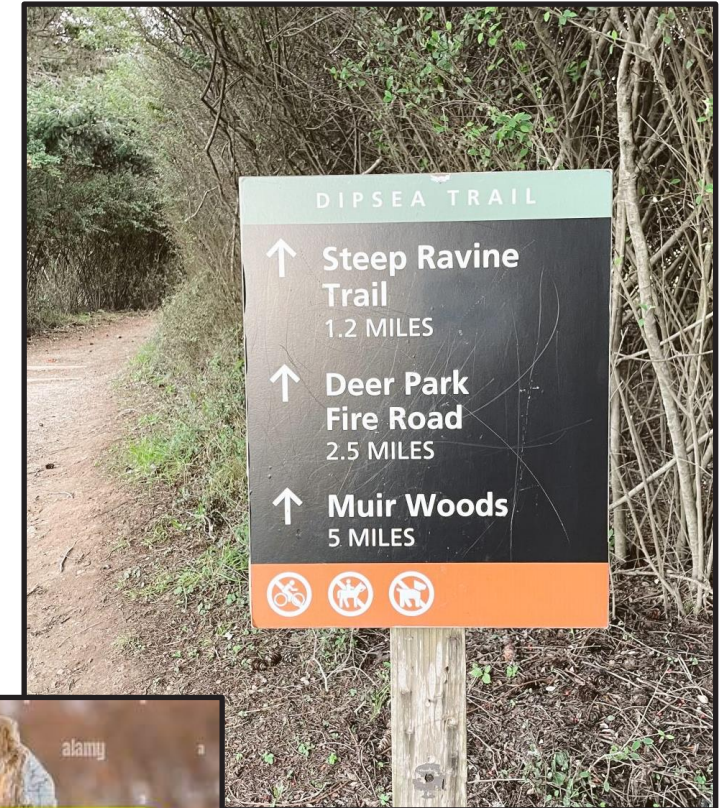
5d. Trail Improvements

- Stone dust trail
- Rural trailhead treatments
- Bicycle racks
- Benches



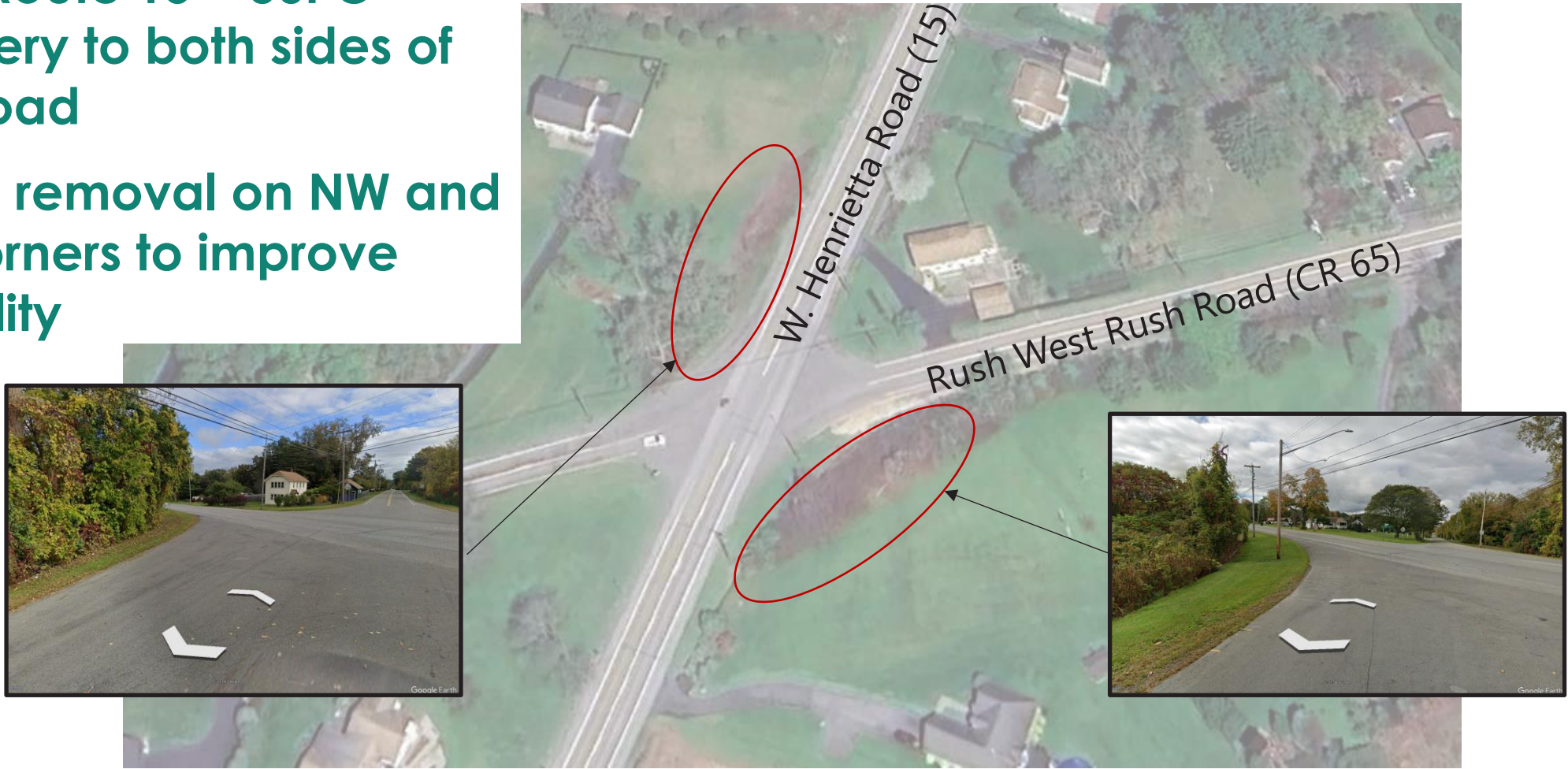
5d. Trail Improvements (cont.)

➤ Wayfinding signs



5e. Other Improvements

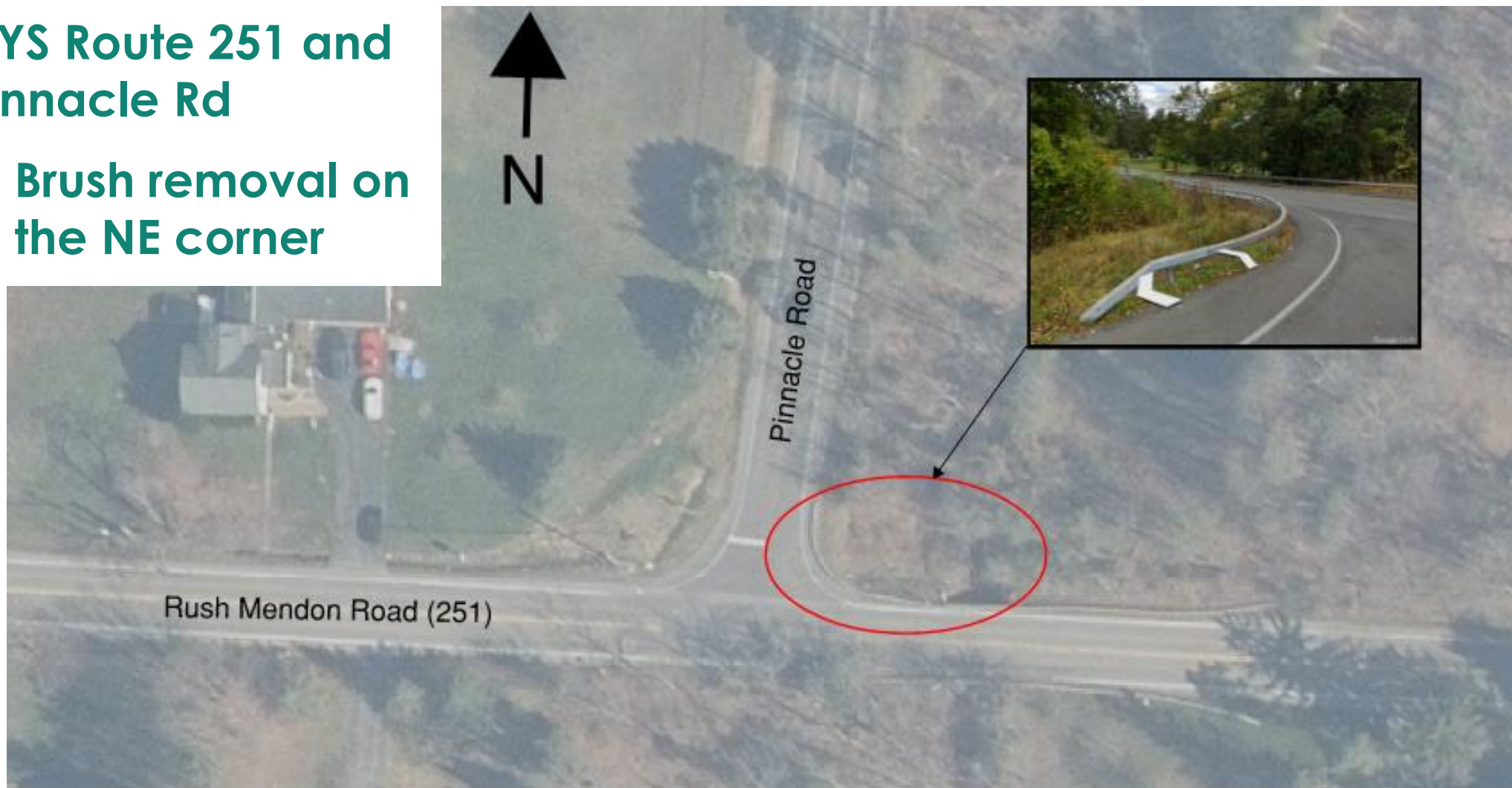
- NYS Route 15 – USPO delivery to both sides of the road
- Brush removal on NW and SE corners to improve visibility



5e. Other Improvements (cont.)

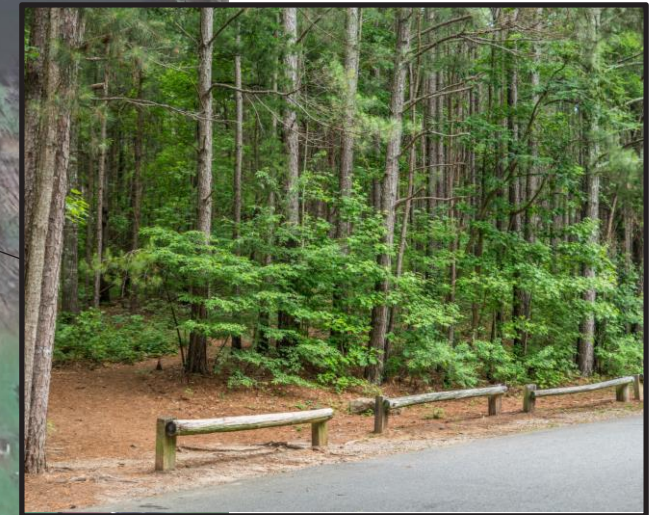
NYS Route 251 and Pinnacle Rd

- Brush removal on the NE corner



5e. Other Improvements (cont.)

- Access to the creek via a floating dock
- Defined parking



6. Draft Programmatic Alternatives

Complete Streets

Policy supporting active transportation

Sidewalk Requirements

Bicycle Space and Parking Requirements

Streetscape Enhancements/Gateway signs

Enforcement

Police presence

Feedback signs



7. Next Steps

- **Steering Committee Meets to Review Public Comments and Finalize Alternatives**
- **Draft Plan Developed**
- **Draft Plan Distributed to Steering Committee**
- **Steering Committee Comments Incorporated into Plan**
- **Third Public Meeting/Presentation to the Town Board**
- **Final Plan Developed**



8. Comments & Feedback



Tell us what you think:

What Do You Like?

What Don't You Like?

How Do We Make it Better?

Thank You!

You can submit your comments to us via the following methods until Thursday, December 13th, 2024:

TYLin

ATTN: Improve Rush!

255 East Avenue

Rochester, NY 14604

or

Christine.Bianchi@tylin.com

Public Meeting/Presentation (Winter 2025)

We look forward to hearing from you!